

MARYLAND MADE TO WEAR

FASHION SHOW & PARTY

2-20-2020 | 5:00-8:00 P.M. | American Visionary Art Museum | Baltimore, MD

Attend · Sponsor · Feature Your Product

Would you like your Maryland manufactured wearable product featured in our Maryland Made to Wear fashion show? Here's information on how.

On 2-20-2020, **Regional Manufacturing Institute of Maryland (RMI)** will be hosting a festive networking event featuring a live runway show of local celebrities showcasing fashionable and utilitarian wearables and other wearable goods manufactured right here in Maryland. Attendees will discover a variety of local apparel items, workplace wearables and state-of-the-art technologies improving, enhancing and saving lives. This fun new event will reinforce "Why Maryland Manufacturing Matters" as we see Maryland-made products essential to our wardrobe for various trades and occasions.

WHAT PRODUCTS ARE ELIGIBLE TO BE FEATURED ON THE RUNWAY?

WEARABLE PRODUCTS MANUFACTURED IN MARYLAND. Think traditional wearables that you might see on a fashion show runway like shoes, suits, ties, hats, handbags, accessories, shirts, socks and other apparel. If manufactured in Maryland and you can wear it, they are eligible. But this MARYLAND MADE TO WEAR event is unique. It will also include wearable items not traditionally featured in a runway fashion show and not necessarily considered fashionable but instead, serve a specific function for the workplace, healthcare needs, lifestyle convenience and more. Think boots, hard hats, safety glasses, fitness and medical devices, emergency services apparel, sports gear and more. If manufactured in Maryland and wearable, they are eligible. It's a creative and innovative type of fashion show!

Runway Product Participation - \$500

- Company product worn by local celebrity in the fashion show with company name and brief product description shared by emcee
- Company logo in event marketing and on event registration page
- Company logo, contact info and brief product description included in "Get the Runway Look" brochure (print piece distributed to all attendees) and on RMI website for 6 months after event
- Company product info will be
- Company logo featured on Runway Participants signage at the event
- 3 event tickets
- Complimentary 12-month RMI membership, if applicable

Exhibit Space at Event for Runway Product Participants - \$350 *(Company must be a Runway Product Participant. Limited to 6 exhibit spaces.)*

REGISTER YOUR PRODUCT FOR RUNWAY PARTICIPATION HERE

Questions? Email stacey@RMIOfmaryland.com or call Stacey Smith, Director of Outreach & Events, at 443-844-0047.

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