



SPRING - SUMMER

FUNDRAISING Ideas



FUNDRAISING can be a fun and rewarding way to get involved with a **cause close to your heart**.

Your contribution will not only raise awareness about myeloma, support clinical research and patient programs, it will also have a direct impact on improving the lives of those impacted by myeloma.

There are a number of ways you can make myeloma matter in your community. Here are some ideas to consider this spring and summer:

SPRING CLEANING YARD SALE



Two-birds, one stone! Get organized and sell items in exchange for donations. You can even ask friends and family to also donate items that they'd ordinarily give away or sell.

CAR WASH



A car wash is a great fundraiser for the spring season. Rinse away the winter and drive into spring fresh and clean!

A FRIENDLY SPORTING EVENT



Summer weekends are a great time to gather your network and raise funds through a fun and friendly tournament like softball, soccer, ball-hockey, golf, football, tennis, frisbee, etc. Why not get sponsors for a mini swim-a-thon? The options are endless and the fun is unlimited.

WORKOUT CLASS FUNDRAISER



Think zumba-thon, a spinning class or a yoga event. Ask a hot local workout spot to host and help promote your fundraiser. Charge an extra fee for entrance to this special one-time class with everyone's favorite instructor.

WINERY TOUR



Team up with a local winery that is willing to conduct a tour for your group and collect donations in lieu of fees or charge a premium and collect the difference. Include a wine tasting or wine pairing event to 'top up' the event.

BACKYARD BARBECUE COOK-OFF



Time to pull out your world-famous barbecue recipes and host a cookoff competition with willing challengers. Ask a few local microbrews to donate the beer to wash it down.

A BOTTLE DRIVE



Hold a neighborhood bottle drive or set up shop at the local redemption center and collect bottle donations.



A little **online research**
will reveal hundreds of ideas.
Find the fundraising event
that best suits you and
GO FOR IT!

Need a Little Extra Help?

We're Here.

Tell us about your fundraising ideas or contact us for more information or help. We'll provide you with the **tools, resources, tips and advice** to help make your event a success!

Some of the fundraising services we offer are:

- **Customized webpage** to collect and manage donations, ticket purchases, sponsorships and auto-generated tax receipts. We'll personalize your page with photos, personal stories and custom messages.
- Event posters, special graphics and banner images, **designed** specifically for your event.
- **Promotion** to our Myeloma Canada network. We'll post your fundraiser on social media and send out notices in our Myeloma Matters newsletter on your behalf.
- **Sponsorship** templates and customized letters for soliciting in-kind gifts, sponsorships and donations.
- For any donation above \$20, Myeloma Canada will **email or mail a charitable tax receipt** to your supporters. Note: For event-related donations, the receivable portion is equal to the cost of the ticket, minus the event cost per person. Contact Myeloma Canada in advance for more information.
- Offline **donation forms**, order forms, checklists and sample invitations.
- **Advice, best practices and how to's.** Chances are, we've seen it before, so don't hesitate to ask if you need help or have questions about planning your fundraiser.

**WE'RE READY
TO HELP YOU
GET STARTED.**

Please contact Michelle Oana, Associate Director of Development and Community Relations, at moana@myeloma.ca or by telephone at 514-421-2242 (toll-free: 1-888-798-5771), and tell us more about your ideas.

Let's make myeloma matter with some great fundraising activities!



**MYELOMA
CANADA**
MAKING MYELOMA MATTER

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