

Katie Clark Joins Diocesan Staff

Long before the words “coronavirus”, “COVID-19” and “pandemic” were on the tips of our tongues, various leaders in the Diocese of Maine were working together to recruit a Director of Communications. I am thrilled to share the news that Katie Clark has accepted my invitation, and began working on Monday, 30 March.

Following diocesan convention, and the approval of the 2020 budget, John Hennessy led a nation-wide search process, with the advice of members of Diocesan Council, the Standing Committee, and the Trustees of Diocesan Funds, to recruit a full-time Director of Communications.

We had many applicants, all of whom had excellent qualifications, but one candidate stood out from the very beginning.

Katie Clark is a communications professional with experience at corporate and nonprofit organizations working both on the client and the agency side. She has worked with companies and organizations in industries including consumer packaged goods, specialty foods, live events, education, pharmaceutical, insurance, nonprofit, entertainment, and technology. Her clients have included Disney, Fidelity, Campbell's, the Mayo Clinic, Coca-Cola, the Maine Historical Society, and the Association of Junior Leagues International and more.

Katie is a social media influencer who has appeared on various ‘people to follow on Twitter’ lists and in Guy Kawasaki and Peg Fitzpatrick's book *The Art of Social Media*. Katie speaks on podcasts, webinars, and at conferences and other events about communications, social media, market research, productivity tools, wearable tech, and personal branding.

She holds a BA from Smith College and an MPhil from the University of Dublin, Trinity College. She is a graduate of the Institute for Civic Leadership's Leadership Intensive program. She resides in Falmouth, Maine with her husband and identical twin daughters, and coincidentally, is a parishioner at St. Mary's the Virgin in Falmouth.

I want to offer my thanks to John, Lis, and Mark for all of their work during the search and transition, including my ordination and consecration last June.

Katie will report directly to me and work closely with Teresa Pinney, Assistant Director of Administration and Communications and Mark Spahr who remains our social media consultant. John Hennessy will focus his work as Director of Advocacy and Networks, including Creation Care, Domestic Poverty, Evangelism Initiatives, Indigenous Ministries and Racial Reconciliation.

Katie can be reached at kclark@episcopalmaine.org.

Faithfully in Christ,

The Rt. Rev. Thomas J. Brown
Bishop of Maine