



**MYELOMA  
CANADA**  
MAKING MYELOMA MATTER



SPRING - SUMMER

## FUNDRAISING Ideas

**FUNDRAISING** can be a fun and rewarding way to get involved with a **cause close to your heart.**

Your contribution will not only raise awareness about myeloma, support clinical research and patient programs, it will also have a direct impact on improving the lives of those impacted by myeloma.

There are a number of ways you can make myeloma matter in your community.  
Here are some ideas to consider this spring and summer:

### SPRING CLEANING YARD SALE



Two-birds, one stone! Get organized and sell items in exchange for donations. You can even ask friends and family to also donate items that they'd ordinarily give away or sell.

### CAR WASH



A car wash is a great fundraiser for the spring season. Rinse away the winter and drive into spring fresh and clean!

### A FRIENDLY SPORTING EVENT



Summer weekends are a great time to gather your network and raise funds through a fun and friendly tournament like softball, soccer, ball-hockey, golf, football, tennis, frisbee, etc. Why not get sponsors for a mini swim-a-thon? The options are endless and the fun is unlimited.

### WORKOUT CLASS FUNDRAISER



Think zumba-thon, a spinning class or a yoga event. Ask a hot local workout spot to host and help promote your fundraiser. Charge an extra fee for entrance to this special one-time class with everyone's favorite instructor.

### WINERY TOUR



Team up with a local winery that is willing to conduct a tour for your group and collect donations in lieu of fees or charge a premium and collect the difference. Include a wine tasting or wine pairing event to 'top up' the event.

### BACKYARD BARBECUE COOK-OFF



Time to pull out your world-famous barbecue recipes and host a cookoff competition with willing challengers. Ask a few local microbrews to donate the beer to wash it down.

### A BOTTLE DRIVE



Hold a neighborhood bottle drive or set up shop at the local redemption center and collect bottle donations.



A little **online research**  
will reveal hundreds of ideas.  
Find the fundraising event  
that best suits you and  
**GO FOR IT!**

# Need a Little Extra Help?

We're Here.

Tell us about your fundraising ideas or contact us for more information or help. We'll provide you with the **tools, resources, tips and advice** to help make your event a success!

Some of the fundraising services we offer are:

- **Customized webpage** to collect and manage donations, ticket purchases, sponsorships and auto-generated tax receipts. We'll personalize your page with photos, personal stories and custom messages.
- Event posters, special graphics and banner images, **designed** specifically for your event.
- **Promotion** to our Myeloma Canada network. We'll post your fundraiser on social media and send out notices in our Myeloma Matters newsletter on your behalf.
- **Sponsorship** templates and customized letters for soliciting in-kind gifts, sponsorships and donations.
- For any donation above \$20, Myeloma Canada will **email or mail a charitable tax receipt** to your supporters. Note: For event-related donations, the receiptable portion is equal to the cost of the ticket, minus the event cost per person. Contact Myeloma Canada in advance for more information.
- Offline **donation forms**, order forms, checklists and sample invitations.
- **Advice, best practices and how to's.** Chances are, we've seen it before, so don't hesitate to ask if you need help or have questions about planning your fundraiser.

**WE'RE READY  
TO HELP YOU  
GET STARTED.**

Please contact Michelle Oana, Associate Director of Development and Community Relations, at [moana@myeloma.ca](mailto:moana@myeloma.ca) or by telephone at 514-421-2242 (toll-free: 1-888-798-5771), and tell us more about your ideas.

Let's make myeloma matter with some great fundraising activities!



**MYELOMA  
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