

Joe Ironi, Global Alliance Worldwide Chauffeured Services Canadian Candidate

Bio:

In 1988 Joe began his career in the limousine industry alongside his father, Isaac, with one car. After completing college he continued to build the family business through in house sales and a series of mergers and acquisitions.



In 1996 he was involved in founding the Ontario Limousine Owners Association which today is one of the largest active local associations in the industry with an average of 150 members each year. He served several terms as President and is currently a Director.

His part in lobbying Toronto city council resulted in the lifting of a twenty year freeze on new limousine license issuance.

Joe was elected to the board of the National Limousine Association in 2010, has served on several committees, and currently co-chairs the By-Law Committee.

He is President of Global Alliance Worldwide Chauffeured Services Ltd., one of Canada's leading ground transportation providers.

Reasons for Wanting to Serve on the NLA Board:

I would like to continue giving back to the industry by offering my time to participate on the board. I believe a healthy industry, lead by a representative association nationally, contributes to the overall well being of the industry worldwide.