



AIS Survey Results  
*Doreen St. John AIS*  
*Secretary, Board of Directors*

One of the main goals of your AIS Board and Officers is to serve the needs of our members and to offer programs/activities that are meaningful. In December, 2019, AIS sent out a survey to all members to find out the level of satisfaction with our organization and to get input on what types of things we are/are not doing that provide benefit. The survey was completely confidential; we used Survey Monkey to collect and report the results. The response rate was 17% of those polled, and we are hopeful that future surveys will yield higher results from more members. We believe that is the only way to truly provide you with what you need.

Of those who responded, there is overall high satisfaction with AIS. Some of the positive benefits mentioned by members are our high standards, the quality of our exhibitions, camaraderie, recognition, and learning opportunities with nationally recognized artists. **Members suggested several areas where AIS could be more valuable, including holding more exhibitions, sharing more knowledge through blogs, newsletters, mentoring, and demonstrations.** Members also asked about the jury process and our early May newsletter provided insights by our Board President, Debra Joy Groesser.

According to Mark Daly AIS, one of our AIS Board Members, "Great organizations provide unique and meaningful value to their members. Through the recent survey, AIS listened to its members and received terrific ideas and suggestions to improve—to add more value. **The new AIS National Online exhibition and the AIS member retreat on Mackinac Island are two specific action steps that emerged from the survey.** There will be more forthcoming. I am honored to serve as a board member in an organization that listens and strives to improve." As we move forward, please watch your newsletter and the AIS website for more information on upcoming events.

Questions? Comments? Suggestions?

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[www.americanimpressionistsociety.org](http://www.americanimpressionistsociety.org) Founded in 1998

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