

Experience and Performance

THIS COULD BE **YOUR**
INTEGRATED MARKETING AND
COMMUNICATIONS **TEAM**

Eric Doubt

Co-Creative Director
Communications
Strategy, Client Service



Grant Lee
Marketing Strategy
Client Service

Kathy Majkut

Content Development
Communications
Strategy



Tizi Manierka
Design
Art Direction

Lori McCabe

Web Development



Peter Perko

Co-Creative Director
Design & Art Direction
Client Service

Arthur Sciberras

Design
Art Direction
Illustration



Sue Walker
Social Media

Marketing is not
an expense...
It is an investment
in the success of
your organization.

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CA
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Marketing Communications Design

Social Media Branding
Publications Websites Content
Strategic Development Digital
Media Photography Corporate
Video Illustration Copywriting
Advertising Printing Digital Imaging
Signage Systems Video Marketing
Communications Design Social
Media Branding Publications
Websites Content

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**MARKETING +
COMMUNICATIONS**

**Fully integrated
support and service
for businesses,
organizations and
non-profits**

MARKETING PLANS

Strategic planning and tactical development

CAMPAIGN STRATEGIES

From concept development to execution

BRAND DESIGN

Corporate identity, full branding development and campaigns

GRAPHIC DESIGN

Ads, books, magazines, brochures, newsletters, posters, online and more

WEBSITE DEVELOPMENT

Site development and management, digital advertising, SEO

CONTENT DEVELOPMENT

Copywriting, research, translation

SOCIAL MEDIA

Coaching, strategies, hands-on account management

EMARKETING

Database development, newsletter creation

PHOTOGRAPHY AND VIDEOGRAPHY

For sales promotion, training, blogs, and campaigns

PRINT SERVICES

Online and custom printing, print management

and the "plus" of CA+14...

INTEGRATION

We tie all these together with a holistic, integrated approach that ensures consistency and maximum impact from your marketing investment.