BWNYR Golf Day
Sponsorship Opportunities

Supporting the York Region Bursary Fund

Join the Business Women's Network of York Region (BWNYR) as a sponsor of our Golf Day and help empower the next generation of women leaders through the York Region Bursary Fund. This fund provides financial support to women pursuing business and leadership education, helping them launch careers in entrepreneurship, management, and professional leadership.
Sponsors gain meaningful exposure to women leaders, entrepreneurs, and professionals from across York Region while aligning their brand with education, leadership, and community impact.
DEADLINE: May 31st, 2026 (to be included in marketing.)

Title Sponsor – $5,000 - Exclusive Opportunity

The Title Sponsor receives premium recognition and visibility as the presenting partner of the event.
Benefits include:
• Event named "BWNYR Golf Day presented by Your Co. Name"
• Logo prominently featured on all event marketing materials
• Prominent recognition in the event program cover
• Recognition across BWNYR website, newsletters, and social media
• Opportunity to welcome guests at the opening ceremony
• Premium signage at the tournament and registration area
• Complimentary TEAM entry (4 golfers)
• Opportunity to include promotional items in golfer gift bags
• Featured recognition during awards presentation
• Post-event recognition across BWNYR communications

Gold Sponsor – $2,500

A strong visibility opportunity for businesses wanting meaningful brand exposure on the course! Logo displayed on golf carts used throughout the tournament.
Benefits include:
• Prominent logo placement on event signage and marketing materials
• Recognition in the event program
• Recognition across BWNYR social media and event promotions
• Opportunity to include promotional items in golfer gift bags
• Complimentary TEAM entry (4 golfers)
• Recognition during awards presentation

Silver Sponsor – $1,000

Sponsor the post-golf gathering where participants connect and celebrate.
Benefits include:
• Logo recognition on event signage and marketing and each table setting.
• Recognition on BWNYR social media
• Opportunity to include promotional items in gift bags
• Complimentary two golfer entries
• Social media acknowledgment

Hole-in-One Sponsor – $500 (or prize value equivalent)

Provide an exciting prize for golfers attempting a hole-in-one.
Benefits include:
• Branding at the designated Hole-in-One contest hole
• Recognition in the event program
• Recognition during prize announcements
• Social media acknowledgment

Hole Sponsor – $250

A great opportunity for local businesses to support the event.
Benefits include:
• Branded signage at one hole on the course
• Recognition in the event program and social media
• Opportunity to interact with golfers at the hole
• Opportunity to contribute items to gift bags

Community Sponsor – $250

Perfect for small businesses and supporters who want to contribute.
Benefits include:
• Name recognition in the event program
• Opportunity to contribute items to gift bags

Together we are helping remove barriers and opening doors for women entering careers in entrepreneurship, management, and leadership. Your sponsorship helps build a stronger community and a stronger future for women in business. THANK YOU!

Sponsorship Contact: Elizabeth Johnston, President | info@bwnyr.com | www.bwnyr.com