THE **SOCIAL** INSTITUTE

#WINATSOCIAL FAMILY PRESENTATION

Back to School, Better Standards:
Practical ways to help your child balance technology to support their learning and well-being

Summer means more screen time. Back to school means finding balance again.

As the new school year approaches, it's the right time to set clear expectations around technology — before homework, focus, and sleep take a hit.

Join your school's partner organization, The Social Institute, to build practical strategies that help your child shift from summer habits to school-ready ones.

Date: Tuesday, September 29

Time: 6:30 p.m. ET

Length: 30 minutes

Registration Link: winat.social/4dqlQZB

Who: Families

Questions? Visit *TheSocialInstitute.com*

Find the registration link here

Scan with your phone to register

MEET THE PRESENTER:



Sheila Latkowski

Director of Account Management

Sheila brings over 20 years of diverse experience in education, having served as an educator, mentor, director, and leader. As Director of Account Management at The Social Institute, she leads efforts to strengthen and grow school partnerships that empower students, families, and educators to navigate their social worlds in positive, healthy, and impactful ways. Sheila oversees account management initiatives and works closely with partner schools nationwide to maximize their impact, helping expand TSI's mission and increase its influence in communities across the country.

JOIN THIS SESSION TO EXPLORE:

- Snicker-tested conversation starters to huddle with your child about how they navigate tech — from social media to A.I. and beyond
- The latest research on how technology use affects students' learning and well-being
- Practical tools to build your Family's Standards so your child heads into the school year with healthy tech habits

ABOUT THE SOCIAL INSTITUTE

The Social Institute (TSI) is the leader in equipping students, families, and educators with modern life skills to impact learning, well-being, and students' futures. Through #WinAtSocial, our interactive, peer-to-peer learning platform, we integrate teacher PD, family resources, student voice insights, and more to empower entire school communities to make positive choices online and offline. TSI's work has been featured by The New York Times, The Wall Street Journal, the Family Online Safety Institute, and other publications. We are proud to serve public and independent partners such as Bay Ridge Prep, Woodward Academy, All Saints Episcopal School, Northview Public Schools, Greece Central School District, and more.

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