



# American Impressionist Society

## 5th Annual "Impressions: Small Works Showcase"

### Juried Exhibition

**April 1-April 30, 2021**  
**Reinert Fine Art    Charleston, South Carolina**  
**Judge of Awards: Roger Dale Brown AIS**

A complete list of events/schedule will be available on the AIS website and social media platforms as soon as confirmed. All current paid AIS members will receive updates via the AIS email newsletter. Due to the ongoing impact of the pandemic, we will carefully monitor and plan all events within required protocols.

PLEASE READ CAREFULLY AND FOLLOW INSTRUCTIONS COMPLETELY AND ACCURATELY. THERE CAN BE NO EXCEPTIONS.

**AWARDS: Best of Show \$4,000 Cash with other awards to be announced.**

**ELIGIBILITY/REQUIREMENTS**

**MEMBERSHIP: Must be a current (or new) paid member of AIS and must be a legal US resident to be eligible to enter the exhibition.** 2021 membership dues of \$60 must be paid prior to entering. If dues are not paid prior to the entry deadline, entry will be disqualified. To join online [www.americanimpressionistsociety.org](http://www.americanimpressionistsociety.org).

**MEDIUM:** Oil, Pastel, Acrylic, Watercolor, Casein or Gouache. No mixed media, photography, digital or any other media. No digitally manipulated work, painted giclee prints or any other type of reproductions, no manipulated or painted over photos. Any artist whose work is determined to be in violation of this rule will be disqualified, will forfeit any awards received and will be banned from any and all AIS exhibitions for the following three years.

**WORK REQUIREMENTS:** Work must be original in concept and execution, impressionistic in style, and must have been completed within the last three years. Work done in ANY class and/or under the guidance of an instructor, even if the instructor did not work on the piece, is not eligible for entry. Work painted from reference photos must be created from the artist's own photographs, not from any other photo source, copyrighted or not. Entries must not violate any copyrights. Entries may not have been exhibited in any previous AIS show. Work that was entered but not accepted into previous AIS shows may be entered again as long as they meet the above requirements.

**SIZE & QTY:** Maximum size (excluding frame) is 192 square inches, with the maximum length on the longest side of 16 inches (example: 12 x 16=192, 12 x 12=144, 10 x 16=160 ). MINIMUM size is 6 x 6. Two paintings may be submitted. Maximum of one painting per artist may be accepted into the show.

**FRAMING:** Work must be suitably framed in a fine art gallery-quality wood frame, wired and ready for hanging. No metal frames, gallery wrap canvases or sawtooth hangers. Floater frames are acceptable. Unsuitable or damaged framing will disqualify. Repair or replacement of frame is the financial responsibility of artist. AIS and Reinert Fine Art are not responsible for damage caused by works framed with glass. Plexiglass is recommended.

**LIABILITY & AGREEMENT:** All entries will be made at the risk of the entrant. Care and caution will be exercised in the handling of all art work however **neither AIS nor Reinert Fine Art may be held responsible for loss or damage.** Artists are responsible for insuring their work at all times - during transit and while they are on the Reinert Fine Art premises. Digital images are assumed to be accurate representations of the entrant's original artworks. Artwork that differs markedly from the submitted image will be disqualified. The artist retains copyright to his/her image(s), however, by submitting to this show, artist agrees to AIS's use of the images for publicity (including future AIS event promotion) and archival purposes. Artist agrees to abide by all rules in this prospectus. **Submission of entries and entry fee, which is non-refundable, constitute agreement with all conditions set forth in this prospectus.**

**SALES COMMISSION:** Artist 60%, Reinert Fine Art 40% . *All work MUST be for sale and must be priced according to your standard pricing.* Paintings that do not reflect the artist's current pricing structure may be disqualified) **No price changes will be accepted once you have submitted your entry**-please double check your entries for accuracy of information. No

NFS or POR. An artist who withdraws an entry after acceptance into the exhibition shall not be eligible to enter any AIS exhibition for the two succeeding years. Any accepted work which is presold MUST be included in the show. Presales must be completed through Reinert Fine Art. Sales commission applies.

**ENTRY FEE:** \$39 for one painting or \$49 for two paintings to be paid with credit card on Juried Art Services website. **Entry fees are nonrefundable** whether your paintings are juried into the exhibition or not.

**ONLINE ENTRY ONLY:** All entries must be submitted online at [www.juriedartservices.com](http://www.juriedartservices.com).

## **2021 AIS SMALL WORKS SHOW CALENDAR**

**No exceptions can be made to the following dates.**

**Tuesday, December 1–Tuesday, January 5**      Digital entries accepted at [www.juriedartservices.com](http://www.juriedartservices.com)

**Tuesday, January 5, 2021**      Deadline: Midnight Pacific time (PST). *Due to the extremely high number of last minute entries each year, we highly recommend entering well before the final deadline to avoid possible last minute issues that can and do arise, especially if you are not familiar with using the digital entry system. Check the image requirements and entry instructions.*

**On or before February 15:**      Jury results will be emailed to entrants and posted on AIS website

**Friday, March 12-Friday, March 19**      Artists ship accepted work to Reinert Fine Art. Artists must provide a prepaid return shipping label. Paintings will be returned in the same box as sent. [MasterPak](#) and [Airfloat](#) Systems are recommended. An additional fee of \$35 will be assessed for artists not using these types of boxes. Include a check payable to Reinert Fine Art if not using recommended boxes. The fee is waived if using MasterPak or Airfloat.

**Friday, March 19:**      Last day for accepted works to arrive at Reinert Fine Art.

**Date TBA**      **Two Day** Workshop Roger Dale Brown AIS

**Thursday, April 1:**      **AIS Opening Reception & Awards Presentation**, 6 to 8 pm

**Thursday, April 1-Saturday, April 3**      Paint Out Check In and special painting locations

**Friday, April 2:**      First Friday Artwalk

**Saturday, April 3:**      Paint Out, Demo and Wet Wall Competition and Sale 4pm - 6pm

**Friday, April 30:**      Last day of exhibition

**By Friday, May 14**      Unsold work shipped back to artists. Hand delivered works **must** be picked up by May 14 or other arrangements with Reinert Fine Art.

### **OUR GOAL:**

*"To promote the appreciation of American Impressionism through exhibitions, workshops, programs and other media."*  
Membership is open to American Impressionist artists who are legal US residents or anyone wishing to support American Impressionism. Founded in 1998, AIS is a 501 (c) 3 nonprofit organization.

**LODGING:** Special rates will be available and posted on the AIS website.

**QUESTIONS?**      Liz Ahrens, AIS Executive Director      [aisdirector1@gmail.com](mailto:aisdirector1@gmail.com)      231-881-7685