



DECENTRALISED ENERGY FORUM

Event Prospectus

Partial List of Alumni

IBM | SHELL | ENMAX | Siemens
NB Power | Schneider Electric | EQUS
AECOM | Techstars | DEFA Norway | WD
E3 Metals | Pulse Energy | Esyasoft Technologies
CED | British Consulate General | EPS AB Energy
EEA | Eguana Technologies | Alberta Innovates
Spectral Energy | Capital Power | Landis & Gyr | TSGI

November 5 & 6, 2019

The Rimrock Resort Hotel

Banff, Canada

www.decentralisedforum.com

It's Time to Bring Back Curious.

Here at the Decentralised Energy Forum we've seen profound changes in the way we create and consume energy. New technologies, climate change policies, and market drivers are all triggering the industry's largest shakeup in over a century. There's no doubt in our mind that our economy is in transition and a new role has emerged for decentralised energy.

It's time we seize this opportunity and forge our power industry into the 21st century. We're bringing together like-minded industry experts who are ready to make contemporary energy an integral part of our modern built environment. Where innovation integrates into real projects. Where the journey to interactive and automated energy is showcased. Where you meet inspirational business leaders who spark your imagination and can put your business on a clear path to future success.

Arrive Curious. Leave Inspired.

Every aspect of the Decentralised Energy Forum is built for you, the participant — your business challenges, your ambitions, and your success. Think about your business as it relates to a contemporary energy system and interact with other experts to learn how you can co-create with different segments of the value chain to create new opportunities for your business. Networking at the Forum is core to the program and includes both structured and creative activities designed to connect, provoke, and inspire.

Connect. Provoke. Inspire.

The Mission & Value Proposition

Our mission is to provide a platform to showcase successful innovations that demonstrate the sector's ability to contribute to a low-carbon economy. We connect key industry players across the value chain to new business development and partnership opportunities. Our goal is to accelerate the adoption of these innovations and to integrate them into real projects.

Why Participate in the Decentralised Energy Forum?

- Gain direct access to key influencers and decision makers within the North American decentralised energy community.
- Establish your position as a key player in North America's evolving low-carbon economy by actively participating in the conference.
- Enhance your organization's profile with a key audience of emerging and established companies across the decentralised energy value chain.
- Showcase your innovative ideas, products, and technologies to prospective partners across the value chain including suppliers, distributors, corporate strategics, and other potential partners.
- Expand your network through direct, personal contact with influencers, decision makers, and innovators.

Presented by:

CRITICAL PATH^o
GROUP
EVENTS | ADVISORY | INTELLIGENCE



Business Development Opportunities

The Decentralised Energy Forum provides a highly focused networking opportunity for emerging and established companies to showcase their innovations to strategic players in the value chain that can provide the following business development opportunities:

- Strategic Partnering
- Joint Venture Agreements
- Demonstration Projects/Pilot Trials
- Technology Licensing
- Scale Up
- Business Development & Market Access
- Distribution Channels
- Navigating Policy & Legislation
- Financing
- Lead/Reference Clients

Categories & Themes

The Decentralised Energy Forum provides annual visibility into the continuously evolving universe of emerging companies and innovations within the following categories:

- Advanced Energy Management Systems
- Solar Energy
- Automation, Machine Learning, Robotics, Artificial Intelligence
- Thermal Energy & Building Performance
- Bioenergy & Biofuels
- Virtual Power Plants
- Communications Protocols including Blockchain, Machine to Machine Communications, Big Data & Analytics
- Wind Energy
- Cybersecurity
- Energy Recycling Systems
- Energy Storage Technologies
- EV Infrastructure and Charging Technologies
- Geothermal Energy
- Hydrogen & Fuel Cells
- IoT Including SCADA & AMI
- Natural Gas & Combined Heat and Power
- Smart Buildings & Building Optimisation
- Smart Contracts Solutions
- Smart Grid & Microgrid Enabling Technologies

Core Participants

- Decentralised Energy Companies
- Utilities
- Project Developers & Infrastructure Companies
- Executives, Managers & Entrepreneurs
- Technology Developers
- Equipment Manufacturers
- Distributors
- Municipal, Regional & Federal Public Sector Leaders
- Scientists, Academics & Researchers
- Corporate Strategics
- Private Equity & Growth Financing Firms
- University Technology Transfer Offices
- Technology Incubation & Commercialization Organizations
- Technology Scouts
- Professional Service Providers

About Critical Path Group

Critical Path Group is a leading technology event production and advisory firm focused exclusively on serving the innovation and technology commercialization sectors. Operating at the intersection of high growth technology companies, the private equity community, and corporate strategics, the firm is dedicated exclusively to the emerging technology industries. Critical Path Group manages the largest portfolio of innovation and technology showcase conferences in Canada. Our portfolio events focus on the three sectors critical to humanity: Energy, the Environment, and Healthcare. We believe that the most compelling challenges facing us as human beings lie within these three realms and these challenges will ultimately be addressed by emerging technology solutions.

www.criticalpathgroup.com

About Decentralised Energy Canada

Decentralised Energy Canada (DEC) was established in 2001 to connect and support businesses in the DE industry and to drive a paradigm shift from a carbon intensive, centralised energy system to a cleaner, more efficient, decentralised energy system. This initiated an industry movement that marked the beginning of Canada's transition to a low-carbon energy economy. Over the course of 15 years, DEC has cultivated an industry cluster of over 10,400 businesses, suppliers, and professional service providers. DEC's membership represents over \$25.7 billion of revenue. Project support services have been delivered to over 900 projects representing approximately 1,500 MW of DE capacity and an estimated 2 million tonnes of CO2 emissions offsets annually.

www.deassociation.ca

Key Contacts

Marc Elrick BA(Hons), MBA

Principal

Critical Path Group

Direct: (403) 819 0383

Email: marc@criticalpathgroup.com

Anouk Kendall

President

Decentralised Energy Canada

Direct: (403) 210 5374

Email: akendall@deassociation.ca

Aryn Guthrie

Project Manager

Critical Path Group

Direct: (587) 224 9367

Email: aryn@criticalpathgroup.com

Presenting Sponsors | \$30,000

- Industry exclusivity of sponsorship at the Presenting Sponsor level. Limit of two.
- Eight Decentralised Energy Forum passes;
- Banner advertising in the venue conference area;
- Two full-page black and white ads in the event program with premium positioning;
- Back cover full-page color ad in event program (inside front cover or outside back cover);
- Presenting Sponsor level placement of logo in all event advertising and recognition in all event editorial;
- One year of Presenting Sponsor level recognition on event website with link to sponsor website;
- Presenting Sponsor level recognition on event signage, including all areas where sponsorship recognition is provided in PowerPoint presentations;
- One ten-foot display in the exhibition area;
- Opportunity to have a self-contained package of information distributed by event organizers to all registrants at time of registration; and
- Customized benefits as negotiated.

Trailblazers | \$20,000

- Four Decentralised Energy Forum passes;
- Banner advertising in the venue conference area;
- One half-page black and white ad in event program;
- Trailblazer level placement of logo in event advertising;
- One year of Trailblazer level recognition on event website with link to sponsor website;
- Trailblazer level recognition in event advertising and signage, including all areas where sponsorship recognition is provided in PowerPoint presentations;
- One six-foot display in the exhibition area; and
- Opportunity to have hand-out materials distributed by event organizers to all registrants at time of registration.

Industry Leaders | \$25,000

- Industry exclusivity at the Industry Leader sponsor level;
- Five Decentralised Energy Forum passes;
- Banner advertising in the venue conference area;
- One full-page black and white ad in event program;
- Introduction of a Forum speaker or moderate a panel session;
- Industry Leader level placement of logo in event advertising;
- One year of Industry Leader level recognition on event website with link to sponsor website;
- Industry Leader level recognition in event advertising and signage, including all areas where sponsorship recognition is provided in PowerPoint presentations;
- One ten-foot display in the exhibition area;
- Opportunity to have hand-out materials distributed by event organizers to all registrants at time of registration; and
- Customized benefits as negotiated.

Pathfinders | \$15,000

- Three Decentralised Energy Forum passes;
- One half-page black and white ad in event program;
- Pathfinder level placement of logo in event advertising;
- One year of Pathfinder level recognition on event website with link to sponsor website;
- Pathfinder level recognition on event signage, including all areas where sponsorship recognition is provided in PowerPoint presentations;
- One six-foot display in the exhibition area; and
- Opportunity to have a self-contained package of information distributed by event organizers to all registrants at time of registration.

Program Partners | \$10,000

- Two Decentralised Energy Forum passes;
- One half-page black and white ad in event program;
- Program Partner level placement of logo in event advertising;
- One year of Program Partner level recognition on event website with link to sponsor website;
- Program Partner level recognition on event signage, including all areas where sponsorship recognition is provided in PowerPoint presentations; and
- One six-foot display in the exhibition area.

Energy Innovators | Please Inquire

- One Decentralised Energy Forum pass;
- One half-page black and white ad in event program;
- Energy Innovators level placement of logo in event advertising;
- One year of Energy Innovators level recognition on event website with link to sponsor website; and
- Energy Innovators level recognition on event signage, including all areas where sponsorship recognition is provided in PowerPoint presentations;
- Limited availability.