

**The Waterbury Spirit of Unity Festival**  
**Youth Empowerment Weekend**

Presented by the **Ungroup Society** with support from

**The City of Waterbury /Neighborhood Housing Services of Waterbury/Waterbury OIC**  
**And**  
**The William Caspar Graustein Memorial Fund**

**Saturday, August 27, 2022**  
**Lakewood Park, Waterbury CT.**  
**11:00 am – 10:00 pm**

**The Greater Waterbury**  
**Youth Empowerment Day and Spirit of Unity Festival**

***Starring legendary R&B recording artist***

***\*CASE\****

***With Waterbury's Own***  
***Ben Righter***

The mission of the **Ungroup Society** is to advance and continue the strong traditions of unity and pride that exemplify the people of The City of Waterbury. We seek to be examples of how the power of volunteerism and willingness to support one another can benefit the community and The City of Waterbury as a whole. As agents of positive change, we endeavor to direct our energies to become moving parts in a mechanism for solutions driven efforts and beneficial outcomes for all.

As a grassroots organization we have consistently supported the City of Waterbury over the last 8 years by organizing, volunteering for and funding our own community endeavors as well as supporting other groups and organizations in their own missions.

Our past and present efforts include but are not limited to:

- ***Anti-School Violence / Anti-Bullying Rallies***
- ***Youth Financial Literacy Classes***
- ***Youth Entrepreneurial Workshops***
- ***Afro/Latinx History Classes***
- ***The Great Prom Dress Giveaway***
- ***Youth Field Trips and Activities***
- ***Neighborhood Beautification Projects***

## **SOUFEST SPONSORSHIP**

- *Community Policing Forums w/ The Waterbury Police Dept.*
- *Ex-Offender Workshops designed to assist those who have paid their debt to society re-enter the workforce and become contributing members of society*
- *Introduction to Art Class*

### **OUR EVENT GOALS**

The Greater Waterbury Spirit of Unity Festival has grown significantly in size and scope. As such, it needs the continual support of the entire community to ensure its ongoing success. Our year ending youth empowerment day, music / arts festival has become one of the region's largest free community service/multi-cultural events. We are continuing to add even more youth focused educational components for the benefit and growth of the young people of our city.

This year our event will continue to focus on our ongoing youth empowerment / social justice initiative. We will also build upon our already established mission of improving access to employment strategies, career opportunities and building generational wealth.

Throughout this event we will provide families with information and opportunities to network with organizations that will be able to guide and invest in them throughout the year. We will provide residents with various community resources.

All this in addition to providing Waterbury with a quality concert with good music and great food, giving small businesses vending opportunities in the park and attracting an influx of patrons from surrounding areas to The City of Waterbury to support our local area businesses.

At the end of the day, we always look to have a memorable weekend filled with music, education, laughter and fun for all our attendees in a friendly, safe and wholesome environment.

***All sponsorship opportunities are detailed in this package. Please select the sponsorship level that's right for you or your organization and join us in celebrating.***

## **SOUFEST SPONSORSHIP**

### **THE SPIRIT OF UNITY**

#### **Unity Sponsor \$300.00**

As a Unity Contributor in exchange for your generous support you and/or your business will receive (2) All-Access Festival Passes & special artist meet and greet event (date/time TBA).

#### **Initiative Sponsor \$750.00**

As an Initiative Sponsor in exchange for your generous support you and/or your business will receive (4) All-Access Festival Passes & special artist meet and greet event (date/time TBA). Sponsor logo will be displayed on all social media promotion. Pop-up or Stand-Alone Signage on festival grounds (provided by sponsor). Certificate of appreciation from SOUFEST & The Ungroup Society Community Committee.

#### **Driven Sponsor \$2,500.00**

As a Driven Sponsor in exchange for your generous support you and/or your business will receive (6) All-Access Festival Passes & special artist meet and greet event (date/time TBA). Sponsor will be displayed on all Paper & Digital Promotional Materials. Pop-up or Stand-Alone Signage Locations on festival grounds (provided by sponsor). Company / Brand logo displayed on Mainstage (Sides & Backdrop Only) Access to Private Entry VIP Viewing Area. Sponsor logo added to all SOUFEST Merchandise. Certificate of appreciation from SOUFEST & The Ungroup Society Community Committee.

#### **Presenting Sponsor \$5,000.00**

As a Legacy Sponsor, in exchange for your generous support you and/or your business will receive (8) All-Access SOUFEST Passes & special artist meet and greet event (date/time TBA). Pop-up or Stand-Alone Signage on festival. Unlimited Access to Private VIP Viewing Area. Sponsor logo added to all SOUFEST Merchandise. Sponsor will be displayed on all Paper & Digital Promotional Materials. 4x8 Banner (Provided by SOUFEST organizers) Displayed on the festival main stage. Company / Brand Logo included on ALL ACCESS ENTRY BANDS & LANYARDS PASSES. Presented Certificate of appreciation from SOUFEST & The Ungroup Society Community Committee.

## **THE GREATER WATERBURY SPIRIT OF UNITY FESTIVAL SPONSOR REGISTRATION FORM**

- ☐ Legacy Sponsor \$5,000 (Presenting Sponsor)
- ☐ Driven Sponsor \$2,500
- ☐ Initiative Sponsor \$750
- ☐ Unity Sponsor \$300

Name of business or individual: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Please Send checks or grants to:

The Ungroup Society c/o Neighborhood Housing Services of Waterbury  
(Our 501c3 fiduciary agent)

193 Grand St. Waterbury, CT 06702

Phone: 203-753-1896 / FAX: 203-757-6496

Please make checks or money orders payable to:

Neighborhood Housing Services of Waterbury (NHSW) for SOUFEST

**\*Please Write "The Ungroup Society" on notation line\***

**All Contributions are tax deductible**

For more information please contact:

The Ungroup Society – [Theungroupsociety@gmail.com](mailto:Theungroupsociety@gmail.com)

Please visit our website – [www.theungroupsociety.org](http://www.theungroupsociety.org)

Rhonda Hunter Gatling - (203) 910-4787 - [rhondagatling@gmail.com](mailto:rhondagatling@gmail.com)

Warren Leach - (203) 510-8730 – [wleach@infusedsolutions.com](mailto:wleach@infusedsolutions.com)

## **SOUFEST SPONSORSHIP**

*For their continued past and ongoing support to this event The Ungroup Society would like to acknowledge.*

### ***The William Caspar Graustein Memorial Fund***

***B&Z Management / Dunkin Donuts***

***Marlon Johnson, Barbara Rosas and Infused Solutions of Sterling VA***

***The Honorable Mayor of The City of Waterbury Neil O'Leary and his staff***

***The City of Waterbury Police Dept.***

***The City of Waterbury Fire Dept.***

***Waterbury Hospital***

***The Connecticut Community Foundation***

***Neighborhood Housing Services of Waterbury***

***Jim and Cathy Smith – Webster Bank***

***The City of Waterbury's Department of Public Works***

***The City of Waterbury Parks Board and Parks Department Staff***

***Waterbury OIC / Reginald Beamon***