FSSA Conference & EXPO

Exhibitor and Sponsorship Registration

FLORIDA SELF STORAGE ASSOCIATION

February 13-15, 2019 • Embassy Suites, Orlando - Lake Buena Vista South

Contact Person_____

Company_____

Address _____

City_____ State_____ Zip Code_____

Phone_____ Website_____

E-mail_____

1. 10 X 10 Booth - Includes Two Registrations

$995 FSSA Member **$1350 Non-Member**

10 x 10 Booth Includes:
(1) Skirted Table, (2) Chairs,
(1) Wastebasket, (1) I.D. Sign

Booth Assignments: (see attached Diagram)

1st_____ 2nd_____ 3rd_____

Name of Person (1) Staffing Booth-included w/fee:

_____

Email: _____

Name of Person (2) Staffing Booth- included w/fee:

_____

Additional Staff- $100 each person:

1._____

2._____

3._____

2. Sponsorship Opportunities

Details on page 2 or go to www.floridassa.org

- ☐ Event Sponsors **(only a few left)**-$5,000
- ☐ Cocktail Reception Sponsor **SOLD** -$1,500
- ☐ Charging Stations (limit 1)-$1,500
- ☐ Advertising Bundle-$1,000
- ☐ Bag Sponsor (limit 1)-$1000
- ☐ YLG Welcome Reception **SOLD** -$900
- ☐ Notebook Padfolio Sponsor (limit 1)-$750
- ☐ Lanyard Sponsor (limit 1)-$500 **SOLD**
- ☐ Pen Sponsor (limit 1)-$500 **SOLD**
- ☐ Bag Insert Sponsor (limit 5)-$350

3. Sign Up

1. Booth – **Tradeshow February 14, 2019 11:15 a.m. – 2:45 p.m.:**
   $995 FSSA or $1350 Non-member $_____
   Additional Staff $100 per person $_____
2. Sponsorship Selection $_____

TOTAL: $_____

MUST PROVIDE CERTIFICATE OF LIABILITY (COL) INSURANCE! Please email registration and COL to FSSAExecDir@selfstorage.org regardless of payment option.

QUESTIONS Leslie Fuqua (863)884-7204
FSSAExecDir@selfstorage.org

4. Payment Options

☐ **Credit Card:**

___VISA ___MASTER CARD ___AMERICAN EXPRESS ___DISCOVER

Card Number_____

Exp. Date_____ CVV#_____

Name on Card_____

Billing Address_____

_____

Signature_____

☐ **Check:**

Payable to: Florida Self Storage Association

Mail with registration to:
Florida Self Storage Association
1901 N. Beauregard St., Suite 106
Alexandria, VA 22311

Please Note: Mailing payment may delay booth placement.

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EVENT SPONSORS $5,000

(limited to 5 sponsors) Only a few left!
Priority booth location at event;
Includes 10 x 10 booth at EXPO ($1350 value);
Two complimentary registrations to Feb. Conference and Expo ($420 Value);
FSSA membership through 12/31/2019 ($275 value);
Company listed with link to website on 5+ FSSA Conference & EXPO e-blasts;
Logo on event signage and print materials;
Recognition from podium at general session;
Logo on lunch tickets and at coffee stations;
One promotional piece inserted into the conference bags ($350 Value);
One-page, full color print ad in event program;
One-page, full color print ad in **two** issues of 2019 InPrint magazine ($1190 Value);
Logo on FSSA website homepage for **six** months with link to your website ($450 Value).

COCKTAIL RECEPTION SPONSORS $1,500

~~(limited to 2 sponsors)~~ SOLD
Logo on signage and print materials;
Recognition from podium at general session;
Logo on drink tickets for cocktail reception;
Quarter page, full color print ad in event program;
Quarter page, full color print ad in one issue of InPrint magazine ($315 Value);
One complimentary pass to the Thursday night reception.

Exclusive: CHARGING STATIONS $1,500

(limited to 1 sponsor)
Company name and logo on signage at charging stations.

ADVERTISING BUNDLE $1,000

One-page, full color print ad in event program;
One-page, full color print ad in one edition of InPrint magazine ($315 Value).

Exclusive: BAG SPONSOR $1000

(limited to 1 sponsor)
All attendees will be given a bag with bag sponsors' logos on them. The bags will include meeting and promotional materials. Sponsor supplies 500 bags.

YOUNG LEADERS GROUP WELCOME RECEPTION SPONSORS $900

~~(limited to 2 sponsors)~~ SOLD
Logo on signage and print materials;
Recognition from podium at general session;
Logo on drink tickets for YLG welcome reception;
Quarter page, full color print ad in event program;
Quarter page, full color print ad in one issue of InPrint magazine ($315 Value);
One complimentary pass to YLG welcome reception.

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Exclusive: NOTEBOOK Padfolio SPONSOR $750
(limited to 1 sponsor)
Over 400 attendees will be given a padfolio with your company logo to use at the event.
Sponsor supplies 500 notebooks.

Exclusive: LANYARD SPONSOR $500 SOLD
~~(limited to 1 sponsor)~~
All attendees will be given a lanyard with your company's logo.
Sponsor supplies 500 lanyards.

Exclusive: PEN SPONSOR $500 SOLD
~~(limited to 1 sponsor)~~
Attendees will be given a pen with your company's name and logo. Pens will be placed throughout the event.
Sponsor supplies 500 pens.

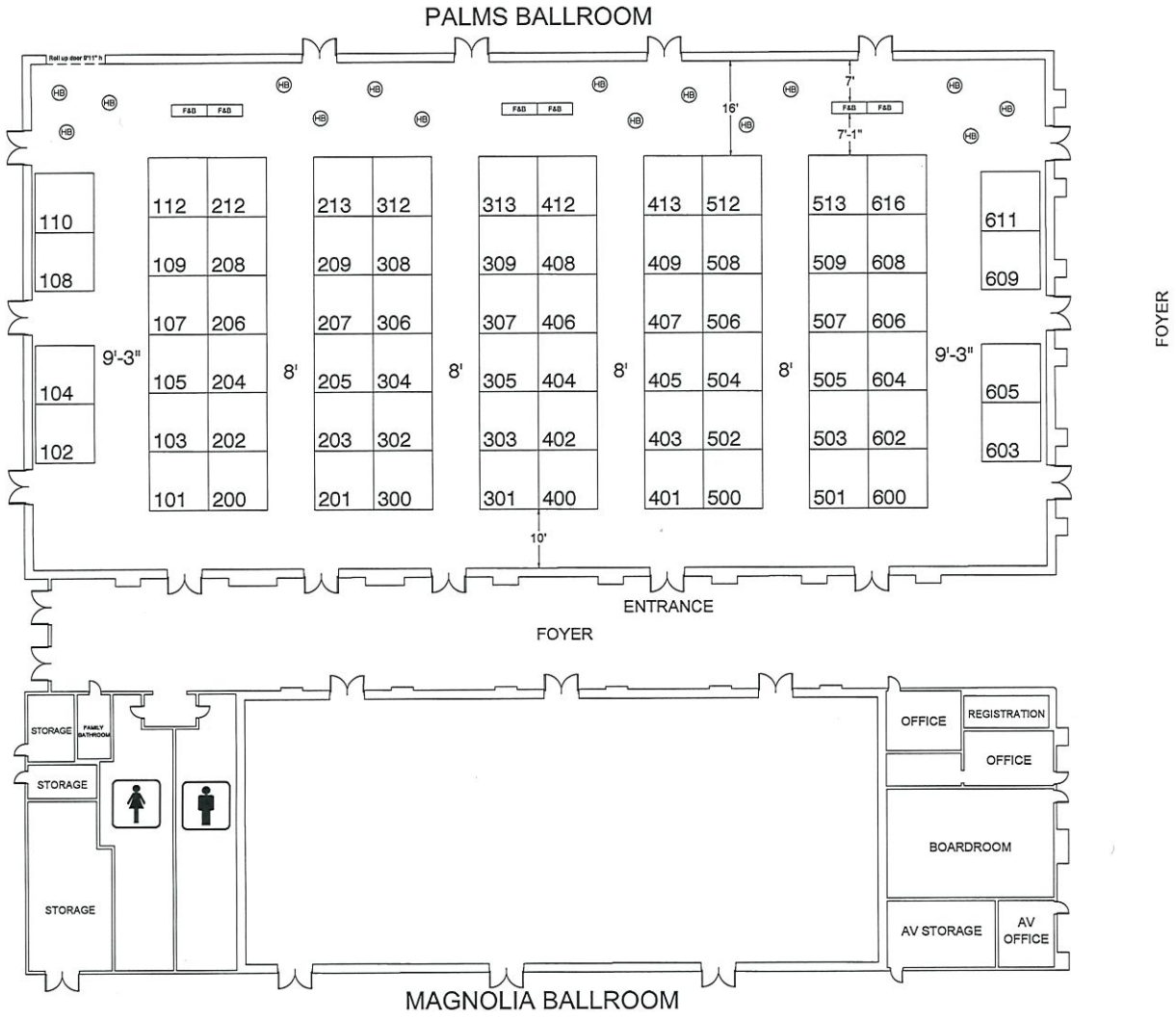
BAG INSERT SPONSOR $350
(Limited to 5 sponsors)
One promotional piece inserted into the conference bags.

******All sponsors must be exhibitors at the Conference & EXPO. Other than the Event Sponsors, these prices are in addition to an exhibit booth.******

FLORIDA SELF STORAGE ASSN EXPO & EDUC FORUM

FEBRUARY 14, 2019

EMBASSY SUITES ORLANDO - LAKE BUENA VISTA SOUTH - PALMS BALLROOM - ORLANDO, FLORIDA



REVISION
Date: 12/4/2018
By: —

BOOTH COUNT

Inventory as of 11/29/2018

Dimension	Size	Qty	SqFt
10'x10'	100	69	6,900
	Totals:	69	6,900

68

BLDG. LEGEND:

DRAWING INFO

Passport Line Item Number:
5207641
Facility:
EMBASSY SUITES ORLANDO - LAKE BUENA VISTA SOUTH
Facility Location:
PALMS BALLROOM
City & State:
ORLANDO, FLORIDA
Scale: CUSTOM
Project #: PROPOSAL
Acct. Sales: LEA ZAMMATARO
Acct. Mgmt.: LEA ZAMMATARO
Started: 12/4/2018
Started By: ANTHONY DIGRIGOLI
Prod. Branch: ORLANDO

FREEMAN

Disclaimer - Every effort has been made to ensure the accuracy of all information contained on this floor plan. However, no warranties, either expressed or implied, are made with respect to this floor plan. If the location of building columns, utilities or other architectural components of the facility is a consideration in the construction or usage of an exhibit, it is the sole responsibility of the exhibitor to physically inspect the facility to verify all dimension and locations.
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Confidential and Proprietary - the information contained herein is the proprietary information of Freeman and by accessing the information, the recipient agrees to keep the information confidential and not disclose it to any third party without the prior consent of Freeman. Recipient also agrees to only use the information for its internal evaluation purposes and for no other purpose, without the prior consent of Freeman.

Tab Name: L5207641 FP

Exhibitor Use of Event Attendee List Confidentiality Agreement

Upon execution of this Agreement by Exhibitor, the Florida Self Storage Association (FSSA) will provide _____ (Exhibitor), a vendor exhibiting at the _____ (Event), with one or more lists of attendees (List) prior to the beginning and/or after the close of the Event. The List may be used only for the purpose of contacting attendees in connection with the Event by Exhibitor. Exhibitor agrees to keep the list confidential and shall not provide the List or a copy of the List to any other person, company or third party without the prior, written permission of the FSSA, which may be withheld by the FSSA in its sole discretion. Exhibitor understands, acknowledges and agrees that any use of the List other than as authorized by this Agreement causes economic injury to the FSSA and that Exhibitor shall be liable for and shall pay damages to the FSSA as provided by this Agreement.

1. **Seeded LIST**: The List has been seeded with decoy names to detect any unauthorized use of the List and decoy names will be monitored by the FSSA.

2. **Unauthorized Use and Liquidated Damages**: Exhibitor warrants and represents that all the information contained in the List shall remain confidential, and shall not be disclosed to any person, company or third party for use by any third party through any means. It is not the intent of this restriction to prohibit Exhibitor from sharing the List with third parties who provide marketing service to the Exhibitor and the List is used by such third parties solely to promote the Exhibitor's products and services. The Exhibitor is not required to get the FSSA's advanced written permission to share the List for this purpose. The Exhibitor further agrees to cease communications with any attendee who requests that the Exhibitor do so. Exhibitor understands that it is difficult to determine the exact amount or extent of damages that FSSA will sustain from a violation of the terms of this paragraph. Therefore, the parties agree that, if Exhibitor violates the terms of this paragraph, Exhibitor shall be liable for and shall pay immediately upon demand to the FSSA liquidated damages in the amount of Ten Thousand Dollars ($10,000.00) per violation. The List is non-assignable in whole or in part by Exhibitor without the prior, written consent of FSSA, which may be withheld by the FSSA in its sole discretion.

3. **Accuracy or Completeness of List**: The FSSA does not guarantee the correctness, accuracy, or completeness of the information provided in the List. Exhibitor agrees that the FSSA shall not be liable to Exhibitor for any losses, injuries, or economic damages caused or alleged to be caused by the information provided in the List. In no event shall the FSSA be liable to Exhibitor for the loss of profits or direct, indirect, incidental, or consequential damages, of any nature, alleged to have been caused by the information contained in or allegedly omitted from the List.

4. **Choice of Law**: The validity, interpretation and performance of this Agreement shall be governed by and construed in accordance with the laws of the Commonwealth of Virginia, regardless of conflicts of law provisions. Every dispute concerning the interpretation, effect or breach of this transfer document shall be resolved in the courts of the City of Alexandria, Commonwealth of Virginia or in the U.S. District Court for the Eastern District of Virginia. Exhibitor agrees to be subject to and shall not contest the jurisdiction of these courts.

5. **Attorney Fees and Survival**: If the FSSA enforces any of it rights as a result of a breach of this Agreement, Exhibitor shall pay FSSA's reasonable attorneys' fees and costs. This Agreement shall survive in perpetuity.

By its signature below, Exhibitor accepts the restrictions on the use of the List that shall be provided by the FSSA and the above terms and conditions:

Exhibitor Signature: _____ **Date**: _____

FSSA

FLORIDA SELF STORAGE ASSOCIATION

EXHIBITOR RULES AND REGULATIONS

1. ACCEPTABILITY OF EXHIBITS:

All exhibits shall serve the interests of the members of the Florida Self Storage Association (FSSA, we, us, our) and shall be operated in a way that will not detract from other exhibits or from the event as a whole. FSSA determines acceptability of persons, things, conduct, and/or printed matter and reserves the right to require in its sole discretion the immediate withdrawal of any exhibit which it deems to be injurious or contrary to the purpose of the FSSA or Event. In the event of such restriction or eviction, FSSA is not liable for any refund of exhibit fees or any other expense. The exhibitors must ensure its exhibit is in compliance with the Americans with Disabilities Act and all related state and local requirements.

2. APPLICATIONS FOR SPACE:

Applications must be made in writing on the official contract/application form. Telephone applications will not be accepted.

3. EXHIBITOR ELIGIBILITY:

Exhibiting Company must have a current FSSA Vendor membership with dues of $275 or exhibit as a non-member. National Self Storage Association (SSA) membership does not qualify for member booth rates. SSA spending does not count toward ranking for assignment of space.

Nonmembers are limited to one booth, on a space-available basis as further described in the Assignment of Space section below. Nonmember applications will be processed and booths assigned after all FSSA members have been placed. **FSSA reserves the right to determine, in its sole discretion, the eligibility of any applicant as an exhibitor.**

4. ASSIGNMENT OF SPACE:

Registration and full payment are required for booth assignment. Sponsors will be given priority booth assignments. Your registration will be date and time stamped upon receipt. Mailing registration with check may delay assignment. We will make every attempt to accommodate your top three choices indicated on the registration form.

FSSA members: Booth assignment will begin on December 21st.

Non-members: Booth assignment will begin on January 5, 2019, based on availability.

After January 5th, assignments will be made on a first-come, first-served basis. FSSA reserves the right to change location assignments at any time, as it may in its sole discretion deem necessary.

4. PAYMENT:

Full payment must be received to be eligible for assignment. Applications received without full payment will not be date stamped, ranked, or assigned.

5. CANCELLATION / SPACE REDUCTION:

FSSA must be notified in writing in the event of cancellation or space reduction. A cancellation or space reduction prior to the printing of the on-site program will incur a minimum cancellation / space reduction fee of $250; the remainder of the exhibitor's fees, less the $250 cancellation / space reduction fee, will be refunded only if FSSA resells the space. If the on-site program has been printed at the time of the cancellation or space reduction, no refunds will be granted.

6. NON-COMPLIANCE WITH RULES AND REGULATIONS:

Exhibitors that do not meet stated deadlines, or that do not comply with the rules outlined herein, may forfeit their space and all fees.

7. FAILURE TO OCCUPY SPACE:

Space not occupied by the close of the exhibit installation period will be forfeited by the exhibitor, and this space may be resold, reassigned, or used by FSSA in its sole discretion. No refunds will be granted for failure to occupy space.

8. BOOTH FEES:

- **$995** per 10x10 Space booked by an FSSA member as set forth in Paragraph 3 above.
- **$1350** for non-members.

9. BOOTH FEES INCLUDE:

- Company identification sign and name badges.
- (1) Skirted Table, (2) Chairs, (1) Wastebasket

- Backwall (8' high) and side rail (3' high) fabric drapes
- Final registration list (FSSA members only) provided the exhibitor Use of Event Attendee List Confidentiality Agreement has been completed, signed, and returned to FSSA.
- Free exhibit and conference registrations for 2 individuals per booth; additional personnel may register at $100 per person. The Exhibitor authorizes FSSA to charge the Exhibitor's credit card for additional attendees other than the Exhibitor's complimentary attendees.

10. **FLOOR PLAN:**
All dimensions and locations shown on the official floor plan are believed to be accurate but are not guaranteed. FSSA reserves the right to make such modifications as may be necessary in its sole discretion.

11. **BOOTH SHARING and SPACE RESTRICTIONS:**
The sharing of booth space by vendors or companies is strictly prohibited. Any purported sublease of or license to use any part of the exhibit space by third parties, paid contractors or referral parties is also prohibited and has no legal effect. **Solicitations or demonstrations by exhibitors must be within the bounds of their assigned space.** Aisles may not be used for exhibit purposes, display signs, or solicitation or distribution of promotional material. Exhibits, signs and displays are also prohibited in any public areas or elsewhere on the premises of the meeting facility, guestrooms, or hallways of the hotel. Operation of sound devices is allowed only if permitted by the venue and the exhibitor complies with FSSA direction on volume. Any representative from a firm or organization not exhibiting is prohibited from soliciting business during the conference and trade show or in the hotel and convention center.

12. **CANCELLATION OF CONFERENCE AND TRADE SHOW:**
If FSSA cancels the conference and trade show for any reason, the exhibitor's recovery against FSSA is limited to a return of the booth fees actually paid by the exhibitor to FSSA.

13. **EXHIBITOR CHECK-IN:**
All exhibitors must check-in at the FSSA Exhibitor Registration Counter in the hotel/convention center for their exhibitor badge prior to entering the exhibit hall. Each booth representative must have his/her own badge. Only the official FSSA conference badge will be accepted for entry into the exhibit hall and all conference and trade show functions, subject to the limitations set by FSSA.

14. **MOVE-IN:**
Exhibitors shall have access to the exhibit hall for move-in from 11:00 a.m. – 5:00 p.m. on Wednesday, February 13. **All booths must be completely set up and cleared of debris by 5:00 p.m**. For safety reasons, any exhibitor not moved-in by 5:00 p.m. on February 13 must move in between 8:00 a.m. - 10:00 a.m. on Thursday, February 14. All exhibit displays, materials and property must be moved into or out of the exhibit hall through such entrances and exits designated by FSSA. Exhibitors must comply with all Freeman and Union regulations where applicable. (See Freeman Exhibitor Information Packet). All times subject to change. The exhibit hall opens to attendees at 11:15 a.m. on Thursday, February 14.
NO MOVE-IN OR SET UP WILL BE PERMITTED WHILE EXHIBIT HALL IS OPEN TO TRADE SHOW ATTENDEES

14. **MOVE-OUT:**
Exhibitors will have from 2:45 p.m. – 6:00 p.m. on Thursday, February 14 to pack, tear down, dismantle and remove all of their displays, materials and property from the exhibit hall. Exhibit displays, materials and property may not be packed, torn down, dismantled, or removed prior to 2:45 p.m. on Thursday, February 14. All exhibit displays, materials and property must be moved into or out of the exhibit hall through such entrances and exits designated by FSSA. Exhibitors must comply with all Freeman and Union regulations where applicable. (See Freeman Exhibitor Information Packet). **EXHIBITORS THAT PACK, TEAR DOWN, REMOVE OR DISMANTLE DISPLAYS, MATERIALS OR PROPERTY PRIOR TO DESIGNATED MOVE-OUT TIME WILL FORFEIT BOOTH SELECTION PRIVILEGES FOR FUTURE SHOWS.** Failure to comply is also subject to the consequences set forth in the Non-Compliance section below.

15. **EXHIBITOR GUEST RESTRICTIONS:**
The exhibit hall is not open to the general public or guests of exhibitors. Exhibitor's guests/clients who are not registered attendees of the trade show with a name badge will not be allowed to enter the exhibit hall.

16. **OBSERVANCE OF LAWS & REGULATIONS:**
Exhibitors are solely responsible for compliance with any and all applicable venue rules and federal, local, city and state laws, ordinances and regulations, including but not limited to those regarding the installation and operation of the exhibit. The use of combustible or flammable material, such as bunting,

crepe paper, tissue paper, cardboard, and corrugated paper, is strictly prohibited. All materials used by exhibitor for decorative purposes, such as muslin, velvet, and silkscreen, must be flame proof. Open flames, butane gas, and oxygen tanks are strictly prohibited. Failure to comply is subject to the consequences set forth in the Non-Compliance section below.

17. **EXHIBITOR CONDUCT:**
Exhibitors are expected to show courtesy and respect for FSSA staff, contractors, venue personnel, trade show attendees, and others. FSSA reserves the right to evict or otherwise restrict access to any persons or exhibitors whose conduct or attire is deemed by FSSA to be offensive, disruptive, disrespectful, unethical, undignified, or in violation of these Rules and Regulations. FSSA also reserves the right to restrict the distribution of materials that are in any way incompatible with FSSA's standards of decorum, taste, or professionalism. In the event of such eviction or restriction, FSSA will not provide any refunds or reimburse any expenses. Unusual advertising plans and stunts that are designed to attract attention to a particular exhibit must obtain written permission from FSSA prior to the opening of the trade show. Failure to comply is subject to the consequences set forth in the Non-Compliance section below.

18. **NON-FSSA EVENTS:**
Exhibitor-sponsored meetings, entertainment, events, or similar activities are strictly prohibited in the host hotel or convention center, including meeting rooms, pool cabanas, hospitality suites or other private or public facilities during official trade show hours without prior written notification to and express written approval from FSSA. Failure to comply is subject to the consequences set forth in the Non-Compliance section below.

19. **CARE OF FACILITY:**
Nothing shall be posted on, nailed, screwed, or otherwise attached to columns, walls, floors or other parts of the building, booth or furniture. Anything necessary for the protection of these areas must be provided by the exhibitor at its own expense.

20. **LIMITATIONS OF LIABILITY / INDEMNIFICATION:**
Exhibitor agrees that neither FSSA or the trade show facility operator nor either of their officers, directors, members, representatives, employees, contractors, or suppliers ("Releasees") is or will be liable for, and Exhibitor forever releases the Releasees from, any claims, liabilities, losses, damages or expenses of any kind (including but not limited to negligence, gross negligence, personal injury and death, property damage and destruction, and intentional acts) relating to, arising out of, or in any way connected with exhibitor's participation in the conference or trade show. The exhibitor is fully responsible for any such claims, liabilities, losses, damages or expenses; for any loss of or damage to exhibitor's materials, property, and displays; and for any personal injury or death suffered by exhibitor's personnel. Exhibitor agrees to protect, indemnify, hold harmless, and defend the Releasees, including by paying any attorneys' fees incurred by Releasees, against any such claims, liabilities, losses, damages or expenses; for any loss of or damage to exhibitor's materials, property, and displays; and for any personal injury or death suffered by exhibitor's personnel.

21. **INSURANCE:**
Exhibitor has, and must maintain throughout the conference and trade show, worker's compensation and general commercial liability insurance adequate to provide coverage for any claims or liabilities that may arise out of or relate to Exhibitor's participation in the conference and trade show in at least minimum amounts of $2,000,000 per occurrence / $2,000,000 annual aggregate. All insurance policies of Exhibitor that cover any claims or liabilities that may arise out of or relate to Exhibitor's participation in the conference and trade show must be primary and noncontributory to any other insurance or self-insurance and must (Joe) name the FSSA Self Storage Association, Freeman Expositions, Inc., Embassy Suites by Hilton Orlando Lake Buena Vista South, and any other person identified by FSSA as additional insureds. Exhibit materials must be covered by the Exhibitor's insurance from the time the materials are shipped from the point of origin; through move-in, show dates, and move-out; and until all materials have been received at the final return destination.

Exhibitor acknowledges that neither FSSA nor any other person maintains insurance covering exhibitor's materials, displays, property or personnel and that it is the sole responsibility of exhibitor to provide such insurance, including insurance for property damage, personal injury or death, and business interruption.

22. **AMENDMENTS/ENFORCEMENT:**
All matters and questions not covered by these Rules and Regulations are subject to the final judgment and decision of FSSA staff. These Rules and Regulations may be amended at any time by FSSA upon written notice to exhibitors. FSSA reserves the right to enforce compliance with these Rules and Regulations.

23. **EXHIBITOR RESPONSIBILITY:**

Exhibitor is responsible for communicating all information regarding these Rules and Regulations to all members of the company that will be participating in FSSA's conference and trade show, as well to any agents, contractors, or other personnel authorized or acting on behalf of the exhibiting company prior to and during the FSSA conference and trade show.

Exhibitor is responsible for securing Exhibitor's displays, materials and property during the event as well as before and after event hours. Neither FSSA nor the venue provides any security or is responsible for securing Exhibitor's displays, materials, or property.

24. **NON-COMPLIANCE:**

Failure to comply with any of the above rules and regulations may result in suspension from exhibiting at or attending future FSSA trade shows or events for a period of time deemed appropriate by FSSA.