## PMAA Presents for the First Time: Trade Show Demonstration Opportunities

This year, for the first time, conference exhibitors have an additional opportunity to present their products and services to authorities. The Association will be scheduling demonstration times during trade show hours, where your firm can present your message to an audience of annual conference attendees.

Exhibitors can register for a scheduled time, then invite prospective clients to attend your presentation. PMAA will provide you a list of attendees in advance of the conference upon request. Additionally, PMAA will announce the schedule of presentations to all members in pre-event promotions, in the conference directory, app, and other schedule listings. Presentations will be 15 minutes each all held in two separate rooms adjacent to the exhibit hall. Times will be staggered to avoid overlap allowing attendees to take part in more than one session. This is your time to present your firm's product or service benefits and provide an informative and interesting overview that can lead to further conversations at the conference and beyond.

Time slots appear below and will be assigned on a first come first served basis. They are only available to registered exhibitors. One time slot per booth registration.

Monday, September 12th Demonstration Times

Room A	Room B
11:15-11:30	11:30-11:45
4:30-4:45	4:15-4:30
5:00-5:15	4:45-5:00
5:30-5:45	5:15-5:30

The price to register for a demonstration time slot is \$150. Please send this form back to Mike Baer at <a href="mailto:baer@municipalauthorities.org">baer@municipalauthorities.org</a>. Time slots will be assigned in the order received. Again, there are a limited number of time slots available, and they will be filled on a first come first served basis. Thank you for your continued support of PMAA.

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