

Funding for Climate-Smart Agriculture in Sonoma and Marin

What is available?

Gold Ridge, Marin, and Sonoma Resource Conservation Districts (RCDs) have funding available to support producers in implementing climate-smart practices. These include things such as compost application, hedgerows, cover crops, tree and shrub establishment, rangeland seeding, and prescribed grazing. The RCDs can support producers in the planning, implementation, and monitoring phases.



What is the program?

The Sonoma Marin Ag and County Climate Coalition (SMACCC) is a USDA-NRCS grant program for agricultural producers. It supports the production and marketing of climate-smart commodities by collaborating with producers and landowners to implement climate-smart agricultural production practices on working lands. The goal of SMACCC is to support regional supply chains and build consumer awareness for climate-smart agricultural products. **By joining us, you could reach new markets, reduce greenhouse gases, and boost your business.**



Who can apply?

Any producer in Sonoma or Marin County! There is also funding ear-marked specifically for historically-underserved producers (i.e. limited resource, beginning, socially disadvantaged, and/or veteran farmers or ranchers). Learn more at nrcs.usda.gov.

Please note: all grant recipients must be enrolled with the Farm Service Agency (FSA) and must agree to reporting commodity and earnings data to the USDA. You DO NOT need to be enrolled with FSA to apply - the RCDs can support producers with the FSA enrollment process.



Marketing Campaign

SMACCC includes a **marketing campaign** to educate consumers on the value of purchasing climate-smart products. The marketing campaign will include:

- Website and social media exposure
- Marketing training workshops
- Climate-smart “badge”
- Producer stories showcasing local farmers and ranchers
- Interactive displays in public markets and retailers
- "Climate-Smart Farm Trail" map highlighting badge-approved producers

Data Collection Requirements

Each quarter, producers receiving funding for this project will need to share data for reporting to the funder (NRCS) including commodity type, value, and volume; management details such as tillage/irrigation practices; and estimated GHG reduction from funded practices.

The **Farm Bill (Section 1619)** prohibits NRCS from publicly disclosing certain categories of information provided by producers who participate in their programs, including information related to agricultural production that’s collected for this funding.

Learn More & Apply

To apply, visit tinyurl.com/sonomacimatesmartag or scan the QR code.

Reach out to **Anya Starovoytov**, Agricultural Program Manager, at astarovoytov@sonomarc.org or (707) 569-1448 ext. 110 for more details or with questions.



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