

The process involves splitting the territory into nine city sections so that each Bloom team has a similar amount of terrain to cover. Two to three garden club members are assigned to a section—one to drive, one to log information or take photos, and one to Bloom. The sections are named of various flowers like Phlox, Dahlia, Daisy, Rose, Lily, etc. and each team receives a colorful bag with instructions, blooming cards, and garden stakes.

They drive around their assigned area and decide which locations should be recognized with the *You Have Been Bloomed* sign placed in their garden space. Last year 562 establishments were Bloomed city-wide. Phone messages, thank you cards, and emails are proof that the Blooming program is appreciated and long awaited as well as giving them bragging rights!

The goal of *Cheboygan-In-Bloom* is to promote the efforts of city residents, businesses, institutional and public facilities that beautify their streetscape with blooming gardens – gardens enjoyed by anyone who walks or rides around our city streets. It's about making the city look attractive. So put on your garden gloves and get outside – *Blooming* could be coming to your Club soon!