


2024

# Run for Recovery Sponsorship Opportunities

Helio Health FOUNDATION

Run for RECOVERY

WHO DO YOU RUN FOR?



"I realized I could not move on in my recovery without reaching back to help others who were struggling. That's why I became a Peer Advocate."

~Spencer

## Stories like Spencer's are why we're passionate about providing hope and healing.

Last year, nearly 19,000 people in our community received services at a Helio Health program, and the need continues to increase.

***We need your help.***

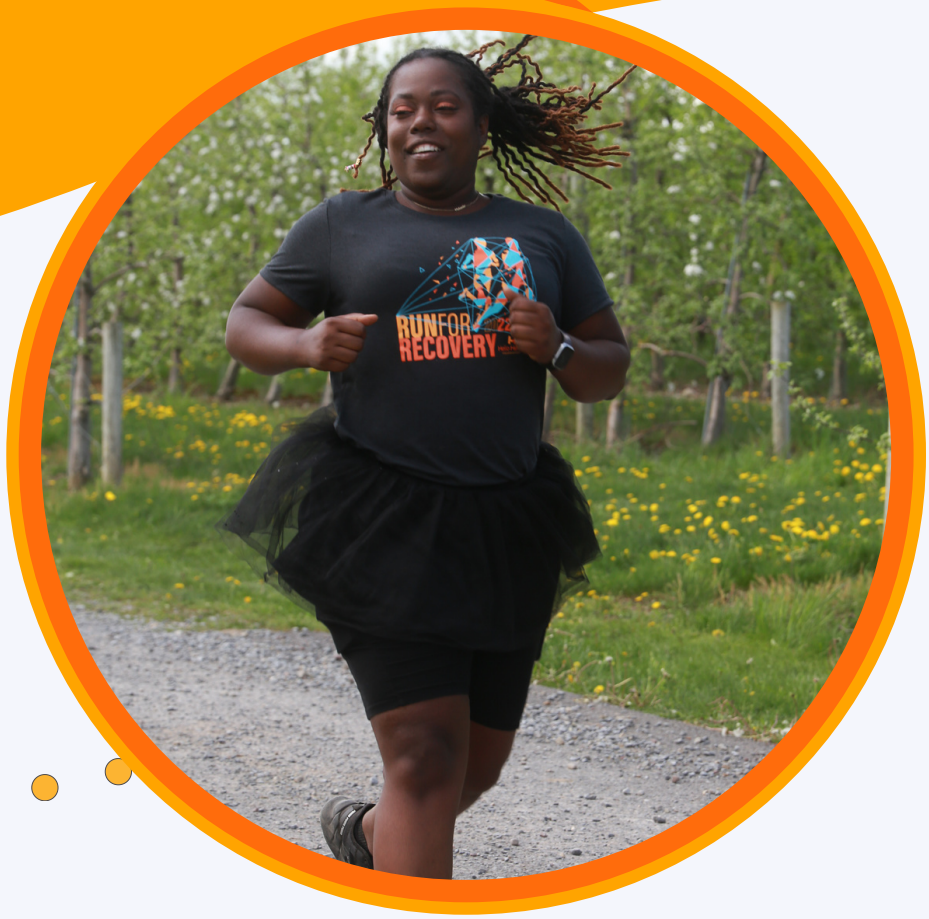
The Run for Recovery is the Helio Health Foundation's signature event, raising funds and awareness to support Helio Health programs and the larger recovery movement. It creates significant social media buzz and is a great opportunity to connect with the community. This year, we anticipate nearly 500 people will run and walk with us to celebrate the power of recovery.

Sponsoring the Run for Recovery highlights your organization as a leader and shows its commitment to recovery and overall well-being. It helps to provide needed substance use treatment and mental health support at a time when the need is greater than ever.

Thank you for considering an investment to improve health and wellness in our community. Should you have any questions, please feel free to contact me at 315.474.5506 x1245 or slaplaca@helio.health.

With gratitude,

Susan LaPlaca




# Event Details

Saturday, May 18, 2024

- Kids Fun Run - 10:00 a.m.
- 5K - 10:30 a.m.

Green Lakes State Park

7900 Green Lakes Road, Fayetteville, NY 13066

# Run for Recovery

## 2024 Sponsorship Opportunities

| | **Presenting** $5,000 | **Partnering** $2,500 | **Investing** $1,000 | **Supporting** $500 |
|---|---|---|---|---|
| Recognition as Presenting Sponsor in all promotional materials | ● | | | |
| Company logo featured in color on 5K course signage | 4 Markers | 3 Markers | 2 Markers | 1 Marker |
| Company shout out in exclusive tagged post on social media (8,000+ followers) | 3 | 2 | 1 | Included in combined sponsor posts |
| Recognition as Corporate Partner (including company logo) on Helio Health website. | ● | | | |
| Opportunity to add promotional item to race participant swag bag | ● | ● | ● | |
| Company logo on race T-shirt | Exclusive Placement | ● | ● | ● |
| Recognition during kick-off announcement on race day | ● | ● | ● | ● |
| Listed as sponsor in all pre- and post-event communications, including press release, Run for Recovery web page, and Recovery for Tomorrow newsletter | ● | ● | ● | ● |
| Complimentary race entries | 10 | 6 | 4 | 2 |

Customized sponsorship opportunities available upon request.

# Run for Recovery

## 2024 Sponsorship Information

Organization _____

Contact _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

### Sponsorship Level

_____ Presenting $5,000

_____ Partnering $2,500

_____ Investing $1,000

_____ Supporting $500

_____ Other _____

### Payment Information

_____ Enclosed is my check made payable to the Helio Health Foundation.

_____ Please Charge my: VISA / MC / AMEX / DISC

Card # _____

CVV# _____ Expiration _____

Signature _____

Payments can also be made securely online at
https://www.classy.org/give/552380/#!/donation/checkout

Please return completed form to Helio Health by March 15, 2024.
Helio Health | 555 East Genesee St. | Syracuse, NY 13202 | Attn: Development
Email logos and social media tags to: slaplaca@helio.health.

For questions, contact Susan LaPlaca, Development Director, at
315.474.5506 x1245 or slaplaca@helio.health.