



Tallahassee Builders Association 2021 Parade of Homes & Home & Garden Show Magazine Ad Form

Ad sales are for TBA Members Only—

Full Page \$1,100*

Half Page \$800**

Quarter Page \$500***

Ad Specs: For the best quality .pdf is the preferred ad format with a minimum resolution of 150 ppi and vector art is the preferred format.

FULL PAGE

7.75" x 10.25" OR
558 pts X 738 pts

HALF PAGE Horizontal

7.75" x 5.0833" OR
558 pts X 366 pts

QUARTER PAGE VERTICAL

3.8194" X 5.0833" OR
275 pts X 366 pts

*Receive a 20% discount with full pg ads in both magazines.

**Receive a 15% discount w/ half pg ads in both.

***Receive a 10% discount w/ quarter pg ads in both.

Material deadline for the Parade of Homes Magazine is March 15th, and for the TBA Home & Garden Show, August 30th.

Yes, I will advertise in both Magazines: _____

Please use the same ad in both : _____

I will provide different ads for both: _____

I am interested in options for vertical or horizontal ads: _____

Payment enclosed:_____ Please invoice me:_____

Email to Linn Glass at linn.glass@tallyba.com