Should You Implement NextDoor for your Community?

NextDoor is a free portal and private social network available to community organizations. The service, which is restricted to confirmed community residents, gives you a quick and simple community message board and website. Neighbors use the service to post events, discuss community issues and request and provide recommendations for service providers.

How useful is the service? Here are two real-life examples:

The person who has been mowing my lawn for years recently left the business. I went to NextDoor and within two hours I received four recommendations. Based on neighbors' recommendations, I hired an ambitious teenager who lives right on my street. He is very conscientious and charges only half what I used to pay.

On another occasion, I had some old furniture pieces and housewares I no longer needed. My garbage collector was going to charge me $75 to pick them up. Instead, I put the items on the curb and posted a picture of the items on NextDoor. I intentionally extended the reach of the post to surrounding neighborhoods. Literally within an hour of posting the availability of the items there was an influx of cars stopping out front to look at the items, which were gone that evening.

In an age where many people don't really know their neighbors, NextDoor provides a high-tech solution.

https://help.nextdoor.com/customer/en/portal/articles/804999-what-is-nextdoor-?b_id=98