

Jason Kaplan, The Driver Provider

At-Large Candidate

Bio:

Founded in 1995 on the concept of providing high quality, executive ground transportation, President & C.E.O. Jason R. Kaplan has grown a one-man operation into one of if not the largest company vehicle owned and chauffeur employed provider of executive ground transportation in Arizona.



Beginning with the idea to provide chauffeured transportation to high-end Scottsdale clients, Mr. Kaplan identified a niche in the hotel, resort and destination management industry in the Scottsdale/Phoenix area. Mr. Kaplan's client list quickly grew from a handful of individuals, to local resorts and nationally recognized Fortune 100 companies. Kaplan has also navigated several acquisitions. Today, The Driver Provider has contractual relationships with many of Arizona's most luxurious resorts. The Driver Provider built a reputation for being one of the best in the business by word-of-mouth. It is this reputation that assisted The Driver Provider in opening in other states such as Wyoming and Utah. The Driver Provider expanded into Salt Lake City, & Park City, Utah in September of 2017.

Reasons for Wanting to Serve on the NLA Board:

I'm seeking the honor to serve another term in the At-Large category in order to continue all the hard work in motion. As one of the chairs of the PR Committee, I will continue to work hard to create more value for our members and also provide tools and videos for members to use for their own businesses, i.e On the Road Again Campaign and When it Matters Safety Video. We are always looking at how we can provide videos and/or tools for the small operators. I will continue to work diligently to promote our industry and keep chauffeur car in the news and press so we remain a viable and remembered option for consumers. I'm also most excited to continue developing NLARide. I also have the privilege to be a chair of the Show Management Committee and will continue to work hard to create best show experiences for our members. As always, I will support my peers on the Board and give my forthright truth to any and all topics at hand. Thank you to all the members who have contacted me over the years, I always enjoy hearing from you and working together on important matters. Always feel free to contact me. Thank you for your consideration.