



Duck Day & Race – Sunday, June 4, 2017

Sponsorship Opportunities

Join thousands of attendees as 20,000 rubber ducks are launched into the Naugatuck River. In addition to the famous duck race, the day also includes a myriad of festivities, vendors and crafters, games, and live entertainment, there is something for everyone! As a sponsor, Duck Day offers your business unique marketing and on site promotional opportunities. Participating in this annual community event builds name recognition, creates brand awareness, and increases customer loyalty. Get involved in Naugatuck's biggest event of the year.

"Tidal" Sponsors

Includes 100 Duck Day Raffle Tickets

- Prominent positioning of company LOGO printed on all marketing collateral including: **downtown pole banners, t-shirts, event banners, posters and signs and more!**
 - Company LOGO and LINK to your website from www.duckday.com
 - On-site identification, press releases and media packages
 - Company LOGO printed on all newsprint advertisements
 - Ad in the event program guide, printed in The Republican American, circulation 60,000
 - **Corporate booth at event**
 - Corporate race and decorated duck entry
- Investment \$10,000**

"Mandarin" Duck Sponsors

Includes 50 Duck Day Raffle Tickets

- Company LOGO printed on marketing collateral including: **t-shirts, event banners, posters and signs and more!**
 - Company LOGO and LINK to your website from www.duckday.com
 - On-site identification, press releases and media packages
 - Ad in the event program guide, printed in The Republican American, circulation 60,000
 - **Corporate booth at event**
 - Corporate race and decorated duck entry
- Investment \$5,000**



"Mallard" Duck Sponsors

Includes 25 Duck Day Raffle Tickets

- Company LOGO printed on marketing collateral including **t-shirts, event banners, posters and signs**
 - Company name and link to your website from www.duckday.com
 - LOGO included in program guide, printed in The Republican American, circulation 60,000
 - Recognition on all press releases and media packages
 - **Corporate booth at event**
 - Corporate race and decorated duck entry
- Investment \$2,500**

"Scavenger Hunt" Sponsors

- Company promotion on "Scavenger Hunt" signage and marketing material
 - Company name printed on t-shirts
 - Company name on www.duckday.com event page
 - Company name listed in the program guide in the Republican-American, circulation 60,000
 - Corporate race and decorated duck entry
- Investment \$1000**

"Pintail" Duck Sponsors

- Company name printed on t-shirts and selective marketing collateral
 - Company name on www.duckday.com event page
 - Corporate race and decorated duck entry
- Investment \$500**

ADDITIONAL OPPORTUNITY FOR ALL SPONSORS!

A jumbo sized duck will be provided to each company to decorate and represent your company and judged by the attendees at **Duck Day to WIN the Decorated Duck Contest!**

Company: _____

Contact: _____

Address: _____ City/Zip: _____

Phone: _____ Email: _____

____ Check enclosed - payable to Naugatuck Chamber ____ Please invoice me.

____ AMEX/MC/VISA: _____ Exp. Date: _____

Signature: _____

Billing Address: _____

Please indicate your level of support:

- | | |
|---|-----------|
| <input type="checkbox"/> "Tidal" Sponsor | \$ 10,000 |
| <input type="checkbox"/> "Mandarin" Sponsor | \$ 5,000 |
| <input type="checkbox"/> "Mallard" Sponsor | \$ 2,500 |
| <input type="checkbox"/> "Scavenger Hunt" Sponsor | \$ 1,000 |
| <input type="checkbox"/> "Pintail" Sponsor | \$ 500 |

Please return to:

**Naugatuck Chamber
c/o Courtney Ligi**

P.O. Box 1469, Waterbury, CT 06721

fax to 203-756-3507 or email
cligi@waterburychamber.com

by March 11, 2017.