

## DUCK RACE & FESTIVAL



*Splashing Around For 18 Years*

# SPONSORSHIP OPPORTUNITIES

## Sponsor • Participate • Have Fun!

Join thousands of attendees as 20,000 rubber ducks are launched into the Naugatuck River. In addition to the famous duck race, the day also includes a myriad of festivities, vendors and crafters, games, and live entertainment, there is something for everyone! As a sponsor, Duck Day offers your business unique marketing and on site promotional opportunities. Participating in this annual community event builds name recognition, creates brand awareness, and increases customer loyalty. Get involved in Naugatuck's biggest event of the year.

### “Tidal” Sponsors

#### Includes 100 Duck Day Raffle Tickets

- Prominent positioning of company LOGO printed on all marketing collateral including: **billboard, t-shirts, event banners, posters and signs and more!**
- Company LOGO and LINK to your website from [duckday.com](http://duckday.com)
- On-site identification, press releases and media ads
- Company LOGO printed on all newsprint advertisements
- Ad in the event program guide, printed in The Republican American, circulation 60,000
- **Corporate booth at event**
- Corporate race and decorated duck entry

**Investment \$10,000**

### “Mandarin” Duck Sponsors

#### Includes 50 Duck Day Raffle Tickets

- Company LOGO printed on marketing collateral including: **t-shirts, event banners, posters and signs and more!**
- Company LOGO and LINK to your website from [duckday.com](http://duckday.com)
- On-site identification, press releases and media ads
- Ad in the event program guide, printed in The Republican American, circulation 60,000
- **Corporate booth at event**
- Corporate race and decorated duck entry

**Investment \$5,000**



### ADDITIONAL OPPORTUNITY FOR ALL SPONSORS!

A jumbo sized duck will be provided to each company to decorate and represent your company and judged by the attendees at **Duck Day to WIN the Decorated Duck Contest!**

Company: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_ City/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

\_\_\_\_ Check enclosed - payable to Naugatuck Chamber      \_\_\_\_ Please invoice me.

\_\_\_\_ AMEX/MC/VISA: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Signature: \_\_\_\_\_ Security Code: \_\_\_\_\_

Billing Address: \_\_\_\_\_

#### Please indicate your level of support:

<input type="radio"/> “Tidal” Sponsor	\$10,000
<input type="radio"/> “Mandarin” Sponsor	\$5,000
<input type="radio"/> “Mallard” Sponsor	\$2,500
<input type="radio"/> “Pintail” Sponsor	\$1,000
<input type="radio"/> Kids’ Activity Sponsor	\$750

#### Please return to:

**Naugatuck Chamber**  
**c/o Chris Caulfield**  
**P.O. Box 1469, Waterbury, CT 06721**  
fax to 203-756-3507 or email [ccaulfield@waterburychamber.com](mailto:ccaulfield@waterburychamber.com)  
by April 28, 2023.