



A Community of Learners

100 Year Anniversary of Progressive Education in The Winnetka Public Schools

TO: School Board
Superintendent Kocanda

FROM: Kate Hughes, Communications & Community Relations Coordinator

January 28, 2020

Background & Overview

The 2019-2020 school year marks the 100th anniversary of Progressive Education (aligned with Carleton Washburne's arrival) in The Winnetka Public Schools. On March 10, 2020, from 6-8 p.m., a celebration is planned to honor the legacy of Progressive Education that Washburne and the community first initiated in the District.

Key milestones to honor this anniversary and plan the March celebration have included:

- ☐ August 2019
 - ☐ Opening Day recognition of this milestone with staff
 - ☐ Superintendent's *Winnetka Wire* message on the 100th anniversary
- ☐ September 2019
 - ☐ *Learners* cover article (mailed to the entire community)
- ☐ October 2019

- ❑ Formation of committee comprised of approximately 25 District administration and educators, a Board member, PTO representatives, and community members to plan the anniversary celebration
 - ❑ Meeting schedule (not including additional subcommittee meetings):
 - ❑ Nov. 5-4-5 p.m.
 - ❑ Dec. 3-4-5 p.m.
 - ❑ Jan.16-4-5 p.m.
 - ❑ Feb. 11-4-5 p.m.
 - ❑ Mar. 5-4-5 p.m.
- ❑ November 2019
 - ❑ 100th Anniversary Kickoff Meeting to determine general event logistics and promotions
 - ❑ Continued promotion throughout the District
- ❑ December 2019
 - ❑ 100th Anniversary Meeting (resulting in dividing into two subcommittees)
 - ❑ Logo design selected



- ❑ Webpage development
 - ❑ Save-the-Date design
- ❑ January 2020
 - ❑ Webpage launched on www.winnetka36.org to highlight the event details and collect RSVPs
 - ❑ Save-the-Date will be sent to the entire community and “Friends of The Winnetka Public Schools” in late January
 - ❑ Other promotional efforts and event planning are underway (i.e. coordinating a two-day video shoot for a short film to air at the March 10 event, managing design and print projects, and engaging in subcommittee work)

Next Steps

- ❑ Continue to promote the event to the Winnetka community (i.e. press release,

advertising, and utilizing District communication platforms)

- ❑ Continue to meet as a Committee to refine the details of the March 10 celebration

Attachments

[Save-the-Date--January 2020](#)