

# 2020 SPONSOR OPPORTUNITIES



Atlantic Canada  
Opportunities  
Agency

Agence de  
promotion économique  
du Canada atlantique

Presented by:  
**Canada** 

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**May 6 & 7, 2020**  
Halifax, Nova Scotia  
Lord Nelson Hotel & Suites

<b>Title Sponsor</b>	<b>Industry Leader</b>	<b>Pathfinder</b>	<b>Innovator</b>	<b>Catalyst</b>	<b>Program Partner</b>
\$30K	\$20K	\$15K	\$10K	\$7.5K	\$5K

## SPONSOR BENEFITS

Complimentary Passes	10	7	5	3	2	1
Passes for Startups	5	4	3	2	1	1
Ad in Print Program	<i>Colour Full-Page</i>	<i>B&amp;W Full-Page</i>	<i>B&amp;W Full-Page</i>	<i>B&amp;W Half-Page</i>	<i>B&amp;W Half-Page</i>	<i>B&amp;W Half-Page</i>
Text Profile in Print Program	<i>Full-Page</i>	<i>Full-Page</i>	<i>Full-Page</i>	<i>Half-Page</i>	<i>Half-Page</i>	<i>Half-Page</i>

## ON-SITE BENEFITS

Logo on Website & Event Signage	✓	✓	✓	✓	✓	✓
Exhibitor Space in Networking Area	<i>10-Foot Display</i>	<i>10-Foot Display</i>	<i>8-Foot Display</i>	<i>6-Foot Display</i>	<i>6-Foot Display</i>	<i>Banner Only</i>
Handouts at Registration Desk	✓ <i>*Option to provide swag bag</i>	✓	✓			

*\*Custom benefits negotiable.*

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## EVENT APP BENEFITS

Company Logo Profiled in the Event App	✓	✓	✓	✓	✓
Sponsor Promotion Offered to Delegates in the Event App	✓	✓	✓	✓	

## SOCIAL MEDIA BENEFITS

Sponsor Spotlight Profile in the AVF Newsletter	✓	✓	✓	✓	✓
Dedicated Promotion on AVF Social Media Channels	5 Times	4 Times	3 Times	2 Times	1 Time

## SPEAKING BENEFITS

Full Conference Address to the AVF Delegation	15-Minute Remarks/Presentation	5-Minute Remarks	5-Minute Remarks	2-Minute Remarks	
Participate/Moderate a Full Conference Panel Session	✓	✓	✓	✓	
Introduce PC Stream and/or Keynote Speaker	✓	✓			

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## Exhibitor Package

*Premium Setup in our Networking Area*

**\$3,500**

*Limited Spots Left!*

### THE DETAILS

Participate as an exhibitor of the Atlantic Venture Forum to enhance your organization's profile to a curated delegation of Atlantic Canadian investors, strategic partners, and tech experts. This is a great way to establish extra brand presence and create lead generation.

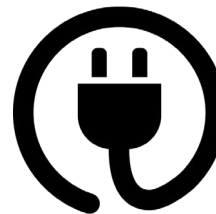
### WHAT'S INCLUDED?



Two general  
delegate tickets.



Six-foot skirted table with  
two chairs.



Basic power access  
to your booth.



Access to wifi.



# ATLANTIC VENTURE FORUM

LAUNCH | BUILD | GROW

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**Connect With Us!**

 Atlantic Venture Forum

 @AtlanticVF | #AVF2020

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## Get in Touch!

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