



So Much, So Close...to Home!

UPPER VALLEY BUSINESS ALLIANCE MARKETING INITIATIVE

40 :60 Commercials Mon-Sat. 5:30a-8p each month on 92.3 GXL
PLUS 20 **donated** :60 Commercials Mon-Sun 6a-11pm -Great Eastern Radio
Plus, feature sponsorship mention for UVBA year-round.



40 :60 Commercials Mon-Sat. 5:30a-8p each month on 93.9 The River
PLUS 20 **donated** :60 Commercials Mon-Sun 6a-11pm -Great Eastern Radio
Plus feature sponsorship mention for UVBA year-round.



Local Sponsors-Limit 12

Guaranteed equal rotation in over 1440 commercials over 12 months.

240 15-sec commercials. Copy change 3 times/yr. One-time Investment: **\$525**** Airs March 2022-February 2023

Presenting Sponsor-Limit 1

Closing billboard mention in **all** 1440 commercials over 12 months.

\$550**/mo. for seven months PLUS 25 commercials per month on station of your choice. Airs March 2022-February 2023

bsherman@greateasternradio.com

603-558-8000

****And 20% off any additional advertising**