



Data-Driven Culture Survey

This survey is designed to evaluate the extent to which your organization adopts best practices in using data to inform decisions, drive improvements, and support transparency at all levels.

Please rate your level of agreement with each statement as it applies to your organization.

Scale:

5 = Strongly Agree | 4 = Agree | 3 = Neutral | 2 = Disagree | 1 = Strongly Disagree

1. Quality metrics are available at both the unit and organizational level.	5	4	3	2	1
2. Team members at all levels of the organization can identify the key metrics used to assess performance in their work area.	5	4	3	2	1
3. The organization prepares staff to understand and use data.	5	4	3	2	1
4. Data is displayed in a visible, accessible, and timely manner (e.g., unit dashboards, scoreboards, internal websites).	5	4	3	2	1
5. Performance is compared against external benchmarks (e.g., national databases) to identify opportunities for improvement.	5	4	3	2	1
6. Data is presented using ratios or rates (e.g., per 1,000 patient days) instead of raw numbers.	5	4	3	2	1
7. Goals are specific, measurable, based on data trends, and aligned with strategic priorities.	5	4	3	2	1
8. The organization consistently measures outcome metrics rather than focusing solely on structure or process metrics. Outcome metrics measure the impact of efforts, such as patient outcomes, safety improvements, satisfaction scores, and cost savings. Structure metrics measure conditions in which care is provided, such as workforce characteristics and skill mix. Process metrics measure actions, steps, and practices carried out to deliver care or services, such as hand hygiene compliance, medication scanning, line duration, screenings, and checklist completion.	5	4	3	2	1
9. Pre- and post-intervention data are consistently collected and analyzed to determine the effectiveness of changes or initiatives.	5	4	3	2	1
10. Organizational decisions are clearly influenced and guided by data trends and analysis.	5	4	3	2	1
Add together the scores from all questions:					

Scoring Guide and Interpretation:

42–50	High Performing	Keep up the great work. Strong data culture; practices are well integrated and sustained. Focus on maintaining excellence and sharing best practices.
33–41	On the Right Track	Solid foundation; some gaps or inconsistencies remain. There are opportunities to refine.
24–32	Needs Focused Improvement	Data practices are emerging but are inconsistently applied. Invest in education, accessibility, and alignment to strengthen data use.
10–23	Urgent Improvement Needed	Limited evidence of data-driven decision-making. Requires strategic focus to build awareness, skills, and consistent practices.

Repair. Reset. Reignite.

Contact us at chcm@chcm.com to explore how CHCM partners with organizations to create sustainable, data-driven cultures.