



July 13, 2020

Aloha BIA Members:

Thank you for supporting BIA-Hawaii in our mission to help you grow your business and advocate for affordable housing for Hawaii's 'Ohana. With businesses in Hawaii returning to work, BIA-Hawaii has been working tirelessly on this year's annual *Big Summer Home Building & Remodeling Show*, hoping to produce an event safely to give our loyal members, exhibitors, and partners, the visibility to reach your financial goals this year.

Despite our efforts and hopes, we regret to inform you that several factors have led us to make the difficult decision to cancel this year's *Big Summer Home Building & Remodeling Show*. At this time, the Blaisdell Center cannot confirm with certainty that we will be able to hold the event on our current dates, keeping us from further promoting the event with confidence. Further, under the Mayor's current orders, a single event gathering like the summer show would be restricted to 50 people, with further restrictions to adhere to the required social distancing measures. Though BIA-Hawaii has looked into the possibility of holding the event at an outdoor venue, we have not yet been able to determine whether we would be allowed to do so.

The decision to cancel the *Big Summer Home Building & Remodeling Show* was a difficult one. We understand that our members rely on our events and related promotions to generate new business contacts. Similarly, BIA-Hawaii relies upon the revenue generated from events such as this to support BIA-Hawaii's efforts in offering member benefits, education, and services to the home building industry and our community. We understand COVID-19 has inflicted a burden on all of us in more ways than one.

We continue to keep your business marketing and success top of mind. **Look for an announcement about an exciting Fall event that will give you a way to continue building your business during these times. We would love to see your support in this new program and as soon as the announcement is made, we will need your help to spread the word!**

We are doing our best to offset costs so that we are ready and able to make our 2021 programs great. We look forward to partnering with you to build your business during the next few months, and we will aim to make the January show our most successful ever. Remember: homes are more essential now than ever before! Consumers are spending more time in their homes and they look to us to provide long term value and beauty. We won't let them down.

Thank you,

*Peter Eldridge*

Events Committee Chairman

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