



## ABOUT YOUR INSTRUCTOR:

### **Tag Gilkeson**

*Sales & Marketing Strategies for Building Professionals*

*CAPS I, II & III*

*Accounting and Job Costing*

*Universal Design Essentials*

*Certified Sales Professional*

Tag Gilkeson currently owns a Design/Build firm called Tag & Associates, LLC where he works with homeowners, remodelers, and builders drawing full construction plans in 3D. With the industry growing toward new technology, Virtual Reality was a very easy add on to services to offer to the more distinguished clientele. What VR has done is begun to eliminate the need for field changes and allows for a design that everyone is happy with but has also maintained budget constraints and maximized livability.

Tag is a Certified NAHB instructor with (11) designations recognized by the NAHB. These include Certified Graduate Builder (CGB), Graduate Master Builder (GMB), Certified Graduate Remodeler (CGR), Certified Aging in Place Specialist (CAPS), Certified Green Professional (CGP), Master Certified Green Professional (MCGP), Certified Graduate Associate (CGA), Certified New Home Sales Professional (CSP), Master Certified New Home Sales Professional (MCSP), Certified New Home Marketing Professional (CMP), Master in Residential Marketing (MIRM), Green Sales Professional (GSP)