



Updated: October 8, 2020

2020 Champions of Maryland Manufacturing Directory & Webinar Sponsorship Details

RMI's 2020 Champions of Maryland Manufacturing program "tells the stories" of the people, companies, organizations, and agencies who make up our Maryland manufacturing eco-system who have distinguished themselves through their efforts of manufacturing-related innovation, leadership, goodwill, transformation and/or resilience in **2019-2020** in any of these seven areas:

- Fight Against COVID-19 for Manufacturing
- Innovation
- Workforce
- Resiliency
- Diversity & Inclusion
- Community Engagement
- Energy Efficiency & Sustainability

RMI has developed an incredible online Directory that houses the stories, photos and videos of each of the 140+ Champions. You can download a list of all Champions [here](#) and read all Champions stories via the Champions Directory [here](#).

Highlight your commitment, involvement and support of Maryland's manufacturing industry by sponsoring this special edition of the Champions program!

Sponsorship details and benefits are below and on the following pages. You can view a brief video tutorial on Sponsorship and where/how sponsors are promoted online [here](#).

IMPORTANT NOTE: The Champions Directory will be prominently featured on RMI's website and promoted by RMI through May 2021. Thus, sponsorship benefits are through May 2021. To view complete Champions of Maryland Manufacturing program details, [click here](#).

Champions Webinar Series Sponsorship – *ALL NEW*

Supporting Sponsorship: \$1,000 per webinar (*7 webinars total; limited to 3 sponsors per webinar*);

Premier Sponsorship: \$4,500 (*includes sponsorship of ALL 7 webinars and opportunity to moderate 1; limited to 4*)

- A series of seven monthly webinars will be offered through RMI beginning in November 2020 through May 2021. The webinars will address topics of importance to Maryland's manufacturing

industry and will include two Champions of MD Manufacturing People's Choice Award winners in each

- Logo/company name on sponsored webinar/webinars registration page, email marketing and social media promotions
- Up to ten sponsor representatives may tune into the sponsored webinar/webinars at no cost
- One sponsor representative will have 60 seconds to introduce sponsor company to all participants during sponsored webinar/webinars
- Premier Webinar Series Sponsors will have opportunity to moderate one of the seven webinars
- Logo featured in sidebar on Champions Directory and linked to a page where you can tell your own "story" of efforts/support for/product or service related to manufacturing industry. View Champions Directory [here to see Supporting Sponsor logos in right sidebar](#). All sponsor logos with page link will randomly appear on Champions Directory pages.
- Your logo featured in Champions related emails distributed by RMI

Title Sponsorship - \$2,500 (limited to 10 – **3 opportunities remaining)**

- Your logo featured on Champions Directory page banner which is the image at the top of the main Champions Directory page and each subsequent page within it. View Champions Directory [here](#).
- Your logo featured in sidebar on [Champions Directory page](#) and linked to a page where you can tell your own "story" of efforts/support for/product or service related to manufacturing industry. All sponsor logos with page link will randomly appear on Champions Directory pages.
- Your company logo in Champions related emails distributed by RMI
- Monthly sponsor social media post from RMI (through December)
- RMI Website Sponsorship which features your company logo, on RMI spotlight for 12 months

Supporting Sponsorship - \$1,000 (unlimited)

- Your logo featured in sidebar on Champions Directory page and linked to a page where you can tell your own "story" of efforts/support for/product or service related to manufacturing industry. View Champions Directory [here](#). Note: All sponsor logos with page link will randomly appear on Champions Directory pages.
- Your logo featured in Champions related emails distributed by RMI

Regional Champions Congratulatory Sponsorship (e.g., economic development offices, Chambers of Commerce, other nonprofit business organizations) - \$500

- Your logo or ad (288 pixels w x 240 pixels h) featured on **all** Champions' story pages in the Champions Directory **from your county/region**. View an example of a Congratulatory Sponsorship logo/ad on a Champion story page here: <https://rmiofmaryland.com/champions/xometry/> Note: Logo or ad must be provided to RMI from sponsor. Champions Congratulatory sponsorship opportunities are also being offered for businesses and non-regional organizations (see below).

General Champions Congratulatory Sponsorship (for businesses and non-regional organizations and agencies) - \$500

- Your logo or ad (288 pixels w x 240 pixels h) on individual Champion Story page for up to 5 Champions of your choice in the Champions Directory. View example of a Congratulatory Sponsorship logo/ad on a Champion story page here:

<https://rmiofmaryland.com/champions/xometry/> Note: Logo or ad must be provided to RMI from sponsor.

Premier Champions Congratulatory Sponsorship (for businesses and non-regional organizations and agencies) **\$3,500**

- Your logo or ad (288 pixels w x 240 pixels h) on **ALL 143 Champion Story pages** in the Champions Directory. View an example of a Congratulatory Sponsorship logo/ad on a Champion story page here: <https://rmiofmaryland.com/champions/xometry/> Note: Logo or ad must be provided to RMI from sponsor.

People's Choice Awards Sponsor - \$3,500 (limited to 1) *SOLD OUT*

- Your name or logo on People's Choice Awards promotions – emails, press announcements, social media, etc.
- Logo – linked to url of your choice - and company name mention on People's Choice voting page
- Email addresses for individuals who cast online People's Choice votes and “opt in” to receive information/promotion/incentive from sponsor. (Note: sponsor may create special promotion/incentive to entice voters to opt in. For example, 25% savings, free one-hour consultation, etc.) A check box will be added to the voting form asking individual voters if they would like to receive information on the sponsor/promotion/incentive from the sponsor. Emails for those who check “Yes” will be sent to sponsor after Awards voting has ended.)
- Your logo featured on Champions Directory page banner which is the image at the top of the main Champions Directory page and each subsequent page within it. View Champions Directory [here](#).
- Your logo featured in sidebar on Champions Directory page and linked to a page where you can tell your own “story” of efforts/support for/product or service related to manufacturing industry. All sponsor logos with page link will randomly appear on Champions Directory pages. View Champions Directory [here](#).
- Your company logo in Champions related emails distributed by RMI
- Monthly sponsor social media post from RMI (July through December)
- RMI Website Sponsorship which features your company logo, on RMI spotlight for 12 months
- Complimentary RMI membership (\$300 value) through 12/31/2020, if applicable

See next page for Sponsorship Commitment Form.



Sponsorship Commitment Form – Updated October 8, 2020

Contact Name _____

Contact Email _____ Phone _____

Company/Organization/Agency Name _____

Website _____

Indicate sponsorship level choice:

- Champions Webinar Series Supporting Sponsorship \$1,000
- Champions Webinar Series Premier Sponsorship \$4,500
- Title Sponsorship \$2,500 – **ONLY 3 REMAINING**
- Supporting Sponsorship \$1,000
- Regional Champions Sponsorship \$500
- General Champions Congratulatory Sponsorship \$500
- Premier Champions Congratulatory Sponsorship \$3,500
- People's Choice Awards Sponsorship \$3,500 – **SOLD OUT**

Total sponsorship amount: _____

Sponsor Signature _____ Date _____

Please send the completed 2020 Champions of Maryland Manufacturing Sponsorship Form and a high-resolution version of your company logo to stacey@RMIofmaryland.com. An invoice will be sent to you for your sponsorship upon receipt of this Agreement.

Questions? Email stacey@RMIofmaryland.com or call Stacey Smith, Director of Outreach & Events, at 443-844-0047.