



## 2024 CORPORATE PARTNER OPPORTUNITIES

Our Partners support the association, our industry, and our community.  
Your investment is essential to what we do and we strive to help you achieve your marketing goals.  
For this reason, all partnerships may be adjusted to suit your individual needs.  
All offerings are as-available and subject to change.

*I'd like to partner as a:*  
(Checkmark to indicate your choice)

### GENERAL RECOGNITION, PRESS & PUBLICATIONS

- LOGO, LINK, AND DESCRIPTION OF COMPANY ON ASSOCIATION WEBSITE
- RECOGNITION IN ASSOCIATION MEMBERSHIP DIRECTORY
- MENTION AT ALL EVENTS
- MENTION IN ALL PRESS RELEASES (BOILERPLATE)
- RECOGNITION IN ALL ASSOCIATION NEWSLETTERS
- RECOGNITION ON COVER OF ASSOCIATION MEMBERSHIP DIRECTORY
- FEATURE IN ASSOCIATION NEWSLETTER (MEMBER HIGHLIGHT; ONE ISSUE)
- SPONSOR STAND-ALONE E-BLAST TO MEMBER DISTRIBUTION LIST (2x PER YR)
- MENTION IN ALL RADIO ADS
- LOGO PLACEMENT IN TELEVISION ADS

### GOLF (AS AVAILABLE)

- ONE (1) GOLF TEAM & SIGNAGE AT EACH TOURNEY (VIRTUAL & IN-PERSON)
- RECOGNITION IN ALL GOLF PROMOTIONS
- LOGO RECOGNITION ON GOLF WEBSITE & SMARTPHONE APP

### BANQUETS (AS AVAILABLE)

- TICKETS TO EACH GENERAL MEMBERSHIP MEETING (GMM) (3x PER YR)
- TICKETS TO INSTALLATION BANQUET
- TICKETS TO BIDCA CEREMONY
- OPPORTUNITY TO ASSIST IN PRESENTING AN AWARD AT THE INSTALLATION BANQUET
- OPPORTUNITY TO ASSIST IN PRESENTING AN AWARD AT THE BIDCA CEREMONY
- RECOGNITION AT INSTALLATION BANQUET, BIDCA, ECONOMIC OUTLOOK EVENT & GMMs

### HOME SHOW (AS AVAILABLE)

- VIP GUEST PASSES TO HOME SHOWS
- LOGO ON SHOW PROMOTIONAL MATERIALS (PRINT & ELECTRONIC)
- ONE (1) BOOTH AT HBRS; VIRTUAL & IN-PERSON
- ONE (1) SUMMER HBRS BOOTH; VIRTUAL & IN-PERSON
- PROMOTIONAL BANNER AT SHOW ENTRANCES
- PROMOTIONAL BANNER ON HOME PAGE OF SHOW WEBSITES & LANDING PAGES
- LOGO PLACEMENT ON VIP PASSES

### INDUSTRY ELITE (3/5 AVAILABLE)

- ADDITIONAL ASSOCIATION EVENT TICKETS TO USE THROUGHOUT THE YEAR
- PRESENTING SPONSOR STATUS FOR PREFERRED PROGRAM (ANNUALLY, CHOICE AS AVAILABLE)
- ELITE 15 PARTNERS COMMITTEE MEETING (ANNUAL)
- ELITE 15 PARTNERS QUARTERLY REPORT
- ANNUAL ELITE 15 PUBLICATION INCLUDING GROUP PHOTO & ARTICLE
- ELITE 15 NEWSLETTER (1x FEATURE PER PARTNER)
- LISTING ON THE ASSOCIATION RECOGNITION WALL AT BIA HAWAII
- LOGO PLACEMENT ON NAHB "TOUCH" OUTREACH (42 MATERIALS DISTRIBUTED TO MEMBERS)
- RECOGNITION IN THE CEO'S ANNUAL STATE OF THE ASSOCIATION REPORT
- RECOGNITION ON A DEDICATED INDUSTRY ELITE PAGE ON BIA'S WEBSITE
- RECOGNITION IN THE FOOTER THROUGHOUT THE BIA WEBSITE
- LOGO IN ALL ASSOCIATION PROMOTIONS & COMMUNICATIONS
- EXCLUSIVE INDUSTRY ELITE BADGE & LOGO FOR PROMOTIONAL USE
- FIRST RIGHT OF REFUSAL (5 YR TERMS)

### GOLDEN HAMMER (EDUCATION-CENTRIC, INCLUDED IN PLATINUM SPONSORSHIP)

- STAND-ALONE ADVERT TO MEMBER & STUDENT DISTRIBUTION LISTS (2x PER YR)
- LOGO PLACEMENT IN CTC EDUCATION MATERIALS (PRINT/ELECTRONIC)
- DIGITAL MEDIA MARKETING TAGS (POSTS INCLUDE FACEBOOK, INSTAGRAM, TWITTER)
- LOGO PLACEMENT IN ALL CTC EMAIL COMMUNICATIONS
- LOGO PLACEMENT IN BIA'S NEWSLETTER "CONSTRUCTION CONNECTION"
- PROMOTION HAND-OUT AND SPEAKING OPPORTUNITY DURING CTC CLASS LUNCH PERIODS

GOLDEN HAMMER	SILVER	GOLD	PLATINUM	INDUSTRY ELITE
\$5,000	\$7,500	\$15,000	\$25,000	Min \$15,000/YR (5 Yr Commitment)

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## 2024 PROGRAM PARTNER OPPORTUNITIES: HOME SHOW

The BIA-Hawaii Big Home Building & Remodeling Show (HBRS, Q1) and the Summer Big Home Building & Remodeling

Show (SHBRS, Q3) are the home building and remodeling events of the year that consumers don't want to miss. With more than 100 different home industry companies represented, our shows are the largest, most well-established and respected expos in Hawaii. All offerings are as-available and subject to change.

***I'd like to sponsor:***

(Checkmark to indicate your choice)

### GENERAL RECOGNITION, PRESS & PUBLICATIONS

LOGO, LINK, AND DESCRIPTION OF COMPANY ON ASSOCIATION WEBSITE

LOGO & LINK ON HOME SHOW WEBSITE/WEBPAGE

RECOGNITION IN OFFICIAL SHOW GUIDEBOOK(S)

RECOGNITION IN ALL ASSOCIATION NEWSLETTERS

DIGITAL MEDIA POSTS (MINIMUM 2 MENTIONS; FACEBOOK, INSTAGRAM, TWITTER)

### TITLE SPONSOR (LIMIT 1 PER SHOW)

EXCLUSIVE LOGO PLACEMENT ALONGSIDE

BIA HAWAII HOME BUILDING & REMODELING SHOW TITLE IN ALL LOCATIONS

LOGO RECOGNITION IN ALL COMMUNAL SHOW SPACES

FOUR (4) 10'x10' BOOTHS; CENTER FLOOR ISLAND, VIRTUAL & IN-PERSON

RECOGNITION AT ALL SHOW EVENTS

OPPORTUNITY TO PARTICIPATE IN OPENING CEREMONY

OPPORTUNITY TO PLACE PROMOTIONAL BANNER AT SHOW ENTRANCES

ONE HUNDRED (100) VIP PASSES TO DISTRIBUTE

TWO (2) EXHIBITOR PARKING PASSES

MENTION IN HOME SHOW PRESS RELEASE(S)

MENTION IN HOME SHOW RADIO SPOTS

LOGO PLACEMENT IN HOME SHOW TELEVISION ADS

RIGHT OF FIRST REFUSAL FOLLOWING YEAR

### PRESENTING SPONSORS (LIMIT 2 PER SHOW)

TWO (2) 10'x10' BOOTHS; VIRTUAL & IN-PERSON

RECOGNITION AT ALL SHOW EVENTS

OPPORTUNITY TO PARTICIPATE IN OPENING CEREMONY

OPPORTUNITY TO PLACE PROMOTIONAL BANNER AT SHOW ENTRANCES

ONE HUNDRED (100) VIP PASSES TO DISTRIBUTE

TWO (2) EXHIBITOR PARKING PASSES

MENTION IN HOME SHOW PRESS RELEASE(S)

MENTION IN HOME SHOW RADIO SPOTS

LOGO PLACEMENT IN HOME SHOW TELEVISION ADS

RIGHT OF FIRST REFUSAL FOLLOWING YEAR

### TOTE SPONSOR

LOGO PLACEMENT ON OFFICIAL SHOW TOTE BAG (500CT)

FIFTY (50) VIP PASSES TO DISTRIBUTE

TWO (2) EXHIBITOR PARKING PASSES

RIGHT OF FIRST REFUSAL FOLLOWING YEAR

### KEIKI CORNER SPONSOR (LIMIT 2 PER SHOW, INDUSTRY EXCLUSIVE)

OPPRUNTUNITY TO PROVIDE ACTIVITY/ENTERTAINMENT FOR KEIKI & PARENT ATTENDEES

OPPORTUNITY TO PLACE SPONSOR BANNER & SIGNAGE IN KEIKI CORNER

FIFTY (50) VIP PASSES TO DISTRIBUTE

### COOKIE SPONSOR (LIMIT 1 PER SHOW)

LOGO PLACEMENT ON EXHIBITOR COOKIE BAG GIFTS

RECOGNITION AT TIME OF COOKIE DISTRIBUTION

HBRS PARTNER (Limit 1 Per Show)	PRESENTING SPONSORS (Limit 2 Per Show)	TOTE SPONSOR	KEIKI CORNER SPONSOR (Limit 2 Per Show)	COOKIE SPONSOR (Limit 1 Per Show)
\$25,000	\$10,000	\$3,500	\$1,000	\$1,000

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## 2024 PROGRAM PARTNER OPPORTUNITIES: GOLF (MENEHUNE SCRAMBLE)

Connect with building industry professionals on the golf course! BIA-Hawaii hosts two annual golf tournaments to bring together our members and their colleagues in a fun and relaxing atmosphere. All offerings are as-available and subject to change.

*I'd like to sponsor:*  
(Checkmark to indicate your choice)

### GOLF GENERAL RECOGNITION, PRESS & PUBLICATIONS

- LOGO, LINK, AND DESCRIPTION OF COMPANY ON ASSOCIATION WEBSITE/APP
- RECOGNITION ON WELCOME SIGNAGE AT TOURNAMENT
- RECOGNITION IN PROGRAM ANNOUNCEMENTS & PROMOTIONAL MATERIALS
- RECOGNITION IN OFFICIAL GOLF PROGRAM
- STRATEGIC SPONSOR-PROVIDED SIGNAGE & PRODUCT PLACEMENT DURING EVENT
- RECOGNITION AT THE AWARDS BANQUET
- APPRECIATION RECOGNITION IN ASSOCIATION NEWSLETTER

### PRESENTING SPONSOR (ONE LIMIT)

- ONE (1) TEAM OF FOUR (4) PLAYERS EACH (GREEN FEES, CART, SNACK, DINING)
- LOGO PLACEMENT ON GOLF BALLS (PLAYER GIFTS)
- OPPORTUNITY TO SPEAK & RECOGNITION DURING AWARDS (2 MINS)

### PAU HANA SPONSOR (NO LIMIT)

- ONE (1) TEAM OF FOUR (4) PLAYERS EACH (GREEN FEES, CART, SNACK, DINING)
- OPPORTUNITY TO SPEAK AT AWARDS BANQUET (2 MINS)
- CHOICE OF FOOD OR BEVERAGE SPONSORSHIP
- LOGO PLACEMENT NEAR MEAL PICKUP

### PLAYER'S PACKAGE HOLE SPONSORSHIP (LIMIT 10)

- ONE (1) TEAM OF FOUR (4) PLAYERS EACH (GREEN FEES, CART, SNACK, DINING)
- OPPORTUNITY TO STAFF A TABLE TO DISTRIBUTE GAME RULES/BUY-INS
- OPPORTUNITY TO PRESENT PRIZES DURING THE AWARDS BANQUET
- YOUR GIVEAWAYS & DISPLAY AT ASSIGNED HOLE
- FIRST COME, FIRST SERVE CHOICE OF GAME SPONSORSHIP FROM THE FOLLOWING:
  - HOLE-IN-ONE: LOCATION TO BE ASSIGNED BY HOLE-IN-ONE INSURANCE PROGRAM
  - BIRDIE: OPPORTUNITY TO CHOOSE A BIRDIE PRIZE
  - CLOSEST TO THE PIN: LOGO PLACEMENT AT SCORE MEASUREMENT LOCATION

### HOLE SPONSOR (LIMIT 8)

- YOUR GIVEAWAYS & DISPLAY AT ASSIGNED HOLE
- OPPORTUNITY TO PRESENT YOUR PRIZE DURING THE AWARDS BANQUET
- POKER RUN: OPPORTUNITY TO SHOW FLOP DURING AWARDS BANQUET

### TEAM PRIZE SPONSOR (NO LIMIT)

- \$600 OR FOUR (4) PRIZES FOR WINNING TEAM (1/2/3 PLACE TO BE DETERMINED BY BIA)
- OPPORTUNITY TO PRESENT PRIZE DURING THE AWARDS BANQUET

### SNACK CART SPONSOR (NO LIMIT)

- \$500 CASH OR IN KIND DONATION OF SNACKS/DRINKS FOR THE MOBILE CART
- OPPORTUNITY TO PROVIDE AN ITEM OR PROMOTIONAL FLYER FOR GOODIE BAGS

PRESENTING SPONSOR	PAU HANA SPONSOR	PLAYER'S PACKAGE & GAME HOLE SPONSOR	HOLE SPONSOR (NonPlaying)	TEAM PRIZE SPONSOR (NonPlaying)	MOBILE SNACK CART (NonPlaying, F&B ON THE COURSE)
\$3,000	\$2,000	\$1,800	\$1,000	\$600	\$500

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## 2024 PROGRAM PARTNER OPPORTUNITIES: NETWORKING EVENTS

Our meetings provide members with an opportunity to get up to speed with what is happening in Hawaii, discuss local and national industry-related information, garner new ideas and reconnect with colleagues. Plus, we have a lot of fun! Due to pandemic-related event/gathering restrictions, these partnership offerings are subject to practical change.

All program partnerships may be adjusted to suit your individual needs.

*I'd like to sponsor:*

(Checkmark to indicate your choice)

### GENERAL RECOGNITION, PRESS & PUBLICATIONS

- LOGO, LINK, AND DESCRIPTION OF COMPANY ON ASSOCIATION WEBSITE
- RECOGNITION IN ASSOCIATION MEMBERSHIP DIRECTORY
- MENTION IN SPONSORED MEETING-RELATED PRESS RELEASE(S)
- RECOGNITION IN MEETING ANNOUNCEMENTS & PROMOTIONAL MATERIALS
- RECOGNITION ON MEETING PROGRAM AGENDA
- RECOGNITION IN RELEVANT ASSOCIATION NEWSLETTERS

### GENERAL MEMBERSHIP MEETING PARTNER

- OPPORTUNITY TO ADDRESS THE MEMBERSHIP (2-4 MINUTES)
- STRATEGIC SPONSOR-PROVIDED SIGNAGE & PRODUCT PLACEMENT DURING EVENT
- SPONSOR-PROVIDED TOPIC/PRESENTER WHEN APPROVED BY BIA HAWAII
- COMPLIMENTARY RESERVED SEATING & DRINK TICKETS FOR YOUR TABLE (# VARIES BY FLOORPLAN)
- RECOGNITION AT WELCOME
- RECOGNITION FROM THE GUEST SPEAKER

### GENERAL MEMBERSHIP MEETING TABLE SPONSOR

- COMPLIMENTARY RESERVED SEATING & DRINK TICKETS FOR YOUR TABLE (# VARIES BY FLOORPLAN)
- LOGO PLACEMENT ON TABLE TENTS
- ADDITIONAL OPPORTUNITIES AS AVAILABLE

### PAU HANA PARTNER

- OPPORTUNITY TO ADDRESS THE MEMBERSHIP (2-4 MINUTES)
- OPPORTUNITY TO HOST A PAU HANA AT YOUR PLACE OF BUSINESS
- STRATEGIC SPONSOR-PROVIDED SIGNAGE & PRODUCT PLACEMENT DURING EVENT
- LOGO PLACEMENT ON TABLE TENTS

### LEGISLATIVE DAY F&B SPONSOR

- SPONSOR-PROVIDED SIGNAGE & PRODUCT PLACEMENT AT F& B SERVICE AREA
- RECOGNITION FROM THE GUEST SPEAKER TO ALL ATTENDEES

GMM PARTNER (Limit 3)	GMM TABLE SPONSOR	PAU HANA PARTNER (Limit 3)	LEGISLATIVE DAY F&B SPONSOR
\$1,500	\$600	\$600	\$500



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## 2024 PROGRAM PARTNER OPPORTUNITIES: GALAS & BANQUET

For more than 30 years, the Building Industry Association of Hawaii has held an annual building and design competition. The competition has created a spotlight for hundreds of commercial and residential projects throughout the State of Hawaii. Together with the National Kitchen & Bath Association Aloha Chapter (NKBA), BIA-Hawaii recognizes and rewards the finest construction and design projects in the state. The Installation & Awards Banquet officially installs the incoming BIA-Hawaii association president, along with the new board of directors, and recognizes member achievement with our Annual Awards.

All offerings are as-available and subject to change.

*I'd like to sponsor:*

(Checkmark to indicate your choice)

### GENERAL RECOGNITION, PRESS & PUBLICATIONS

- LOGO, LINK, AND DESCRIPTION OF COMPANY ON ASSOCIATION WEBSITE
- RECOGNITION IN ASSOCIATION MEMBERSHIP DIRECTORY
- RECOGNITION IN ANNOUNCEMENTS & PROMOTIONAL MATERIALS
- OPPORTUNITY TO PLACE PROMOTIONAL ITEMS IN GIFT BAGS
- RECOGNITION ON MEETING PROGRAM AGENDA
- RECOGNITION IN RELEVANT ASSOCIATION NEWSLETTERS
- MENTION IN RELEVANT RADIO/TV ADS

### GALA PRESENTING PARTNER OR RECEPTION PARTNER (LIMIT 2)

- VIP GUEST PASSES FOR TEN (10)
- TEN (10) DRINK TICKETS
- LOGO PLACEMENT ON DRINK TICKETS
- OPPORTUNITY TO PRESENT AN AWARD AT THE GALA EVENT

### INSTALLATION PRESENTING PARTNER (LIMIT 2)

- VIP GUEST PASSES FOR TEN (10)
- TEN (10) DRINK TICKETS
- OPPORTUNITY TO SUBMIT MESSAGE TO THE PRESIDENT-ELECT
- LOGO PLACEMENT ON DRINK TICKETS
- STRATEGIC SPONSOR-PROVIDED SIGNAGE & PRODUCT PLACEMENT DURING EVENT

FUNDRAISER GALA  
BIDCA/CASINO NIGHT/  
WINE TASTING/OTHER  
(Limit 2)

\$5,000

INSTALLATION  
PRESENTING  
SPONSOR  
(Limit 2)

\$5,000



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2024 PROGRAM PARTNER OPPORTUNITIES: CASINO NIGHT

All program partnerships may be adjusted to suit your individual needs.

*I'd like to sponsor:*

(Checkmark to indicate your choice)

GRAFFITI AND GRAPES GENERAL RECOGNITION, PRESS & PUBLICATIONS

- LOGO, LINK, AND DESCRIPTION OF COMPANY ON ASSOCIATION WEBSITE/APP
- RECOGNITION ON WELCOME SIGNAGE
- RECOGNITION IN PROGRAM ANNOUNCEMENTS & PROMOTIONAL MATERIALS
- STRATEGIC SPONSOR-PROVIDED SIGNAGE & PRODUCT PLACEMENT DURING EVENT
- NEWSLETTER

PRESENTING SPONSOR [LIMIT 2]

- INCLUDES TEN (10) TICKETS
- RESERVED DINING TABLE
- RESERVED BLACKJACK OR POKER TABLE (available)
- SEPARATE THEMED GIFT FOR YOUR 10 GUESTS
- YOUR PROMO CARD/ITEM DISTRIBUTED TO ALL GUESTS (SPONSOR PROVIDED)

ENTERTAINMENT SPONSOR (Entertainment) [LIMIT 4]

- INCLUDES FOUR (4) TICKETS
- RESERVED BLACKJACK OR POKER TABLE
- LOGO ON STAGE AND AREA
- YOUR PROMO CARD/ITEM DISTRIBUTED TO ALL GUESTS (SPONSOR PROVIDED)

TEXAS HOLD EM SPONSOR

- INCLUDES FOUR (4) TICKETS
- LOGO AT FOOD STATION(S)
- CREATIVE NAME OF DISH IN HONOR OF COMPANY

ROULETTE SPONSOR

- INCLUDES FOUR (4) TICKETS
- NAME & LOGO AT BAR(S)
- SIGNAGE AT ROULETTE TABLE

BLACKJACK \*OR\* 7/11 CRAPS SPONSOR

- INCLUDES TWO (2) TICKETS
- SIGNAGE AT ONE BLACKJACK or CRAPS TABLE

SIN CITY STARZ: SPONSOR

- INCLUDES TWO (2) TICKETS
- A STAR IN YOUR NAME AT THE EVENT

ROYAL FLUSH PRESENTING SPONSOR (LIMIT 2)	FULL HOUSE: ENTERTAINMENT & GAMES SPONSOR	TEXAS HOLD 'EM: FOOD SPONSOR	ROULETTE: BEV SPONSOR	GAME COCKTAIL TABLE SPONSOR	SIN CITY STAR SPONSOR
\$5,000	\$2,500	\$1,800	\$1,500	\$700	\$500



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