

2026 Sponsorship Prospectus



## Table of Contents



- 1. About ACG
- 2. Support for ACG Palm Beach Network
- 3. Events Program
- 4. Organization Structure
- 5. Sponsorship Opportunities





# **ACG**<sup>®</sup>



# Founded in 1954, ACG has 61 chapters worldwide, representing over 14,500 members.

ACG also serves 90,000 investors, executives, lenders, and advisers to growing middle—market companies, making it the most trusted and respected resource for middle—market dealmakers and business leaders who invest in growth and build companies.

# We thank you for your support! We could not do it without you!



















































### How it works

# Meet ACG Palm Beach Network Committee

### ACG Palm Beach Network

- Extension of ACG South Florida Chapter
- Palm Beach County-based steering committee
- Programs and events scheduled throughout Palm Beach County (from Boca Raton to Palm Beach)
- Monthly Coffee Connections in Boca Raton and West Palm Beach, plus networking socials and educational programs
- Operational / Administrative support from ACG South Florida Chapter
- Events billing to flow through ACG South Florida Chapter

### *Committee Members:*

- Rick Abedon, Supporting Strategies
- Anthony Cirocco, Nperspective
- Melissa Curry, Wells Fargo
- Keith Ferry, H&K
- Juan Tagle, Palm Beach Capital
- Kenneth Theriot, The Riot Agency
- Robbye Poole, McGriff, a Marsh & McLennan Agency
- Athina Filippopoulous, The Batallan Group Family Office
- Michael Fletcher, Kaufman Rossin
- Vivian Lara, Cohn Reznick
- Nick Lyons, Strategic Exit Advisors
- Phil Proctor, Transworld Business Advisors
- John Majer, RSM USA
- Eric Woodling, McGriff, a Marsh & McLennan Agency



### Committee Chair:

Reggie Zachariah, Greenberg Traurig

# Organizational Structure



**ACG Global** 



Chapter

### **Networks**









### ACG South Florida Board consists of 16 Board members:

Valerio Forte, Ari Roloff, John Majer, Ilian Obregon, Charles Duffy, III, Laura Salpeter, Rob Brighton, Robert Crapsey, Ian Goldberger, Daniel Montilla, Robert Stafford, Marc Wilson, Reggie Zachariah, Samantha Bryant, Jose Gabaldon, Juan Tagle

Miami Network Committee Palm Beach Network Committee Women Connect Committee

**YACG Committee** 

Membership Committee Social Media Committee Sponsorship Committee

# Annual Partnerships

- Annual Partnerships with ACG Palm Beach Network are strategically developed around your organization's business development, thought leadership, marketing, and networking needs.
- Leverage the ACG Palm Beach Network's suite of products and services to gain access to the Middle Market Private Capital community with an exclusively structured package that gives your organization prime billing amongst our member base.
- Packages start at \$2,500 for a 12-month program with January 1 and September 1 start dates. We can help you to pick the package that best serves your needs.

# Annual Partner — \$15,000

### **Premium Brand Exposure:**

- Leaderboard Ad Placement: Displays on the top of every page
  - Ad provided by the sponsor (728×90 desktop, 320×50 mobile)
- Skyscraper Ad Placement: Displays below the navigation bar on all level 2 pages
  - Ad provided by the sponsor (240×400 desktop, 320×50 mobile)
- Logo placement on the ACG South Florida Sponsor pages for the year
- The inclusion of logo and Partner status in the header of all e-mail communications regarding events held by ACG South Florida. The logo is placed across from the ACG South Florida Logo
- Industry exclusivity for the Annual Partner (ACG South Florida and its networks reserve the right to offer sponsorship opportunities to companies from the same industry at other levels and as event sponsors)
- LinkedIn and Instagram posts featuring Sponsor

### Membership & Events:

- Free registration for up to five (5) people for ACG South Florida and its Networks' events (excluding events with member registration fees over \$100, sporting events, events held at non-ACG-engaged venues, the Annual Wine Tasting, Christmas in July, and joint events with other organizations)
- Four (4) ACG South Florida Membership registrations for individuals designated by the Sponsor
- Priority in sponsoring member-specific programs or initiatives within the ACG South Florida
- Invitation for two (2) guests to the ACG South Florida Sponsor Appreciation Dinners

### Thought Leadership:

- Opportunity to apply to the ACG South Florida Board to one (1) individual designated by the Sponsor (ACG South Florida reserves the right of the final decision)
- Featured articles or interviews on the ACG South Florida Website News and Trends page

### Content & Programs:

• Collaboration on creating tailored content, webinars, or workshops relevant to the Sponsor's interests within the ACG South Florida

### **Exhibition:**

• Sponsor may display signage at ACG South Florida events. (The sponsor is responsible for setting up and breaking down of the signage)

### **Customized Packages:**

 Tailor sponsorship packages to meet the specific needs and goals of the sponsor within the ACG South Florida

# **Annual Sponsors**

# Platinum Annual Sponsor — \$10,000

- Logo placement on the ACG South Florida Sponsor page for the year
- Leaderboard Ad Placement: Displays on the top of every page
  - Ad provided by the sponsor (728×90 desktop, 320×50 mobile)
- Free registrations for up to three (3) individuals for ACG South Florida and its Networks events (excluding events with member registration fees over \$100, sporting events, events held at non-ACG-engaged venues, the Annual Wine Tasting, Christmas in July, and joint events with other organizations)
- Three (3) ACG South Florida Membership registrations for individuals designated by the Sponsor
- The inclusion of logo and sponsorship status in all e-mail communications regarding events held by ACG South Florida and the Networks
- Opportunity to play a key role in developing program content and speaker/panel selection at an ACG South Florida event
- LinkedIn and Instagram posts featuring Sponsor
- Invitation to the ACG South Florida Sponsor Appreciation Dinners

# **Annual Sponsors**

# Gold Annual Sponsor — \$5,000

- Logo placement on the ACG South Florida Sponsor page for the year
- Free registrations for two (2) individuals for ACG South
  Florida and its Networks events (excluding events with
  member registration fees over \$100, sporting events, events
  held at non-ACG-engaged venues, the Annual Wine Tasting,
  Christmas in July, and joint events with other organizations)
- Two (2) free ACG South Florida Membership registrations for individuals designated by the Sponsor
- The inclusion of logo and sponsorship status in all e-mail communications regarding events held by ACG South Florida and its Networks
- Invitation to the ACG South Florida Sponsor Appreciation Dinners

# Silver Annual Sponsor — \$2,500

- Logo placement on the ACG South Florida Sponsor page for the year.
- Free registrations for one (1) individual for ACG South Florida and its Networks events (excluding events with member registration fees over \$100, sporting events, events held at non-ACG-engaged venues, the Annual Wine Tasting, Christmas in July, and joint events with other organizations)
- One (1) free ACG South Florida Membership registration for individuals designated by the Sponsor
- The inclusion of logo and sponsorship status in all e-mail communications regarding events held by ACG South Florida and its Networks
- LinkedIn and Instagram posts featuring Sponsor

# Annual Sponsorship Comparison

	Partner	Platinum	Gold	Silver
Logo placement on the ACG South Florida Sponsor page for the year	✓	✓	✓	✓
Ad placement on the Leaderboard (top of every page)	✓	✓		
Ad placement of the Skyscraper (level 2 pages)	✓			
Free registration events hosted by ACG South FL and its Networks <sup>(1)</sup>	5	3	2	1
Logo Placement at the top right corner of all emails regarding ACG South Florida and Palm Beach events	✓			
ACG South Florida membership registrations	4	3	2	1
The inclusion of the logo and sponsorship status in all e- mail communications regarding events held by ACG South Florida and its Networks	✓	✓	✓	✓
Industry Exclusivity for the Sponsorship Level	✓			
Annual Cost	\$15,000	\$10,000	\$5,000	\$2,500

<sup>1)</sup> Exceptions apply

# Content – Driven Event Sponsorships (Rates may vary)

# Platinum Event Sponsor — \$5,000

- Speaking/Moderator opportunity (ACG South Florida reserves the right of the final decision)
- Market Exclusivity for the named event
- Logo placement on all related promotional materials leading up to the event
- Billboard Ad Placement (One Month): Displays mid-page on Home, Membership & Tools, and News & Trends pages
  - Ad provided by the sponsor (970×250 desktop, 320×50 mobile)
- Sponsor may display signage at the event
- Display table for promotional information at the events if desired,
   with advance notice
- Five (5) complimentary tickets to the event

# Gold Event Sponsor — \$2,500

- Opening Remarks and Introduction of the Topic
- Market Exclusivity for the named event
- Logo placement on all related promotional materials leading up to the event
- Sponsor may display signage at the event
- Display table for promotional information at the events if desired,
   with advance notice
- Three (3) complimentary tickets to the event

# Silver Event Sponsor — \$1,250

- Logo placement on all related promotional materials leading up to the event
- Sponsor may display signage at the event
- Display table for promotional information at the events if desired,
   with advance notice
- Two (2) complimentary tickets to the event

# Networking Event Sponsorships (Rates may vary)

# Event Sponsor — \$1,000+

- Logo placement on all related promotional materials leading up to the event
- Sponsor may display signage at the event if permitted by the venue
- Display table for promotional information at the events if desired,
   with advance notice
- Two (2) complimentary tickets to the event

### Notes

- All event signage, banners, corporate marketing materials are provided by the sponsor.
- Sponsor is responsible for bringing, setting up, assembling, and disassembling all materials, banners, and event signage.
- The request for the table and setup of the sponsor displays must be indicated in advance, at least a week prior to the event







# Event Sponsorship Comparison

	Platinum	Gold	Silver
Speaking/Moderator opportunity <sup>(1)</sup>	✓		
Opening remarks and introduction of the topic		✓	
Market exclusivity for the named event	✓	✓	
Logo placement on all related promotional materials leading up to the event	✓	✓	<b>√</b>
Ad placement on the Billboard. Displays mid–page on Home, Membership & Tools, and News & Trends pages	✓		
Sponsor may display signage at the event	✓	✓	✓
Display table for promotional information at events if desired (with advanced notice)	✓	✓	✓
Complimentary tickets to the event	3	2	1
Event Cost	\$5,000	\$2,500	\$1,250

<sup>1)</sup> ACG South Florida reserves the right of the final decision



