

PURPOSE-DRIVEN BUSINESS AND NONPROFIT NETWORKING

What Is Synapse All About?

Synapse helps businesses and nonprofits in communities across the U.S. connect with one another to foster greater economic and community development. Synapse's value proposition is created by the synergy of the right people connecting and collaborating with a common purpose. We are decidedly not your average networking group.

Exploring Synapse



Getting started with the Synapse network is easy. Our nonprofit partners are currently hosting "hub" meetings on a bi-weekly basis in Richmond, Charlottesville and Virginia Beach, with plans to expand to more cities nationwide soon. Find a meeting and sign up on our Facebook [calendar of events](#) or sign up on our [website](#) and attend up to three hub meetings as our guest. After three meetings you'll be contacted about committing to Synapse.

What does a typical hub meeting look like? - Total meeting time: 90 minutes

- Hub Leader welcomes attendees and gives any essential updates. - 5 minutes
- Nonprofit host shares challenges/needs/news updates - up to 15 minutes
- Attendees share who they are, what they do, why they do it and business needs
This generally takes about 2.5 minutes per attendee
- Open brainstorming session. Share connection opportunities, ideas, etc. - 15-20 minutes

Making a Hub Your Home



After you become a member you'll continue to "hub hop" to as many different meetings as you like, after which you'll select a home hub within 60 days of the start of your membership. As a team member of your hub, you'll be supporting it in as many capacities as your time and schedule allows. Declaring a home hub does not prevent you from hub hopping. Hub hopping is enthusiastically encouraged since it's what will keep your network growing and your relationships deepening.

Did We Forget to Mention Hub Hopping?

Hopping is essential. Regular hub hoppers win more business and get the most out of their Synapse experience.

