

Karl Guenther, Statement Limousine

Central Region Candidate

Bio:

I opened Statement Limousine in Feb 2016 with 4 units and quickly grew to 12 in less than 3 years. In the that time our fleet consisted of a sedan up to some of the largest limo style buses in the Cleveland market. As we were on the climb in the market here in CLE with growth surpassing 35% over the previous year, we suffered a devastating fire that claimed 11 of 12 units on July 10, 2019. As we vowed to our clients that we would make whole on every contract that we had on the books, we began working diligently. After making it through the fire and keeping our word, we continued to rebuild and grow. Eight months later, COVID hit our industry. Again, we vowed to our clients that we were not going anywhere. As we have come out of the fire and COVID, we have become a much stronger company and a team as a whole. Essentially, we have built our company three times since the opening of Statement. Through this all, we have proven not only ourselves, but also to the industry that we are here to stay. My team and myself, truly do love the ground transportation industry and we are honored that we have been able to be a service not only to our local clients, but also our affiliate partners.



Reasons for Wanting to Serve on the NLA Board:

I would like to run for the NLA Board for a few different reasons. One reason that I would truly like to run, is to be able to help give small operators, such as myself a voice on the National level. It is far too often that we are always seeing the same larger operators representing our industry. Secondly, as a company that does both corporate and retail work, I truly believe as we come out of COVID, there is a lot to be learned from the retail heavy operators. This is a strength that I would love to share with the industry. Third, I truly believe that my team and myself have a lot to offer to the industry in terms of strength and perseverance. As we have been faced with more setbacks in our short 5.5 years, I truly believe that we can bring hope to the operators that face struggles every day. Lastly, I would love to bring more focus on the idea of legal operation throughout our industry. We are all faced with rising insurance prices and part of the way that we can help to fight this is to try and make sure that we are all operating legally. I believe that there needs to be more checks and balances in place for all members of the NLA when it comes to legal operation. If we can start there, I believe that we can help mitigate rising insurance premiums.