



A Community of Learners

Informational Memo: 2020 Strategic Planning

TO: School Board

FROM: Dr. Trisha Kocanda, *Superintendent*

January 28, 2020

Overview

At its December 17, 2019, meeting the School Board approved Battelle for Kids Strategic Planning proposal. The scope of services include guiding and supporting The District in the creation of a Portrait of a Graduate and providing Strategic Planning Support Services. An executive planning session was held on Wednesday, January 15, 2020, to initiate the process.

Phase 1 work is to develop a Profile of a Graduate for Board approval at its June 11, 2020, meeting. This profile will effectively communicate our shared vision and guide the priorities in our next strategic plan. Staff, students, parents, and community members will be involved in developing the profile. A Profile Design Team will lead the work. This team will be comprised of a blend of 40% District representatives (i.e., staff, School Board, parents), 40% Community representatives (i.e., Winnetka residents, village and educational partners, local business owners, social service organizations), and 20% student representation (including both current and former D36 students). A panel of business leaders will be established to assist in defining the key skills and mindsets that our children need for success in this rapidly changing and complex world. Outreach to recruit prospective Profile Design Team members will begin January 30.

The Portrait Design Team will hold three meetings this spring beginning with a

full-day session on March 3, 2020. Regular monthly update on the 2020 Strategic Planning process will be provided at each meeting.

The School Board can assist the development of the Profile of Graduate by:

- Volunteering to serve on the Portrait Design Team (2 members)
- Suggesting community organizations and individuals who should be represented on the Portrait Design Team.
- Identifying Industry Leaders within our community who will serve on a panel to provide insight into key skills and mindsets that our children need for success in this rapidly changing and complex world.

Attachment:

[January 15, 2020 Leadership Orientation Agenda](#)