



## 2024 CORPORATE PARTNER OPPORTUNITIES

Our Partners support the association, our industry, and our community. Your investment is essential to what we do and we strive to help you achieve your marketing goals. For this reason, all partnerships may be adjusted to suit your individual needs. All offerings are as-available and subject to change.

*I'd like to partner as a:*  
(Checkmark to indicate your choice)

### GENERAL RECOGNITION, PRESS & PUBLICATIONS

LOGO, LINK, AND DESCRIPTION OF COMPANY ON ASSOCIATION WEBSITE  
RECOGNITION IN ASSOCIATION MEMBERSHIP DIRECTORY  
MENTION AT ALL EVENTS  
MENTION IN ALL PRESS RELEASES (BOILERPLATE)  
RECOGNITION IN ALL ASSOCIATION NEWSLETTERS  
RECOGNITION ON COVER OF ASSOCIATION MEMBERSHIP DIRECTORY  
FEATURE IN ASSOCIATION NEWSLETTER (MEMBER HIGHLIGHT; ONE ISSUE)  
SPONSOR STAND-ALONE E-BLAST TO MEMBER DISTRIBUTION LIST (2x PER YR)  
MENTION IN ALL RADIO ADS  
LOGO PLACEMENT IN TELEVISION ADS

GOLDEN HAMMER	SILVER	GOLD	PLATINUM	INDUSTRY ELITE
\$5,000	\$7,500	\$15,000	\$25,000	Min \$15,000/YR (5 Yr Commitment)



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### GOLF (AS AVAILABLE)

ONE (1) GOLF TEAM & SIGNAGE AT EACH TOURNEY (VIRTUAL & IN-PERSON)  
RECOGNITION IN ALL GOLF PROMOTIONS  
LOGO RECOGNITION ON GOLF WEBSITE & SMARTPHONE APP

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### BANQUETS (AS AVAILABLE)

TICKETS TO EACH GENERAL MEMBERSHIP MEETING (GMM) (3x PER YR)  
TICKETS TO INSTALLATION BANQUET  
TICKETS TO BIDCA CEREMONY  
OPPORTUNITY TO ASSIST IN PRESENTING AN AWARD AT THE INSTALLATION BANQUET  
OPPORTUNITY TO ASSIST IN PRESENTING AN AWARD AT THE BIDCA CEREMONY  
RECOGNITION AT INSTALLATION BANQUET, BIDCA, ECONOMIC OUTLOOK EVENT & GMMS

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### HOME SHOW (AS AVAILABLE)

VIP GUEST PASSES TO HOME SHOWS  
LOGO ON SHOW PROMOTIONAL MATERIALS (PRINT & ELECTRONIC)  
ONE (1) BOOTH AT HBRS; VIRTUAL & IN-PERSON  
ONE (1) SUMMER HBRS BOOTH; VIRTUAL & IN-PERSON  
PROMOTIONAL BANNER AT SHOW ENTRANCES  
PROMOTIONAL BANNER ON HOME PAGE OF SHOW WEBSITES & LANDING PAGES  
LOGO PLACEMENT ON VIP PASSES

(100) • • • • •	(100) • • • • •	(250) • • • • •	(250) • • • • •
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### INDUSTRY ELITE (3/5 AVAILABLE)

ADDITIONAL ASSOCIATION EVENT TICKETS TO USE THROUGHOUT THE YEAR  
PRESENTING SPONSOR STATUS FOR PREFERRED PROGRAM (ANNUALLY, CHOICE AS AVAILABLE)  
ELITE 15 PARTNERS COMMITTEE MEETING (ANNUAL)  
ELITE 15 PARTNERS QUARTERLY REPORT  
ANNUAL ELITE 15 PUBLICATION INCLUDING GROUP PHOTO & ARTICLE  
ELITE 15 NEWSLETTER (1x FEATURE PER PARTNER)  
LISTING ON THE ASSOCIATION RECOGNITION WALL AT BIA HAWAII  
LOGO PLACEMENT ON NAHB "TOUCH" OUTREACH (42 MATERIALS DISTRIBUTED TO MEMBERS)  
RECOGNITION IN THE CEO'S ANNUAL STATE OF THE ASSOCIATION REPORT  
RECOGNITION ON A DEDICATED INDUSTRY ELITE PAGE ON BIA'S WEBSITE  
RECOGNITION IN THE FOOTER THROUGHOUT THE BIA WEBSITE  
LOGO IN ALL ASSOCIATION PROMOTIONS & COMMUNICATIONS  
EXCLUSIVE INDUSTRY ELITE BADGE & LOGO FOR PROMOTIONAL USE  
FIRST RIGHT OF REFUSAL (5 YR TERMS)

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### GOLDEN HAMMER (EDUCATION-CENTRIC, INCLUDED IN PLATINUM SPONSORSHIP)

STAND-ALONE ADVERT TO MEMBER & STUDENT DISTRIBUTION LISTS (2x PER YR)  
LOGO PLACEMENT IN CTC EDUCATION MATERIALS (PRINT/ELECTRONIC)  
DIGITAL MEDIA MARKETING TAGS (POSTS INCLUDE FACEBOOK, INSTAGRAM, TWITTER)  
LOGO PLACEMENT IN ALL CTC EMAIL COMMUNICATIONS  
LOGO PLACEMENT IN BIA'S NEWSLETTER "CONSTRUCTION CONNECTION"  
PROMOTION HAND-OUT AND SPEAKING OPPORTUNITY DURING CTC CLASS LUNCH PERIODS

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## 2024 PROGRAM PARTNER OPPORTUNITIES: GOLF (MENEHUNE SCRAMBLE)

Connect with building industry professionals on the golf course! BIA-Hawaii hosts two annual golf tournaments to bring together our members and their colleagues in a fun and relaxing atmosphere. All offerings are as-available and subject to change.

PRESENTING SPONSOR	PAU HANA SPONSOR	PLAYER'S PACKAGE & GAME HOLE SPONSOR	HOLE SPONSOR (NonPlaying)	TEAM PRIZE SPONSOR (NonPlaying)	MOBILE SNACK CART (NonPlaying, F&B ON THE COURSE)
\$3,000	\$2,000	\$1,800	\$1,000	\$600	\$500

*I'd like to sponsor:*  
(Checkmark to indicate your choice)

**GOLF GENERAL RECOGNITION, PRESS & PUBLICATIONS**  
 LOGO, LINK, AND DESCRIPTION OF COMPANY ON ASSOCIATION WEBSITE/APP  
 RECOGNITION ON WELCOME SIGNAGE AT TOURNAMENT  
 RECOGNITION IN PROGRAM ANNOUNCEMENTS & PROMOTIONAL MATERIALS  
 RECOGNITION IN OFFICIAL GOLF PROGRAM  
 STRATEGIC SPONSOR-PROVIDED SIGNAGE & PRODUCT PLACEMENT DURING EVENT  
 RECOGNITION AT THE AWARDS BANQUET  
 APPRECIATION RECOGNITION IN ASSOCIATION NEWSLETTER

     

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**PRESENTING SPONSOR (ONE LIMIT)**  
 ONE (1) TEAM OF FOUR (4) PLAYERS EACH (GREEN FEES, CART, SNACK, DINING)  
 LOGO PLACEMENT ON GOLF BALLS (PLAYER GIFTS)  
 OPPORTUNITY TO SPEAK & RECOGNITION DURING AWARDS (2 MINS)

 

**PAU HANA SPONSOR (NO LIMIT)**  
 ONE (1) TEAM OF FOUR (4) PLAYERS EACH (GREEN FEES, CART, SNACK, DINING)  
 OPPORTUNITY TO SPEAK AT AWARDS BANQUET (2 MINS)  
 CHOICE OF FOOD OR BEVERAGE SPONSORSHIP  
 LOGO PLACEMENT NEAR MEAL PICKUP

 

**PLAYER'S PACKAGE HOLE SPONSORSHIP (LIMIT 10)**  
 ONE (1) TEAM OF FOUR (4) PLAYERS EACH (GREEN FEES, CART, SNACK, DINING)  
 OPPORTUNITY TO STAFF A TABLE TO DISTRIBUTE GAME RULES/BUY-INS  
 OPPORTUNITY TO PRESENT PRIZES DURING THE AWARDS BANQUET  
 YOUR GIVEAWAYS & DISPLAY AT ASSIGNED HOLE  
 FIRST COME, FIRST SERVE CHOICE OF GAME SPONSORSHIP FROM THE FOLLOWING:  
 HOLE-IN-ONE: LOCATION TO BE ASSIGNED BY HOLE-IN-ONE INSURANCE PROGRAM  
 BIRDIE: OPPORTUNITY TO CHOOSE A BIRDIE PRIZE  
 CLOSEST TO THE PIN: LOGO PLACEMENT AT SCORE MEASUREMENT LOCATION

 

**HOLE SPONSOR (LIMIT 8)**  
 YOUR GIVEAWAYS & DISPLAY AT ASSIGNED HOLE  
 OPPORTUNITY TO PRESENT YOUR PRIZE DURING THE AWARDS BANQUET  
 POKER RUN: OPPORTUNITY TO SHOW FLOP DURING AWARDS BANQUET

 

**TEAM PRIZE SPONSOR (NO LIMIT)**  
 \$600 OR FOUR (4) PRIZES FOR WINNING TEAM (1/2/3 PLACE TO BE DETERMINED BY BIA)  
 OPPORTUNITY TO PRESENT PRIZE DURING THE AWARDS BANQUET

 

**SNACK CART SPONSOR (NO LIMIT)**  
 \$500 CASH OR IN KIND DONATION OF SNACKS/DRINKS FOR THE MOBILE CART  
 OPPORTUNITY TO PROVIDE AN ITEM OR PROMOTIONAL FLYER FOR GOODIE BAGS





## 2024 PROGRAM PARTNER OPPORTUNITIES: NETWORKING EVENTS

Our meetings provide members with an opportunity to get up to speed with what is happening in Hawaii, discuss local and national industry-related information, garner new ideas and reconnect with colleagues. Plus, we have a lot of fun! Due to pandemic-related event/gathering restrictions, these partnership offerings are subject to practical change.

All program partnerships may be adjusted to suit your individual needs.

*I'd like to sponsor:*  
(Checkmark to indicate your choice)

### GENERAL RECOGNITION, PRESS & PUBLICATIONS

LOGO, LINK, AND DESCRIPTION OF COMPANY ON ASSOCIATION WEBSITE  
RECOGNITION IN ASSOCIATION MEMBERSHIP DIRECTORY  
MENTION IN SPONSORED MEETING-RELATED PRESS RELEASE(S)  
RECOGNITION IN MEETING ANNOUNCEMENTS & PROMOTIONAL MATERIALS  
RECOGNITION ON MEETING PROGRAM AGENDA  
RECOGNITION IN RELEVANT ASSOCIATION NEWSLETTERS

GMM PARTNER (Limit 3)	GMM TABLE SPONSOR	PAU HANA PARTNER (Limit 3)	LEGISLATIVE DAY F&B SPONSOR
\$1,500	\$600	\$600	\$500



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### GENERAL MEMBERSHIP MEETING PARTNER

OPPORTUNITY TO ADDRESS THE MEMBERSHIP (2-4 MINUTES)  
STRATEGIC SPONSOR-PROVIDED SIGNAGE & PRODUCT PLACEMENT DURING EVENT  
SPONSOR-PROVIDED TOPIC/PRESENTER WHEN APPROVED BY BIA HAWAII  
COMPLIMENTARY RESERVED SEATING & DRINK TICKETS FOR YOUR TABLE  
(# VARIES BY FLOORPLAN)  
RECOGNITION AT WELCOME  
RECOGNITION FROM THE GUEST SPEAKER

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### PAU HANA PARTNER

OPPORTUNITY TO ADDRESS THE MEMBERSHIP (2-4 MINUTES)  
OPPORTUNITY TO HOST A PAU HANA AT YOUR PLACE OF BUSINESS  
STRATEGIC SPONSOR-PROVIDED SIGNAGE & PRODUCT PLACEMENT DURING EVENT  
LOGO PLACEMENT ON TABLE TENTS

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### LEGISLATIVE DAY F&B SPONSOR

SPONSOR-PROVIDED SIGNAGE & PRODUCT PLACEMENT AT F& B SERVICE AREA  
RECOGNITION FROM THE GUEST SPEAKER TO ALL ATTENDEES

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## 2024 PROGRAM PARTNER OPPORTUNITIES: GALAS & BANQUET

For more than 30 years, the Building Industry Association of Hawaii has held an annual building and design competition. The competition has created a spotlight for hundreds of commercial and residential projects throughout the State of Hawaii. Together with the National Kitchen & Bath Association Aloha Chapter (NKBA), BIA-Hawaii recognizes and rewards the finest construction and design projects in the state. The Installation & Awards Banquet officially installs the incoming BIA-Hawaii association president, along with the new board of directors, and recognizes member achievement with our Annual Awards. All offerings are as-available and subject to change.

*I'd like to sponsor:*

(Checkmark to indicate your choice)

### GENERAL RECOGNITION, PRESS & PUBLICATIONS

LOGO, LINK, AND DESCRIPTION OF COMPANY ON ASSOCIATION WEBSITE

RECOGNITION IN ASSOCIATION MEMBERSHIP DIRECTORY

RECOGNITION IN ANNOUNCEMENTS & PROMOTIONAL MATERIALS

OPPORTUNITY TO PLACE PROMOTIONAL ITEMS IN GIFT BAGS

RECOGNITION ON MEETING PROGRAM AGENDA

RECOGNITION IN RELEVANT ASSOCIATION NEWSLETTERS

MENTION IN RELEVANT RADIO/TV ADS

\$5,000

\$5,000

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### GALA PRESENTING PARTNER OR RECEPTION PARTNER (LIMIT 2)

VIP GUEST PASSES FOR TEN (10)

TEN (10) DRINK TICKETS

LOGO PLACEMENT ON DRINK TICKETS

OPPORTUNITY TO PRESENT AN AWARD AT THE GALA EVENT

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### INSTALLATION PRESENTING PARTNER (LIMIT 2)

VIP GUEST PASSES FOR TEN (10)

TEN (10) DRINK TICKETS

OPPORTUNITY TO SUBMIT MESSAGE TO THE PRESIDENT-ELECT

LOGO PLACEMENT ON DRINK TICKETS

STRATEGIC SPONSOR-PROVIDED SIGNAGE & PRODUCT PLACEMENT DURING EVENT

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## 2024 PROGRAM PARTNER OPPORTUNITIES: CASINO NIGHT

All program partnerships may be adjusted to suit your individual needs.

*I'd like to sponsor:*  
(Checkmark to indicate your choice)

### GRAFFITI AND GRAPES GENERAL RECOGNITION, PRESS & PUBLICATIONS

LOGO, LINK, AND DESCRIPTION OF COMPANY ON ASSOCIATION WEBSITE/APP

RECOGNITION ON WELCOME SIGNAGE

RECOGNITION IN PROGRAM ANNOUNCEMENTS & PROMOTIONAL MATERIALS

STRATEGIC SPONSOR-PROVIDED SIGNAGE & PRODUCT PLACEMENT DURING EVENT NEWSLETTER

ROYAL FLUSH PRESENTING SPONSOR (LIMIT 2)	FULL HOUSE: ENTERTAINMENT & GAMES SPONSOR	TEXAS HOLD 'EM: FOOD SPONSOR	ROULETTE: BEV SPONSOR	GAME COCKTAIL TABLE SPONSOR	SIN CITY STAR SPONSOR
\$5,000	\$2,500	\$1,800	\$1,500	\$700	\$500



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### PRESENTING SPONSOR [LIMIT 2]

INCLUDES TEN (10) TICKETS  
RESERVED DINING TABLE

RESERVED BLACKJACK OR POKER TABLE  
(available)

SEPARATE THEMED GIFT FOR YOUR 10 GUESTS

YOUR PROMO CARD/ITEM DISTRIBUTED TO ALL GUESTS  
(SPONSOR PROVIDED)

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### ENTERTAINMENT SPONSOR (Entertainment) [LIMIT 4]

INCLUDES FOUR (4) TICKETS

RESERVED BLACKJACK OR POKER TABLE  
LOGO ON STAGE AND AREA

YOUR PROMO CARD/ITEM DISTRIBUTED TO ALL GUESTS  
(SPONSOR PROVIDED)

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### TEXAS HOLD EM SPONSOR

INCLUDES FOUR (4) TICKETS

LOGO AT FOOD STATION(S)

CREATIVE NAME OF DISH IN HONOR OF COMPANY

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### ROULETTE SPONSOR

INCLUDES FOUR (4) TICKETS

NAME & LOGO AT BAR(S)

SIGNAGE AT ROULETTE TABLE

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### BLACKJACK \*OR\* 7/11 CRAPS SPONSOR

INCLUDES TWO (2) TICKETS

SIGNAGE AT ONE BLACKJACK or CRAPS TABLE

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### SIN CITY STARZ: SPONSOR

INCLUDES TWO (2) TICKETS

A STAR IN YOUR NAME AT THE EVENT

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