BEEFING UP Backpacks

2025 FINAL REPORT

The PA Beef Foundation is the 501c3 nonprofit initiative behind the Beefing Up Backpacks program. This program helps fight childhood hunger by adding a nutritious 1-oz beef stick to weekend food backpacks distributed across Pennsylvania. These programs rely on donations and grant funds to feed kids facing food insecurity, and currently, less than 2% of backpack contents include animal protein. So far, 5,000 lbs. of beef have been converted into beef sticks, opening an emerging, underutilized market segment for the beef sector. By providing shelf-stable, high-quality beef sticks, we're bridging this nutritional gap and supporting healthy growth for children in need.



60,000

BEEF STICKS PRODUCED

9,500

YOUTH REACHED

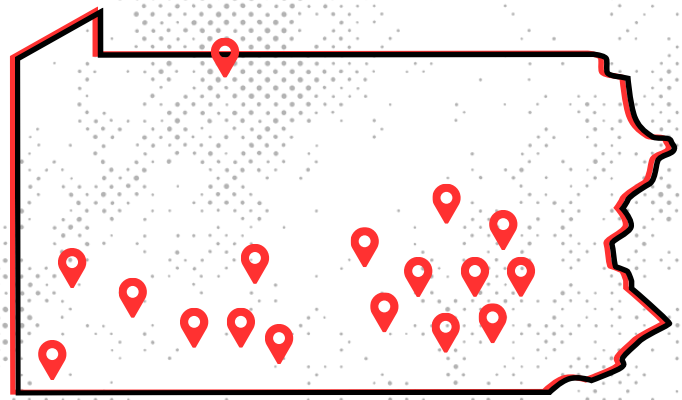
5,000

LBS. OF BEEF CONVERTED INTO BEEF STICKS

GROUPS REACHED VIA BEEF STICKS:

CHOP Out Hunger
Cocoa Packs
Community Action Partnership of Lancaster County
Chestnut Ridge School District
Power Packs Project
Fulton County Food Basket Back-Pack program
Rockwood Area School District
Greater Pittsburgh Community Food Bank
Juniata County Food Pantry, Inc
Rotary Club of Latrobe – Food for Thought Program
Mountain Lion Backpack Program
Skip Program

17 COUNTIES REACHED



HELP US HELP *Others!*

Scan here to learn more about the Beefing Up Backpacks Initiative and our amazing sponsors!

PA BEEF FOUNDATION
CHARITY • EDUCATION • FOOD INSECURITY

Or visit www.pabeef.org/foundation