

Ads must be turned in no later than 5pm on April 11th to be eligible for the Ad Contest!

## South East Dance Academy

Name of Person or Business Buying Ad: \_\_\_\_\_

Contact Number: \_\_\_\_\_ Email: \_\_\_\_\_

Size of Ad Purchased: \_\_\_\_\_ Date Paid: \_\_\_\_\_ Payment Type: \_\_\_\_\_ Amt Paid: \_\_\_\_\_

Name of Person who Sold Ad: \_\_\_\_\_

Offering reduced prices for ads turned in by April 11<sup>th</sup>. Regular prices apply April 12<sup>th</sup>.

	By April 11 <sup>th</sup>	April 12 <sup>th</sup> -April 30 <sup>th</sup>
Business Card.....	\$40.00.....	\$ 50.00
Personal Ad Business Card Size (with photo).....	\$45.00.....	\$ 55.00
1/4 Page Ad—limit 1 Photo.....	\$55.00.....	\$ 65.00
1/2 Page Ad—limit 2 Photos.....	\$90.00.....	\$ 100.00
Full Page Ad—limit 3 Photos.....	\$150.00.....	\$ 160.00

*Additional photos for all Ads except business card sizes can be purchased. Add \$10 per photo. **No exceptions.** Ads will not be accepted after April 30<sup>th</sup>. Please fill out one form per Ad.*

- **Completed form, money and ad copy must be submitted to the office together! No incomplete ads will be accepted. Please complete all information!**
- Examples of past ads are on display in the studio. If you want to use this year's dance photo, just make a note when turning in ad with your photo number. We get the photos from picture week directly from the photographer!!! Do not wait on photos to turn in the ads. The photographer will forward to SEDA what we request digitally!!!
- If you would like to use an old dance picture or non-dance picture, please scan them and bring them in on a flash drive. Remember the better quality of the picture, the better quality of the ad. We would still need all the text you would like to include in your ad. **Please submit all text on the back of this sheet or on your flash drive.**
- For those of you who want to design their own ads: Ads must be a PDF file as 300dpi or High-Resolution File. A paper copy of the ad must be submitted along with the ad order form. Each ad must be on a separate flash drive the same day as your paperwork is turned in.
- Do not wait until the last minute to submit your ads. **We can be more creative and do a better job of proof reading when we have adequate time to process the ads.**
- Don't be left out! Our program provides a special memory for everyone who has an ad. Each dancer will receive a program book as part of their Dance Concert Package.
- All ads will be approved by parents via email or in person. It is the parent's responsibility to double check spelling and content of their ad.

**Please use the back of the page to describe or draw how you want your ad to read. PLEASE PRINT. Business cards and photographs should be scanned and sent on flash drive. Please attach with a paper clip in an envelope labeled with the Ad name and contact information. We thank you for your support!**

Date Received at SEDA \_\_\_\_\_

Received by \_\_\_\_\_

Paid: Credit Card \_\_\_\_\_ Check # \_\_\_\_\_