



Sponsorship Opportunities



Connecticut's Dynamic Leadership Conference for Women

Thursday, March 24, 2022

Aqua Turf Club, Plantsville | 11 a.m. Registration | Networking
11:30 a.m. Lunch | Virtual Option: 12:30 p.m. to 4:45 p.m.

Ever Resilient

Virtual Keynote Speaker

Vanessa Williams

Singer. Actress. Fashion Designer.

Sponsor the Business Women's Forum

Highlight your company to a powerful market with proven ability to increase your business ★ Distinguish your company as one dedicated to creating opportunities for women ★ According to forbes.com, women drive 80% of all consumer purchasing

Sponsorship Provides

- Network Building For Individuals and Organizations
- Skill and Leadership Development For Women at All Levels
- Brand Awareness

Join these sponsors and more!



The Business Women's Forum returns to in-person in 2022!

To complete your sponsorship, email Terry Macary at tmacary@waterburychamber.com by **January 20** to receive full marketing exposure. If you have any questions, please call 203-757-0701. Visit CTbwf.com for information on speakers, scholarships, and tickets!

A program of





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Benefactor

\$500

PRE-EVENT

Company name positioned on BWF website

Company name listed in the Corporate Sponsors Eblast

Company marketing and recognition via our social media outlets

Social media posts marketing your business support plus logo and promotion in exclusive Facebook group of attendees

DURING EVENT

Corporate name and verbal recognition during conference

~~Breakout Session Host~~

\$1,500

PRE-EVENT

Company logo positioned on BWF website

Limited to four businesses

Business card size ad in the Corporate Sponsors Eblast

Company marketing and recognition via our social media outlets

Social media posts marketing your business support plus logo and promotion in exclusive Facebook group of attendees

DURING EVENT

Participation in the conference to be held on March 24, 2022, for one guest

Corporate logo and website presented during conference breakout session

Company acknowledged with logo during conference

Speaking opportunity during breakout session

SOLD OUT

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Waterbury Regional Chamber
driving business to business

Sponsor Showcase

\$2,500

PRE-EVENT

- Company logo positioned on BWF website with link to company website
- Quarter-page color ad in Corporate Sponsor Eblast
- Opportunity to offer special promotional discounts to attendees on dedicated webpage and promoted via eblast
- Social media posts marketing your business' support plus logo and promotion in exclusive Facebook group of attendees
- Opportunity to pre-record company commercial for distribution to attendees

DURING EVENT

- Participation in the conference to be held on March 24, 2022, for two guests
- Corporate logo and verbal recognition during conference

Forum Partner

\$5,000

PRE-EVENT

- Company logo positioned on BWF website with link to company website
- Company marketing and recognition with logo via our social media outlets
- Half-page color ad in Corporate Sponsor Eblast
- Company recognition in press releases
- Social media posts marketing your business' support plus logo and promotion in exclusive Facebook group of attendees
- Opportunity to pre-record company commercial for distribution to attendees

DURING EVENT

- Participation in the conference to be held on March 24, 2022, for five guests
- Corporate logo and verbal recognition during conference

Star Partner

\$10,000

PRE-EVENT

- Company logo prominently positioned on BWF website plus one banner ad linked to business website
- Company included in press releases
- Social media digital marketing including Facebook, social media posts for three months showcasing your support, and business logo post on event page
- Company logo promotion in exclusive Facebook group of attendees
- Half-page color ad in Corporate Sponsor Eblast with link to website
- Half-page color ad in digital program book

DURING EVENT

- Participation in the conference to be held on March 24, 2022, for 10 guests
- Corporate logo and verbal recognition during conference
- Speaking opportunity during scholarships presentations

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Ever Resilient

Virtual Keynote Speaker
Vanessa Williams

Singer. Actress. Fashion Designer.

Premier Partner

\$15,000

PRE-EVENT

- Company logo prominently positioned on BWF website plus one banner ad linked to business website
- Social media digital marketing including Facebook and BWF Facebook group, social media posts for three months showcasing your support, and business logo post on event page
- Company name included in press releases and any other forms of advertisement
- Company logo prominently displayed on all event promotion
- Full page advertisement in Corporate Sponsor Eblast with link to website
- Half page advertisement in digital program book

DURING EVENT

- Participation in the conference to be held on March 24, 2022, for 15 guests
- Speaking opportunity during conference
- Company logo and verbal recognition during conference

Presenting Partner

\$20,000

PRE-EVENT

- Company logo prominently positioned on BWF website plus two banner ads linked to business website
- Press release citing your company as BWF Presenting Partner
- Personalized Corporate Eblast Marketing featuring your company as the Presenting Partner
- Social media digital marketing including Facebook Live Interview, social media posts for three months showcasing your support, and business logo post on event page
- Company logo and promotion in exclusive Facebook group of attendees
- Company logo prominently displayed on all event promotion
- Company business description with website link on BWF website
- Full cover page advertisement in the digital program book
- Company name included in press releases and any other forms of advertisement
- Contact information of conference attendees

DURING EVENT

- Participation in conference to be held on March 24, 2022, for 20 guests
- Speaking opportunity during conference with opportunity to present giveaways
- Company logo and verbal recognition during conference

To complete your sponsorship, email Terry Macary at tmacary@waterburychamber.com by January 20 to receive full marketing exposure. If you have any questions, please call 203-757-0701. Visit CTbwf.com for more information.

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