



Event Sponsorship Opportunities



Join Us as a Proud Spring 2021 Sponsor

Receive these valuable benefits below during all three events!

The Crusader Hall of Honor celebrates the achievements of members within our Holy Cross family. Although traditionally we gather in-person to recognize honorees, the Class of 2020 will be honored in 10-15 minute pre-recorded celebrations each unique to the recipient. Links will be shared with the Crusader community and be made available online.

Spring Online Auction returns for a second year! Bid on exciting and unique items and packages during Founder's Week. The auction kicks off on March 14, 2021 for one full week of online bidding.

The Crusader Golf Classic will be held on Monday, June 21, 2021. Join alumni, faculty, staff and friends for a day on the course at the Watertown Country Club. Exciting prizes such as a Hole in One for a Blasius Chevrolet Car, Closet to the Pin, Longest Drive Contests and more!

		\$5,000 Blessed Basil Moreau Sponsor	\$2,500 Cross & Anchor Sponsor	\$1,500 Oronoke Road Sponsor
Pre-Event Recognition	Social Media Spotlight (Facebook, Instagram, Twitter)	✓		
	Social Media Promotions (Facebook, Instagram, Twitter)	✓	✓	✓
	Company logo and link on HCHS website event page	✓	✓	
	Company listing on HCHS website event page			✓
	Pre-event publicity recognition	✓	✓	✓
On-Site Recognition	60-second video greeting (provided by sponsor) during each of 10 Hall of Honor mini-series episodes	✓		
	One foursome (at Golf Classic)	✓	✓	
	Two golfers (at Golf Classic)			✓
	Logo on Event Sponsor Signage Board or online Sponsor Image	✓	✓	
	Listing on Event Sponsor Signage Board or online Sponsor Image			✓
	Recognition on Tee Sign (at Golf Classic only)	✓	✓	✓
	Promotional item in guest bag (at Golf Classic only)	✓	✓	✓
Post-Event	Press Release Inclusion & Social Media Promotions (Facebook, Instagram, Twitter)	✓	✓	✓



Only interested in golf?
The 34th Annual Crusader Golf Classic Sponsorship Opportunities

		\$5,000 Present- ing Sponsor	\$2,500 Dinner or Lunch Sponsor	\$1,500 Crusader Sponsor	\$1,000 Beverage & Snack Sponsor	\$125 Tee Sponsor
Pre-Event Recognition	Digital Billboard: 4 weeks on 6 boards in Waterbury	✓				
	Social Media Spotlight (Facebook, Instagram, Twitter)	✓	✓			
	Social Media Promotions (Facebook, Instagram, Twitter)	✓	✓	✓	✓	
	Company logo and link on HCHS website event page	✓	✓			
	Company listing on HCHS website event page			✓	✓	✓
	Company Sponsor Spotlight on HCHS website event page	✓				
	Email Blast with Message from Presenting Sponsor	✓				
	Pre-event publicity recognition	✓	✓	✓	✓	
On-Site Recognition	Two foursomes	✓				
	One foursome		✓			
	Two golfers			✓		
	Recognition on Tee Sign	✓	✓	✓	✓	✓
	Logo on Event Sponsor Signage Board	✓	✓			
	Listing on Event Sponsor Signage Board			✓	✓	
	Promotion Table at Event (upon sponsor's request)	✓				
	Promotional item in guest bag	✓	✓	✓	✓	
Post-Event	Speaking opportunity at event	✓	✓			
	Press Release Inclusion & Social Media Promotions (Facebook, Instagram, Twitter)	✓	✓	✓	✓	
	Custom Thank You Eblast to all attendees	✓				

YES...I want to be a proud sponsor of Holy Cross High School.

Name: _____ Class Year (if an alumnus/a): _____

Email: _____

Best phone to reach you: _____

Company/Organization: _____

Sponsorship: _____

We will send you an invoice and have a member of the Crusader team contact you to confirm your sponsorship.
 You can return this form to Holy Cross High School, 587 Oronoke Road, Waterbury, CT 06708 or
 email Nora at nmason@holycrosshs-ct.com. **Thank you for your generous support!**