



SWTA • PO Box 60475 • Fort Worth, TX 76115 • 817.295.3663

SWTA's 2019 Mobility in Action Photography Competition

Do you have photos of your agency providing mobility for your community?
Then, show us! And enter our 2019 Mobility in Action Competition.

Entry Guidelines in a Nutshell

Who can enter?

All SWTA members in good standing, including transit providers, state DOT's and business members.

How do I enter?

Simple...

1. Choose photos that show people in action using your transit service.
2. Upload each entry to <https://www.hightail.com/u/SWTANation> (See full submission guidelines below.)
3. Wait for the cheers and applause.



Saving and naming your submission

OrgName.Category.jpg (Example: **MyTransitName.ChildrenRiding.jpg**)

Entry Deadline:

All entries must be uploaded to <https://www.hightail.com/u/SWTANation> **no later than August 16, 2019.**

Judging

Independent judges from within the SWTA Nation will be selected to review the 2019 Mobility in Action submissions. Each judging team will judge entries outside their geographical area and system size.

Entries will be judged according to the following criteria:

- Genuineness and authenticity of the content - People using transit and vehicles in motion (40%)
- Photographic quality (35%)
- Creativity (25%)

Entry Classification

Entries will be classified and judged alongside peers in a comparable system size.

Entries will be grouped for judging by FTA classification for your system.

Category 1. Rural or Tribal 5311 Public Transportation Providers, 5310 community transit providers

Category 2. Small Urban 5307 – under 100 vehicles in peak

Category 3. Large Urban 5307 – over 100 vehicles in peak

Category 4. Business Partners

Category 5. State DOTs and State Associations



Prizes and Recognition

First prize will be awarded in each Category Classification including, but not limited to, a free registration to a conference or workshop of your choice that SWTA produces, including the 2020 Annual Conference or the 2020 Summer University; inclusion in the SWTA 2020 Mobility in Action Calendar; showcased at the 2020 Annual Conference.

Additional prizes will be awarded to the second and third place winners.

Rules:

1. Up to five entries per agency.
2. Photographs must be in digital format. Only online entries will be eligible. No print or film submissions will be accepted for entry into this Contest. The photograph need not be taken with a digital camera; scans of negatives, transparencies, or photographic prints are acceptable. All digital files must be 20 megabytes or smaller, must be in JPEG or .jpg format, and must be at least 1,600 pixels wide (if a horizontal image) or 1,600 pixels tall (if a vertical image).
3. Photographs must have been taken within one (1) year prior to the date of entry.
4. Only minor burning, dodging and/or color correction is acceptable, as is minor cropping. High dynamic range images (HDR) and stitched panoramas are acceptable.
5. Photographs that include sculptures, statues, paintings, and other works of art will be accepted as long as they do not constitute copyright infringement or fraud.
6. Photographs that include people will be accepted as long as a waiver is included. Abide by local and state Right to Privacy laws. (A sample waiver is included on page 4 of this rules package.)
7. The photograph, in its entirety, must be a single work of original material taken by the Contest entrant or by/for the transit agency. By entering the Contest, entrant represents, acknowledges, and warrants that the submitted photograph is an original work created solely by or for the entrant, that the photograph does not infringe on the copyrights, trademarks, moral rights, rights of privacy/publicity or intellectual property rights of any person or entity, and that no other party has any right, title, claim, or interest in the photograph.
8. The photograph must not, in the sole and unfettered discretion of the Sponsor, contain obscene, provocative, defamatory, sexually explicit, or otherwise objectionable or inappropriate content.
9. A caption must be included with each submission. The caption must be complete, accurate, and sufficient enough to convey the circumstances in which the photograph was taken. Disguising or misrepresenting the origin of your content is cause for disqualification.
10. Watermarks are unacceptable. Unless Sponsor receives a non-watermarked version of the entry within ten (10) days following its request, the entry will be disqualified.
11. All submitted photographs become the property of SWTA and will be used to enhance the website and newsletter, in marketing materials and, in general, promote public transportation understanding and investment.

License

By entering the Contest, all entrants grant an irrevocable, perpetual, worldwide non-exclusive license to SWTA, to reproduce, distribute, display and create derivative works of the entries (along with a name or agency credit) in connection with the Contest and promotion of the Contest, in any media now or hereafter known, for no additional compensation, including, but not limited to: display at a potential exhibition of winners; publication of a calendar featuring select entries in the Contest; and/or use on the SWTA website, in the newsletter and general marketing materials. Entrants consent to SWTA doing or omitting to do any act that would otherwise infringe the entrant's "moral rights" in their entries. SWTA will not be required to pay any additional consideration or seek any additional approval in connection with such use as authorized by the License. Additionally, by entering, each entrant grants to SWTA the unrestricted right to use all statements made in connection with the Contest, and pictures or likenesses of Contest entrants, or choose not to do so, at their sole discretion, except where prohibited by law. SWTA will not be required to pay any additional consideration or seek any additional approval in connection with such use.

Limitation of liability

By entering this Contest, all entrants agree to release, discharge, and hold harmless SWTA and its partners, affiliates, subsidiaries, advertising agencies, agents and their employees, officers, directors, and representatives from any claims, losses, and damages arising out of their participation in this Contest or any Contest-related activities and the acceptance and use, misuse, or possession of any prize awarded hereunder.

IMPORTANT: Copyright holders retain copyright of their work. For awarded pictures, copyright holders grant the South West Transit Association unlimited non-exclusive use of high- resolution pictures for activities in all media, including social media, online and print, in relation to the contest, Conferences, the public archive, and all promotional and educational activities for and under the auspices of the South West Transit Association, without any remuneration being due.

Purpose of this contest?

We like to CELEBRATE the talent within our region. Let us showcase your photographic Ninja skills! SWTA likes to visually promote active transit. Photos of people in action allow us to tell the SWTA Nation story to the Congressional delegation, stakeholders, and transit partners.

Questions or Comments?

Please direct all questions or comments to:

Kristen Joyner kjoyner@swta.org

Kary Hughes khughes@swta.org

Sarah Wright swright@swta.org



Providing Arkansas, Arizona, Colorado, Kansas, Louisiana, New Mexico, Oklahoma, Texas a community of education, communication, and advocacy in which members can strengthen their ability to provide public transportation services and products.

YOUR LOGO HERE

Photo/Video RELEASE FORM

(THE NAME OF YOUR TRANSIT SYSTEM)

Date: _____

This is to confirm that for non-valuable consideration received, I, _____, give you, **(THE NAME OF YOUR TRANSIT SYSTEM)**, and their assigns, licensees and legal representatives, the irrevocable and unrestricted right to use my image, picture, portrait or photograph in original or manipulated form, in perpetuity for editorial, advertising, in trade and in any other purposes whatsoever in any and all forms and media now known or hereafter developed to be broadcast, reproduced, published, transmitted or distributed throughout the universe.

I waive any right to inspect or approve the finished versions(s) and product(s), including written copy that may be created therewith. I release and discharge you, your assigns, licensees and legal representatives from any claims involving the use of my image, picture, portrait or photograph, including invasion of privacy, and I agree that I am not entitled to any compensation for any use of my picture, portrait or likeness.

I am of full legal age, have the full right and authority to execute this permission and I have read and understand the contents of this agreement, which shall be binding on me, and my heirs.

Participant

Signed: _____

Address: _____

_____-

Email: _____

Witness

Name: _____

Address: _____

_____-

Email: _____



2019 Mobility in Action Photography Competition

All submissions must use this form. Please upload along with photos to link below. Upload you Mobility in Action photos to <https://spaces.hightail.com/resolve/u/SWTANation>. Entry deadline is 5:00 pm Central time, August 16, 2019.

Organization:	Person Submitting:	Email and Phone Number:	
Category Type: (Check One) <input type="checkbox"/> 1. Rural or Tribal 5311 Public Transportation Providers, 5310 community transit providers <input type="checkbox"/> 2. Small Urban 5307 – under 100 vehicles in peak <input type="checkbox"/> 3. Large Urban 5307 – over 100 vehicles in peak <input type="checkbox"/> 4. Business Partners <input type="checkbox"/> 5. State DOT or State Associations			
	Name of File	Caption for Photo	Who gets the credit? (Individual or organization)
1			
2			
3			
4			
5			