



RMI & Sage Policy Group

WEBINAR SERIES DETAILS & SPONSORSHIP COMMITMENT FORM

Regional Manufacturing Institute of Maryland (RMI) has developed a partnership with Anirban Basu, Chairman & CEO of Sage Policy Group, to engage Maryland manufacturers in galvanizing stakeholder support of our industry during this critical juncture in Maryland's economy.

While all Maryland businesses have been impacted during the pandemic, it is manufacturing that is the key wealth generator and innovation catalyst to help Maryland bounce back. This new initiative solidifies that NOW is the time for Maryland to fully mobilize its manufacturing assets and draw the newly unemployed into our industry, so our State can come roaring back bigger and better than ever!

As a kick-off to this new initiative, RMI is launching a webinar series with Anirban Basu to help manufacturers better understand the "new-normal" working environment, as the world has changed. As manufacturing executives grapple with a multitude of issues with ramping back up, RMI and the Sage Policy Group will help frame the larger picture and what that may mean for Maryland manufacturers and how we might increase our competitive position for the future. Webinar topics include:

1. **COVID-19 Impact, May 21 at 11 am** – What are the challenges and opportunities for Maryland manufacturing?
2. **Manufacturing Reshoring , June 12 at 11 am** - Is there likely to be a movement toward re-shoring industrial production to the U.S. in general and Maryland in particular?
3. **Growing Maryland Manufacturing, June 22 at 11 am** - What steps would policymakers need to take with respect to education, training, infrastructure and taxation to promote more rapid manufacturing growth during the years ahead?
4. **Maryland Manufacturing Focus Group, June 30 at 11 am** – Anirban Basu will facilitate an open discussion with manufacturers on their ideas for helping Maryland manufacturing thrive. *(Private virtual meeting discussion with Maryland Manufacturers only. Sponsors of this webinar may participate even if they are NOT a Maryland manufacturer.)*

Sponsorship - \$500 per webinar for webinars 1, 2 & 3; \$1,000 for #4 (Focus Group). Save \$500 on sponsorship of all 4 - \$2,000 total. Limit: 4 sponsors per webinar.

- Logo/company name on event registration page, email marketing and social media promotions
- Two sponsor representatives may tune into the sponsored program.
- One sponsor representative will have 60 seconds to introduce sponsor company to all participants at designated time during the program.

See next page for sponsorship commitment form.

WEBINAR SPONSORSHIP COMMITMENT FORM

New Directions for Maryland Manufacturers - An RMI & Sage Policy Group Initiative

Complete the info below and email to stacey@RMIOfMaryland.com to secure your sponsorship opportunity. An invoice will be issued upon receipt of this form.

Company name: _____

Contact name: _____

Contact phone: _____

Contact email: _____

Company website: _____

Name and email address to which sponsorship invoice should be sent if different than Company Contact info above: _____

My company/organization would like to sponsor the following webinars at the cost noted or for \$2,000 for sponsoring all four (4):

_____ **COVID-19 Impact, May 21 at 11 am** – What are the challenges and opportunities for Maryland manufacturing? **Cost: \$500**

_____ **Manufacturing Reshoring. June 12 at 11 am** - Is there likely to be a movement toward reshoring industrial production to the U.S. in general and Maryland in particular? **Cost: \$500**

_____ **Growing Maryland Manufacturing, June 22 at 11 am** - What steps would policymakers need to take with respect to education, training, infrastructure and taxation to promote more rapid manufacturing growth during the years ahead? **Cost: \$500**

_____ **Priority Recommendations for Maryland Manufacturing's Future, June 30 at 11 am** - Anirban Basu will facilitate an open discussion with manufacturers on their ideas for helping Maryland's manufacturing industry thrive. *(This is a private virtual meeting discussion with Maryland manufacturers only. Sponsors of this webinar may participate even if they are NOT a Maryland manufacturer.)* **Cost: \$1,000**

_____ **My company/organization would like to sponsor all four (4) programs** for a discounted total of \$2,000 (represents \$500 savings). **Cost: \$2,000**

Questions? Email stacey@RMIOfmaryland.com or call (443)844-0047.