

2022 I6th Annual Brass City Brew & Que

The BCB&Q generates a very positive attendee experience—advancing the mission of Main Street in promoting Downtown Waterbury.

A 2019 Tourism Study showed that the BCB&Q generates in excess of \$100K of annual direct-spending in the Waterbury region.

In addition to attendees, the event attracts brewers, volunteers, vendors, and performers.

Attendees:

Albert Brothers

50% are from the 15-town Greater Waterbury Region Come from more than 90 towns in Connecticut & 10 eastern states 90% are 25-45 years of age

Event proceeds benefit Main Street Waterbury, a nonprofit 501-c-3 organization providing planning and services for the current and sustained cultural and economic revitalization of Waterbury's Downtown District.

PAST & PRESENT SPONSORS OF THE BRASS CITY BREW & 'QUE

American Adjustment Bureau American Copy American Heating Service Ed Bushka's American Millwork Applied Energy Solutions Arts & Tourism Commission, City of Waterbury Atlantic Steel & Processing BL Companies Bank Street Bistro Bender Plumbing Supply Bergin Funeral Home Blasius Chevrolet & Cadillac Biondi & Rosengrant LLC Boru's Bar & Grill Brass Mill Center & Commons Brass Works Brewing Bunker Hill Pharmacy Bushka Lumber & Millwork Cafe Europa Carmody &Torrance Carpin Manufacturing Comcast CT Cellar Doors LLC The Connecticut Store Nancy Connole Bail Bonds LLC Corporate Display Specialties Costco Courtyard by Marriott Crystal Rock DT Media Group Darter Specialties Dasco Welded Products Diorio Restaurant & Bar Domenik & Pia's Drescher's Restaurant

Drubner Commercial **Dumochel Paper Company** Events by Superior FD Community FCU Frankies Enterprises Frontier Communications GGP/Homart Inc. G.S. Regan Associates Gateway Limousine Inc. Glenwood Systems Grady & Riley, LLP Attys at Law Greater Wtby Bd of Realtors Green Hub Development The Hills Restaurant Home Depot Honda of Watertown Hubbard-Hall Inc. iHeart Radio/ The River 105.9 Ion Bank Joe's Tire Shop John Bale Book Co. & Cafe The Kaloidis Law Firm, LLC King Industries Luvata Waterbury, Inc. Lux Financial Material Promotions Meadow St Commons Milone & MacBroom Ralph A. Monti MJ Fahy &Sons Inc. Moriarty Building Assoc. Mortgage Services, Inc. MylnsuranceAssistant.net Napoli Foods Inc. Naugatuck Savings Foundation New Opportunities Inc. Nutmeg Fine Wines & Spirits

Charles Oman Ill, Atty Ordinary Joe's PM Architecture The Palace Theater Group Pepe & Hazard LLP Pies & Pints Porzio Law Offices Post University Princess Corset & Lingerie QScend Technologies Inc. Renaissance Downtowns John Rowland S&P Carting Savings Bank of Danbury Secor, Cassidy & McPartland Shamrock Pub & Grill Space Age Copy Spartan Restaurant Sterling Security Systems Tele-Media of Western CT Tequila's Mexican Restaurant Texas Roadhouse Thomsaton Savings Bank Torrco (Torrington Supply) **Tower Printing** The Turf Uber United Federal Mortgage Universal Copy Vasi's Restaurant & Bar WATR Wolfpits Associates The Worx Group Yellow Cab Co. of Waterbury Yu Beauty Zackin Zimyeski Sullivan CPA

Interested in Sponsoring the BCBQ?

Contact us: brasscitybrewandque@gmail.com



2022 BRASS CITY BREW & QUE

SPONSORSHIP BENEFITS

SPONSOR LEVEL	AMOUNT	Name in BCB&Q program Book Name on sponsor sign at Event Name & logo on website Social media posts Comp tickets General Admission Named in all event promotions Repress releases Reach in all event promotions								
LAGER	\$250	~			/ ~ %	, 0	/ <	/ <	/~~	
IPA	\$500					2				
TASTING GLASS	\$750					4				Only six sponsorships available Logo on 250 glasses per sponsor 1,500 to be produced
PIT MASTER COMPETITION SPONSOR	\$1,000					4				Only two sponsorships available
BEER & BBQ SPONSOR	\$1,500					4				Only two sponsorships available
MAIN STAGE PERFORMANCE SPONSOR	\$2,500					6				Only two sponsorships available
PRESENTING	\$7,500					8				Exclusive opportunity for one sponsor Name/Logo on banner over tent
To confirm your sponsorship please contact Chris Caulfield at Main Street										

IPA	Company:
Tasting Glass	Phone:
Pit Master Competition Sponsor	Address:
Beer & BBQ Sponsor	Email:
Main Stage	Credit Card #:
Performance Sponsor	Sec Code:
Presenting	Expiration: