



As a sponsor of the 2023 BIA Hawaii's BIG Home Building & Remodeling Show, your business will receive recognition and special opportunities to reach new clients at one of Hawaii's BIGGEST home building industry events.

## SPONSORSHIP TIERS:

### **PRESENTING SPONSOR (\$10,000), limit two**

- General recognition through event press coverage, including press release, radio and TV ads
- Recognition at all show events
- One ½-page advertisement in show guide
- Recognition and logo placement in digital and printed marketing materials, including social media and show guide
- Two 10x10 booths
- Two 45-minute seminars
- 100 VIP passes to distribute
- Opportunity to participate in opening ceremony
- Promotional banner at show entrances
- Opportunity to provide postcards, flyers or brochures in 500 show tote bags
- ... and more!

### **TOTE SPONSOR (\$3,500), limit two**

- Logo placement on 500 tote bags
- Opportunity to provide postcards, flyers or brochures in tote bags
- Logo placement on cover of show guide
- 50 VIP passes to distribute
- Facebook Live coverage of sponsored activity during show
- ... and more!

### **KEIKI CORNER SPONSOR (\$1,000), limit two**

- Opportunity to provide activity for keiki and parent attendees
- Opportunity for signage placement in Keiki Corner
- Opportunity to provide postcards, flyers or brochures in 500 show tote bags
- Facebook Live coverage of sponsored activity during show
- ... and more!

### **SEMINAR SPONSOR (\$350), limit 16**

- Two 45-minute seminars
- Opportunity for banner placement at seminar registration and seminar room(s)
- Listing in seminar schedule in show guide
- Opportunity to provide postcards, flyers or brochures in 500 show tote bags
- ... and more!

### **COOKIE SPONSOR (\$1,000), limit one**

- Logo placement on exhibitor cookie bag gifts
- Recognition at opening ceremony and during cookie distribution
- 50 VIP passes to distribute



Reach new customers, grow your business and build name recognition as a sponsor of Hawaii's biggest and most well-respected trade show! (Larger font for this)

Become a Presenting Sponsor of the next BIG Home Show in Q1 2023!

The sponsorship deadline for all levels of sponsorship is Dec. 1, 2022.

**PRESENTING SPONSORS** for the 2023 BIA Hawaii's BIG Home Building & Remodeling Show will receive:

- Recognition through event press coverage, including press release, radio and TV ads
- Recognition and logo placement in digital and printed marketing materials, including social media, VIP Pass, exhibitor Name Badges, and show guide
- Two 10x10 booths
- Two 45-minute seminars
- 100 VIP passes to distribute
- Opportunity to participate in opening ceremony
- Opportunity to be interviewed on the show floor by our media partners
- Promotional banner at show entrances
- Opportunity to provide postcards, flyers or brochures in show tote bags

... and more!

☐ Yes, I would like to register \_\_\_\_\_ as a Presenting Sponsor for the 2023 BIA Hawaii's BIG Home Building & Remodeling Show (\$10,000)

Credit Card Information:

Name (as it appears on card) \_\_\_\_\_

Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

Security Number \_\_\_\_\_ Zip Code \_\_\_\_\_

*Mahalo for your support!*  
**WE ARE THRILLED TO HAVE YOU AS A SPONSOR.**



Reach new customers, grow your business and build name recognition as a sponsor of Hawaii's biggest and most well-respected home expos! (Larger font for this)

Join us as a Tote Sponsor of the next BIG Home Show in Q1 2023!

The sponsorship deadline for all levels of sponsorship is Dec. 1, 2022.

**TOTE SPONSORS** for the 2023 BIA Hawaii's BIG Home Building & Remodeling Show will receive:

- Logo placement on 500 tote bags\*
- Opportunity to provide postcards, flyers or brochures in tote bags
- Logo placement on cover of show guide
- 50 VIP passes to distribute
- Facebook Live coverage of sponsored activity during show

... and more!

☐ Yes, I would like to register \_\_\_\_\_ as a Tote Sponsor for the 2023 BIA Hawaii's BIG Home Building & Remodeling Show (\$3,500)

\* Sponsor may contribute 500 pre-printed bags for a \$1000 discount off the total sponsorship.

Credit Card Information:

Name (as it appears on card) \_\_\_\_\_

Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

Security Number \_\_\_\_\_ Zip Code \_\_\_\_\_

*Mahalo for your support!*  
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