



Aloha!

BIA-Hawaii wants to get to know you!

We invite our members to submit information to be featured in our Monthly Newsletters, Email Blasts and Social Media platforms (Facebook, Twitter, Instagram).

It is our mission to serve you, as THE VOICE of the Construction Industry. We value each member and without you we would cease to exist. This year, let us get to know you and your business!

Below are suggestions - please feel free to submit your own news ideas!

Member Spotlight - Highlighting members achievements, promotions, community service, etc.



Example:

"Habitat for Humanity Work Day on Oahu with Kimo Smith and John Doe"

Be sure to include a photo, caption and description of the event, and name the people in photo.

Special Announcements - Professional or industry achievements/awards/recognition.

Example: celebrating 10, 20, 30 years in business or being recognized for outstanding community service.

Spotlight on Hawaii Trends - Economic, demographic, etc.

Surprising Stats - Example: 43% of cyber attacks target small business. 64% of companies have experienced web-based attacks. 62% experienced phishing & social engineering attacks. 59% of companies experienced malicious code and botnets and 51% experienced denial of service attacks.

Question to BIA-Hawaii Members : How certain are you that your company's IT infrastructure and data are secure?

Home Plate – Member's Fave Place for Lunch (where and what to order)



Example:

"Shrimp Sari-Sari at Jesse's Bakery in Kalihi"

Be sure to include a photo and caption.

We look forward to hearing from you. Please submit to Kellie at kki@biahawaii.org or call 808-629-7507.