

DUCK RACE & FESTIVAL 2023



Duck Day & Race | Sunday, June 4, 2023

SPONSORSHIP OPPORTUNITIES

Sponsor • Participate • Have Fun!

Join thousands of attendees as 20,000 rubber ducks are launched into the Naugatuck River. In addition to the famous duck race, the day also includes a myriad of festivities, vendors and crafters, games, and live entertainment, there is something for everyone! As a sponsor, Duck Day offers your business unique marketing and on site promotional opportunities. Participating in this annual community event builds name recognition, creates brand awareness, and increases customer loyalty. Get involved in Naugatuck's biggest event of the year.

"Tidal" Sponsors

Includes 100 Duck Day Raffle Tickets

- Prominent positioning of company LOGO printed on all marketing collateral including: **billboard, t-shirts, event banners, posters and signs and more!**
 - Company LOGO and LINK to your website from duckday.com
 - On-site identification, press releases and media ads
 - Company LOGO printed on all newsprint advertisements
 - Ad in the event program guide, printed in The Republican American, circulation 60,000
 - **Corporate booth at event**
 - Corporate race and decorated duck entry
- Investment \$10,000**

"Mandarin" Duck Sponsors

Includes 50 Duck Day Raffle Tickets

- Company LOGO printed on marketing collateral including: **t-shirts, event banners, posters and signs and more!**
 - Company LOGO and LINK to your website from duckday.com
 - On-site identification, press releases and media ads
 - Ad in the event program guide, printed in The Republican American, circulation 60,000
 - **Corporate booth at event**
 - Corporate race and decorated duck entry
- Investment \$5,000**



"Mallard" Duck Sponsors

Includes 25 Duck Day Raffle Tickets

- Company LOGO printed on marketing collateral including **t-shirts, event banners, posters and signs**
- Company name and link to your website from duckday.com
- LOGO included in program guide, printed in The Republican American, circulation 60,000
- Recognition on all press releases and media packages
- **Corporate booth at event**
- Corporate race and decorated duck entry

Investment \$2,500

"Pintail" Duck Sponsors

Includes 10 Duck Day Raffle Tickets

- Company logo printed on t-shirts and selective marketing collateral
- Company logo on duckday.com event page
- Corporate race and decorated duck entry

Investment \$1,000

Kids' Activity Sponsors

- Signage on location at children's activities including Kids' Game Tents, Inflatables, and Mini Golf Course
- Entry in Corporate Duck Race (your logo on a large duck)
- Company logo on duckday.com event page

Investment \$750

ADDITIONAL OPPORTUNITY FOR ALL SPONSORS!

A jumbo sized duck will be provided to each company to decorate and represent your company and judged by the attendees at **Duck Day to WIN the Decorated Duck Contest!**

Company: _____

Contact: _____

Address: _____ City/Zip: _____

Phone: _____ Email: _____

____ Check enclosed - payable to Naugatuck Chamber ____ Please invoice me.

____ AMEX/MC/VISA: _____ Exp. Date: _____

Signature: _____ Security Code: _____

Billing Address: _____

Please indicate your level of support:

- | | |
|--|-----------------|
| <input type="radio"/> "Tidal" Sponsor | \$10,000 |
| <input type="radio"/> "Mandarin" Sponsor | \$5,000 |
| <input type="radio"/> "Mallard" Sponsor | \$2,500 |
| <input type="radio"/> "Pintail" Sponsor | \$1,000 |
| <input type="radio"/> Kids' Activity Sponsor | \$750 |

Please return to:

**Naugatuck Chamber
c/o Chris Caulfield
P.O. Box 1469, Waterbury, CT 06721**
fax to 203-756-3507 or email
c caulfield@waterburychamber.com
by April 28, 2023.