



Maryland Made to Wear Fashion Show Sponsorship Options & Benefits

Title Sponsorship - \$5,000 *(limited to 2, non-competing companies)*

- Sponsor company representative may serve as co-emcee for Fashion Show
- Company logo in event marketing
- Company logo on event registration page
- Company logo featured on runway stage backdrop
- Company logo, contact info and brief description prominently featured in “Get the Runway Look” brochure (Print piece distributed to all attendees featuring brief description of runway items manufactured in MD with contact/purchase info)
- Company logo featured on Welcome signage at event (Note: only Title Sponsors will be featured on this signage)
- Company logo prominently featured on general sponsor signage at the event
- 10 event tickets
- Premium reserved seating during Fashion Show
- Company will receive contact info (name, company, title, website **and email**) for all participants/attendees who do not opt out of having info shared
- Complimentary 12-month RMI membership, if applicable

Runway Sponsorship - \$2,000 *(# of sponsorships available depends on # of runway participants)*

- Company announced as sponsor of one runway look (Emcee will announce, “Our next look is sponsored by _____. “ Note: RMI will work with sponsor company to determine specific runway look to associate with sponsor and perhaps to help determine “celebrity” model to serve as runway model for sponsored runway look.)
- Company logo in event marketing
- Company logo on event registration page
- Company logo, contact info and brief description featured in “Get the Runway Look” brochure (Print piece distributed to all attendees featuring brief description of runway items manufactured in MD with contact/purchase info)
- Company logo prominently featured on general sponsor signage at the event
- 5 event tickets
- Premium reserved seating during Fashion Show
- Company will receive contact info (name, company, title, website) for all participants/attendees who do not opt out of having info shared
- Complimentary 12-month RMI membership, if applicable

Signature Drink Sponsor - \$1,000 (limit 1)

- Company logo in event marketing
- Company logo on event registration page
- Company logo in “Get the Runway Look” brochure (Print piece distributed to all attendees featuring brief description of runway items manufactured in MD with contact/purchase info)
- Company logo prominently featured on Specialty Cocktail Sponsor recognition signage at bar
- 3 event tickets
- Company will receive contact info (name, company, title, website) for all participants/attendees who do not opt out of having info shared

Supporting Sponsorship - \$1,000 (unlimited)

- Company logo in event marketing
- Company logo on event registration page
- Company logo in “Get the Runway Look” brochure (Print piece distributed to all attendees featuring brief description of runway items manufactured in MD with contact/purchase info)
- Company logo featured on general sponsor signage at the event
- 3 event tickets
- Reserved seating during Fashion Show

Friends of RMI - \$500 (unlimited)

- Company name in event marketing
- Company name on event registration page
- Company name in “Get the Runway Look” brochure (Print piece distributed to all attendees featuring brief description of runway items manufactured in MD with contact/purchase info)
- Company name featured on general sponsor signage at the event
- 2 event tickets

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Questions? Email stacey@RMlofmaryland.com or call Stacey Smith, Director of Outreach & Events, at 443-844-0047.