

NEW at this Year's Conference - PMAA's Flash Talks

Seeking Innovative Ideas that are Working at Your Authority

The Tuesday General Session on September 9th at this year's PMAA Conference will feature a **flash talk format** from 3:30-4:30 pm.

WHAT IS A FLASH TALK?

It is a very short, concise presentation, typically lasting only a few minutes, designed to quickly introduce a topic. This format emphasizes brevity and clarity, quickly generates interest and encourages further engagement with the presented material.

YOUR PARTICIPATION IS ESSENTIAL

We are hoping to provide a breadth of topics from multiple authorities and **we are encouraging you to share the innovative ways you are optimizing performance and streamlining operations from enhancing customer service, providing more efficient operations, to saving staff time.**

Authorities of every size and in all corners of the Commonwealth find themselves creating unique ways to combat challenges, and save resources, time, and money. While you may not think that your solution is exceptional, it may be just what a colleague needs to hear to create their own way to tackle an issue at their authority.

BE PART OF IT

We welcome you to **share your ideas with us - big or small.** We are excited to hear each one of your ideas and looking forward to sharing them at PMAA's Flash Talks!



Please contact Mike Baer at baer@municipalauthorities.org
to participate in this year's flash talks!