



THE ULTIMATE ROOFING EVENT

Bringing together roofing industry professionals to keep your business running at peak performance!

FEBRUARY 17 - 19, 2026

Durham Convention Center
301 West Morgan Street, Durham, NC

Contact Us

704.909.0116

cbsims@crsmca.org

www.crsmca.org

Hosted by



CAROLINAS ROOFING AND SHEET METAL
CONTRACTORS ASSOCIATION, INC.

PROFESSIONAL ROOFING CONTRACTORS COVERING THE CAROLINAS

THANK YOU SPONSORS

The generosity of our sponsors makes it possible for CRSMCA to provide the highest quality of services for members.

TEAM MEMBER ELITE



TEAM EVENT ELITE



TEAM PROFESSIONAL



TEAM GOLD



TEAM SILVER



TEAM GOODWILL



CONFERENCE AGENDA

Tuesday, February 17, 2026 **KICK-OFF DAY**

- 8:00am – 5:00pm **Exhibitor Set-Up** *Grand Ballroom I-III*
Transform your space to display products and services available to the roofing industry
- 9:00am – 4:00pm **Registration Desk Open** *Pre-Function Hall*
Stop by to pick up your name badge and Exhibitor Pit Stop Pass for a chance to win prizes!
- 11:30am – 12:30pm **Executive Committee Meeting** *Boardroom I*
Meeting of the CRSMCA leaders
- 1:00pm – 2:00pm **Associate Group Liaisons Meeting** *Meeting Room 2*
Meeting of the CRSMCA leaders
- 2:30pm – 4:30pm **Board of Directors & Associate Group Liaisons Meeting** *Meeting Room 3-4*
Meeting of the CRSMCA leaders
- 5:00pm – 7:00pm **Attendees Welcome Reception** *Grand Ballroom I-III*
Gather for networking, light hors d'oeuvres and beverages to kick-off the conference

Wednesday, February 18, 2026 **TRADE SHOW DAY**

- 7:30am – 4:00pm **Registration Desk Open** *Pre-Function Hall*
Stop by to pick up your name badge and Exhibitor Pit Stop Pass for a chance to win prizes!
- 8:00am – 10:00am **Coffee & Biscuits with Exhibitors** *Grand Ballroom I-III*
Fuel your morning networking experience on the trade show floor
- 10:00am – 10:15am **Welcome Remarks** *Grand Ballroom I-III*
A quick message from your conference chairperson
- 10:15am – 11:45am **Trade Show Floor Open** *Grand Ballroom I-III*
11:00 AM – 11:45 AM Exhibitor Spotlight: OMG Roofing Products (Booth 208, 210)
- 12:00pm – 1:30pm **Business Meeting & Luncheon** *Junior Ballroom BC*
Join us for lunch with our guest speaker, Mike Metcalf, Jr. of D.E.C.K. Leadership
- 1:30pm – 5:00pm **Trade Show Floor Open** *Grand Ballroom I-III*
1:45 PM – 2:30 PM Exhibitor Spotlight: Johns Manville (Booth 311)
Mastering TPO Hand Welding

Pick Up your
**EXHIBITOR PIT
STOP** Pass to
complete for a
chance to win
GRAND PRIZES!

1:30pm -
5:00pm

Trade Show Floor Open *Grand Ballroom I-III*

2:45 PM - 3:30 PM Exhibitor Spotlight: Integrated Products Group (Booth 410 412 414)

3:00pm -
5:00pm

Social with Exhibitors *Grand Ballroom I-III*

Network with exhibitors over light hors d'oeuvres and beverages

Thursday, February 19, 2026 **EDUCATION DAY**

7:30am -
11:00am

Registration Desk Open *Pre-Function Hall*

Name badges will not be available for printing; registration will serve as an information desk only

8:00am -
2:00pm

Exhibitor Dismantle/Move-Out *Grand Ballroom I-III*

Please note: Early dismantling of exhibits is not permitted.

8:30am -
9:15am

Associate Group Members Meeting *Room TBA*

Associate members join to review the event and give feedback to leaders

9:00am -
10:00am

How to Build a Profitable Business That You Can Sell or Take to the Bank *Junior Ballroom D*

Build today with the end in mind—learn how to position your roofing business for maximum value when the time comes to transition, sell, or attract private equity interest led by Matt Thompson, Splash Omnimedia (CRSMCA's Elite Member)

9:30am -
10:00am

Exhibitors 2027 Booth Pre-Selection *Room TBA*

2026 Exhibitors get exclusive early access to select your 2027 booth location. Details of event the event will be shared at the meeting.

10:00am -
11:00am

PVC – The Other White Sheet *Junior Ballroom D*

Know the membrane, know the performance—compare PVC, PVC-KEE, and TPO, explore real-world case studies, and learn how to specify the right system to deliver durability, efficiency, and sustainability on every project led by Mary Beth Reed, GAF Materials Corporation

11:00am -
12:00pm

Modern Roofing Technologies *Junior Ballroom D*

From evolution to installation, discover how self-adhered modified bitumen membranes deliver modern performance, safer application, and real value for owners, specifiers, and low-slope roofing contractors led by Hanna Safren, Polyglass/IIBEC

***THANKS FOR RACING OVER TO JOIN US –
YOUR PRESENCE HELPED DRIVE THIS EVENT ACROSS THE FINISH LINE!***



CONFERENCE SPEAKERS

Wednesday, February 18, 2026

Mike Metcalf, Jr., D.E.C.K. Leadership

Luncheon Guest Speaker, 12:30pm - 1:30pm

12 Second Culture – Proving that in business, where speed wins, success comes from empowering people and inspiring teamwork.

Mike is a NASCAR pit-crew coach and is presently one of the head coaches for the Chip Ganassi Racing pit crew and fuel man for the No. 42 team. The Charlotte native and former football student-athlete graduated with honors from Appalachian State University. He first entered the world of motorsports in 2006 by joining a NASCAR pit crew, and quickly climbed the ranks and started coaching pit crews in addition to competing in 2012.

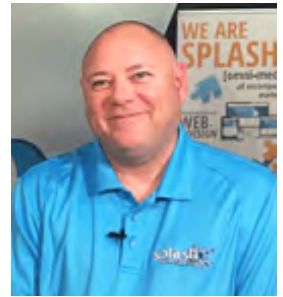


Thursday, February 19, 2026

Matt Thompson, Splash Omnimedia

9:00am - 10:00am

Matt has over 21 years of experience leading organizations through growth and change, serving in senior roles such as CEO, COO, Senior Consultant, and Executive VP across multiple industries. He co-founded Capital Marketing Group, later rebranded as Splash Omnimedia, to deliver high-ROI marketing solutions. Known for his expertise in operational planning, staff development, recruitment, and business development, Matt also enjoys spending time with his wife, daughter, son-in-law, and granddaughter, often at the beach or on the golf course.



Mary Beth Reed, GAF Materials Corporation

10:00am - 11:00am

Mary Beth is the Southeast Building Design Manager for GAF|Siplast. Having worked in commercial roofing for the past 12 years, on the contracting side prior to the manufacturing side, Mary Beth has a unique perspective balanced between building science principles and real life applications. This, along with her extensive knowledge of roofing systems and Codes, allows Mary Beth to help the specification community with building design solutions that make sense, are based on best roofing practices, and that work.

Mary Beth's passion for educating, empowering, and mentoring others is demonstrated by her activity in a number of associations including IIBEC (Education Director Florida Chapter), AIA, CSI, National Women in Roofing (Past President of NWIR South Florida), Roofing Contractors' Association of South Florida, and as an industry representative for the Broward County Board of Rules and Appeals.



Hannah Safren, Polyglass/IIBEC

11:00am - 12:00pm

Hannah joined Polyglass in 2016 and now serves as Senior Commercial Territory Manager, providing technical expertise on commercial roofing projects. She is passionate about education and regularly presents to the AEC community on modern roofing technologies and industry trends. Hannah also serves as Treasurer of the IIBEC Carolina Chapter and is a member of CSI, holding CDT and RRO certifications.



TRADE SHOW HOURS

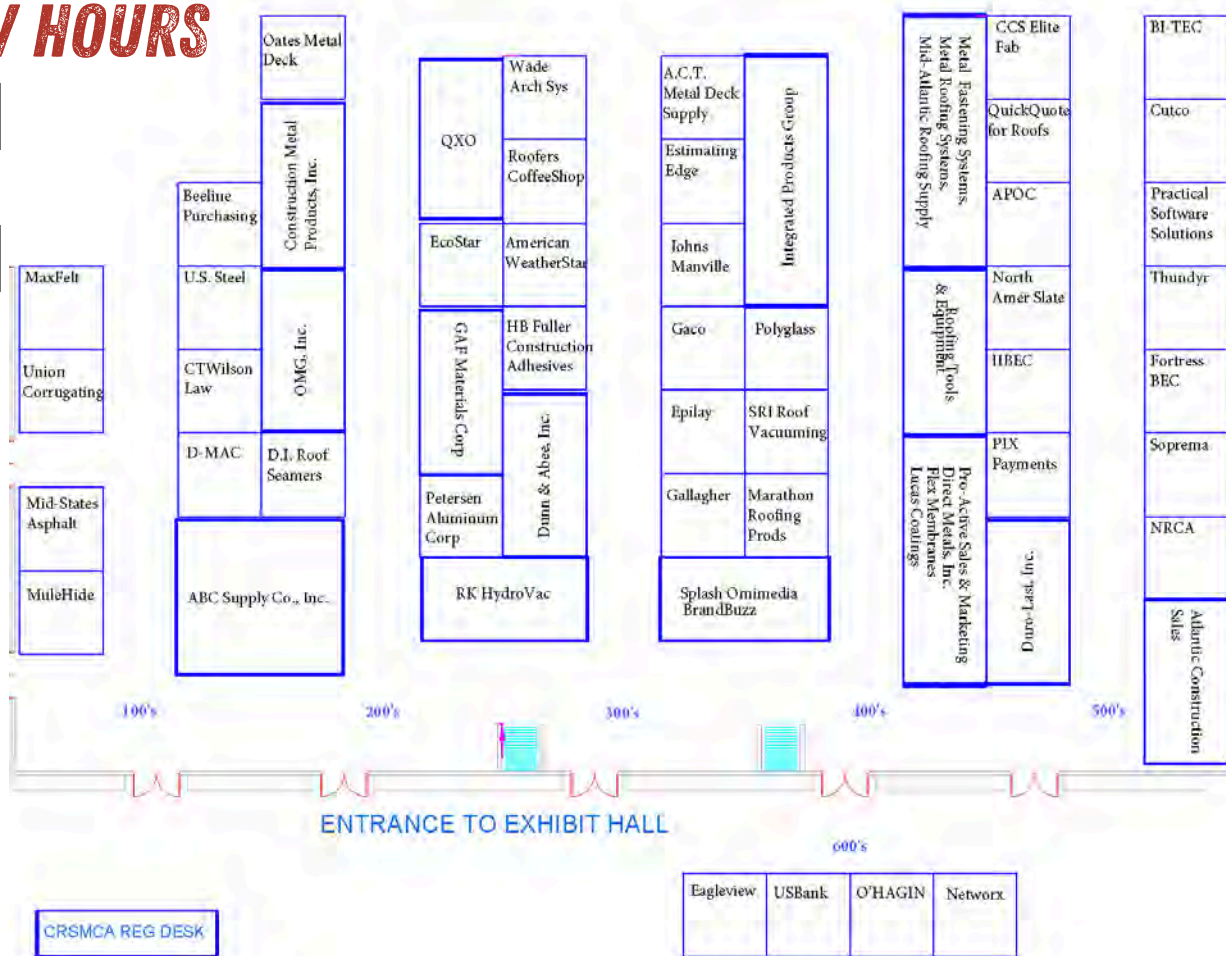
Tues, February 17

5:00PM - 7:00PM

Wed, February 18

8:00AM - 11:45AM

1:30PM - 5:00PM



EXHIBITORS

315

A.C.T. Metal Deck Supply

A.C.T. Metal Deck Supply is Your Local Deck Supplier! We will exhibit "A", "B", "F" and "N" Roof Decks as well as ½", 9/16" and 1" Form Decks and deck accessories available for immediate pick up at our local Greensboro warehouse as well as our other 14 locations across the country.

103, 105
202, 204

ABC Supply Company, Inc.

ABC Supply is the nation's largest distributor of roofing and one of the largest distributors of siding, windows, gutter and other select exterior building products. With more than 700 locations in 49 states, ABC has exclusively served professional contractors for 40 years.

310

American WeatherStar

American WeatherStar is a leading manufacturer of high-performance roof coatings and restoration systems for commercial and industrial buildings. We provide innovative solutions to extend roof life, reduce energy costs, and offer complete waterproofing protection. Discover our proven systems trusted by contractors nationwide to enhance and protect commercial roofs.

512

APOC

501, 503 Atlantic Construction Sales, Inc.

113

Beeline Purchasing, LLC

GOODWILL SPONSOR

517 **BITEC, Inc.**

Bi-TEC manufactures advanced technology waterproofing systems, APP & SBS modified bitumen, adhesives, primers, high temp underlayments, built-up roofing, insulation, fasteners, green slope, fluid applied coating and repair products C urethane SEBS, silicone, acrylic leadax PVB lead alternative, repair BOSS scupper and drain replacements, walkway pads.



ELITE SPONSOR

303 **Brand Buzz**

CRSMCA's Elite Member Partner providing you with your marketing needs and more!



516 **CCS Elite Fab, LLC**

109 **Chad T Wilson Law Firm**

212, 214 **Construction Metal Products**

CMP manufactures a complete line of metal roofing systems for residential. Commercial and industrial applications. CMP will be displaying examples of standing seam and light gauge panel systems, in addition to wall panels and other specialty products.

515 **Cutco**

SILVER SPONSOR

206 **D.I. Roof Seamers**

D. I. Roof Seamers is the largest dedicated roof seamer rental company in North America, with customer and technical service that is unmatched in the industry. We have seamers and equipment for all manufacturers, panels, and seam types. Our machines are light-weight, fast, and reliable. Visit us at diroofseamers.com, call us at 888.343.0456, or download our app!



407 **Direct Metals, Inc.**

DIRECT METALS, INC. supplies fasteners, butyl tapes, sealants, pipe flashings & polycarbonate panels to the residential shingle & commercial metal roofing industries. Key products include Dade county listed panclick low profile screws, painted rivets & panel clips for standing seam metal roofing & Florida building code approved bullet boots & vents for shingle roof applications.

107 **D-MAC Same Day Steel Deck**

304, 306 **Dunn & Abee, Inc.**

Dunn & Abee looks forward to seeing all our friends in Durham, NC. Stop by to see what is new in equipment and safety.

502, 504 **Duro-Last Roofing, Inc.**

Duro-Last is a leader in custom fabricated roofing systems and accessories. We offer over 80 different membranes and we have a full line of metal products, insulations, coverboards and accessories to compliment all of the membrane types.

600 **Eagleview**

211 **EcoStar, LLC**

307 **Epilay, Inc.**

Stop by and see our highly engineered synthetic and self-adhered underlayments. Recognized as one of the safest, walkable, non-skid underlayments in the industry. Extended protection with Hi-Temp properties - **FREE SAMPLES AVAILABLE!**

313 **Estimating Edge**

405 **Flex Membranes International**

For over thirty-five years, Flex has been the first choice for building owners, architects, contractors and specifiers who won't settle for anything but the highest quality PVC and Elvaloy KEE roofing systems. With more than 350 million square feet installed, Flex customers trust us for everything they need, start to finish.

- 509 Fortress Building Envelope**
- 309 Gaco**
Gaco will provide material on fluid applied restoration systems for commercial roofing including samples and product demonstrations.
- 207, 209 GAF Materials Corporation**
Commercial roofing manufacturer that specialize in TPO, PVC, asphaltic and coating
- 305 Gallagher**
Gallagher (formerly AssuredPartners) is not just in the insurance business, we are in the business of developing strong, lasting relationships. Relationships built on trust we earn by collaborating with you as partners. Representatives Mark Fryer, Kerriann Spratt and Justin Dusenbury will be onsite to answer your questions.
- 308 H.B. Fuller Construction Adhesives**
H.B. Fuller Construction Adhesives is one of the world's premier suppliers of specialty adhesives, sealants, and tapes into the commercial roofing industry. Our product lines include millennium single-ply restoration tapes & bonding adhesives, millennium adhesives for insulation and waterproofing membrane attachment, Eternabond semi-permanent repair tapes, and our Lockin' pocket penetration sealing system.
- 508 IIBEC Carolinas**
- 410, 412, 414 Integrated Products Group**
Visit our booth to discover the latest innovations represented by IPG. We represent manufacturers in both commercial and residential roofing. Our experienced team is here to answer questions and to provide solutions for your business needs.
- 311 Johns Manville**
The Carolinas Johns Manville sales team will be available to discuss all of our commercial roofing products and accessories
- 403 Lucas Coatings**
- 404 Marathon Roofing Products**
For over 50 years, Marathon Roofing Products is ranked as one of the nation's leaders in manufacturing and distribution of quality commercial roof drains, vents, equipment, accessories and adjustable pedestal supports.
- 110 MaxFelt**
- 417 Metal Fastening Systems**
Metal Fastening Systems provides you with the next generation of high performance fasteners and accessories for the construction industry.
- 415 Metal Roofing Systems**
Metal Roofing Systems (MRS) is a manufacturer of high-quality metal roofing products, with the best warranties in the industry and competitive material pricing. We specialize in manufacturing of metal panels for roofs, walls, and soffits in addition to edge metals, copings, fascia's, and trims for government, commercial, and residential installations.
- 413 Mid-Atlantic Roofing Supply**
Together We Rise... Mid-Atlantic partners with the best manufactures in the country to provide contractors, home builders, and many others with superior quality roofing products. What makes us stand out, however, is our commitment to building strong relationships with both our customers and vendors... the sky's the limit when we work together.
- 104 Mid-States Asphalt**
Mid-States Asphalt manufactures and distributes a variety of products for built-up roofing (BUR) and other commercial applications. From roofing asphalt to tapered insulation, including a wide variety of roll products, Mid-States has everything you need for your job — all on a single truck.

102 MuleHide

With a history of providing weather-tested roofing products, Mule-Hide Products offers a diverse range of low-slope roofing solutions. We work closely with contractors to ensure optimal performance. This includes providing installation best practices and techniques, individualized training and customized service and support. Mule-Hide Products is your premier low-slope roofing partner, and the name trusted in roofing since 1906. More information is available at www.mulehide.com.

505 National Roofing Contractors Association (NRCA)

NRCA is one of the construction industry's most respected trade associations and the voice of roofing professionals and leading authority in the roofing industry for information, education, technology and advocacy. It represents all segments of the roofing industry, including contractors; manufacturers; distributors; architects; consultants; engineers; building owners; and city, state and government agencies. www.nrca.net

603 Networx

510 North American Slate

216 Oates Metal Deck & Building Products

Oates Metal Deck & Building Products is a supplier for metal roof deck, composite floor deck and non-composite form deck. We also supply steel deck detailing, fasteners/accessories, and Fiberglass FRP roofing and siding panels. OMD cuts to size and ships anywhere!

602 O'HAGIN

PROFESSIONAL SPONSOR

208, 210 OMG Roofing Products

OMG Roofing Products is the world's leading manufacturer and supplier of fasteners, adhesives, and drains for commercial roofing applications. We have the widest product selection and largest direct-factory field service team. OMG products are designed to enhance rooftop productivity and improve roof performance. Stop by to see our latest innovative products including RhinoBond with OptiWeld, OlyBond Canisters, and SpeedTite Drains with exclusive vortex breaker technology.



GOLD SPONSOR

205 Petersen Aluminum Corporation



506 PIX Payments

408 Polyglass USA, Inc.

513 Practical Software Solutions

403, 404, 405, 407 Pro-Active Sales & Marketing, Inc.

514 QuickQuote for Roofs

213, 215 QXO

Formerly Beacon Roofing Products, find top-quality and keep your job site running efficiently with the commercial and residential roofing and siding products you need, when you need them.

GOLD SPONSOR

203, 302 RK HydroVac

RK HydroVac specializes as a service company dedicated to providing an environment conducive to continuous satisfaction and improvement for our customers, employees, suppliers and shareholders. In addition, RK provides a full-line of roof preparation services, experience in industrial and commercial vacuuming, such as plant cleaning and water filtration systems.



312 RoofersCoffeeShop

409, 411 Roofing Tools & Equipment, Inc.

Roofing Tools & Equipment, Inc. started in 1949 as Tarheel Hardware. Since then, the company has expanded its inventory to include a complete line of roofing and sheet metal tools and equipment. There are three locations throughout North Carolina: Wilson, Wilmington, and Raleigh.

507 Soprema

ELITE SPONSOR

402 Splash Omnimedia

CRSMCA's Elite Member Partner providing you with your marketing needs and more!



406 SRI Roof Vacuuming, LLC

SRI Roof Vacuuming representatives are here to give expo attendees a description of our ballast removal process and practices. We are ready to answer any questions you may have. Come get answers and some new swag!

511 Thundyr

108 Union Corrugating Company

Since 1946 Union Corrugating has been an industry leader in metal roofing materials and supplies - providing metal roofing products and wall systems for residential and commercial buildings.

111 United States Steel Corporation

U.S. Steel is evolving into a more balanced and sustainable steelmaker, combining the strengths of both integrated and mini-mill steelmaking capabilities. As the most experienced steel partner to the metal construction industry, we specialize in high-quality hot-rolled, cold-rolled, galvanized and GALVALUM steels proudly mined, melted and made in America. We're excited to introduce COASTALUME - North America's first and only GALVALUME product specifically engineered for coastal metal roofing and wall systems!

601 US Bank

314 Wade Architectural Systems

THANK YOU FOR YOUR PARTICIPATION - FROM YOUR CRSMCA PLANNING COMMITTEE

Robert Hodges, President
RK HydroVac

Hunter Steed, 1st Vice President
Wayne Roofing & Sheet Metal

Joshua Dernosek, 2nd Vice President
CL Burks Construction

Stephen Trites, Secretary
Radco Roofing

Bobbie Jo Deal, Past President
CityScape Roofing, Inc.

Mark Cameron, Associate Grp President
Mid-States Asphalt

Tim Smart, Associate Grp 1st Vice President
QXO

Steve Hall, Associate Grp 2nd Vice President
Mid-Atlantic Roofing Supply

Dalton Abrams, Associate Grp Secretary
ABC Supply Company, Inc.

Tara Burgei, Associate Grp Past President
Johns Manville



SAVE THE DATE

March 16-18, 2027

Hyatt Regency Hotel
Greenville, SC