



2021 PARADE OF HOMES

May 8&15, 10am-5pm and May 9&16. Noon-5pm

Tallahassee Builders Association

PARADE
of
homes™

2021 Spring Parade of Homes Contract

TBA Builder/Remodeler Member _____ Contractor's License # _____

How many new homes will you be entering? Single-family _____ Condo/Duplex _____

Remodeled Projects for Residential Spaces _____ (Note, remodeled projects may be entered if the project is a minimum of 50 percent of the value of the home, or at least \$75,000 and the TBA is not responsible for personal items in occupied homes.)

Entry Fees: Early Entry by Jan 28 - \$1,750; additional early entries - \$1,550 per home

Entries after Jan 28 - \$1,950 for each entry. All entries require a \$1,000 compliance check.

Entry Fee, Contract, Homeowner agreement (if applicable) & compliance check are required by Wed. Feb 9, '21.

All builder participants must be a member of the TBA. Annual dues are \$580: requesting membership application-yes _____

Compliance checks will not be deposited and will be returned after the event given all compliance to the contract has been met.

Rules & Regulations:

1. I understand every new home entered must not have been previously occupied, or only occupied within the last 12 months, to be eligible for judging. **A signed Homeowner/Builder Agreement must be returned to the TBA office for occupied homes, including remodels.**

2. I understand the parade entries must be built by the builder member represented on this contract and are located at the following address(es): _____

3. All contracts submitted must have the following additional information included:

(Note -A, B &C must be submitted electronically)

- Photo or rendering, including before and after photos of remodel project(s) submitted by April 2.
- Detailedmap with home/lot location clearly marked and directional arrow pointing north submitted by March 26.
- Profile information and photo if desired – note - limit profile information to 10 bullet points submitted by March 26.
- Certificate of Liability Insurance for \$500,000 per home naming the Tallahassee Builders Association as additional insured submitted by March 26.

4. Signage - The only exterior sign allowed on a Parade of Homes entry is the official TBA Parade of Homes site sign that is provided to the builder by the TBA. Informational signs about the builder or his team can only be displayed inside the home.

5. TBA guidebooks and sponsor materials to be displayed inside the home.

6. Subcontractors and suppliers who are not current members of the TBA are not permitted to promote their firm or products.

7. Builder agrees to have the home fully completed by the start of the Parade and must provide the TBA a copy of their CO.

8. There is no refund to any builder that does not complete a Parade Entry, and the entry fee is non-refundable after February 9, 2021.

Judging: Homes will be judged based on the sales price, including the lot. Non-complete homes will not be judged.

Total Home Market Value, Including Lot Value (cost of home on that lot as presented to the general public during the parade): _____

The TBA agrees to:

- Provide advertising and promotional exposure.
- Coordinate and direct all publicity programs, including digital website and virtual parade and other social media exposure, and maintain creative and editorial control of the official magazine.
- Furnish each entry with a parade of homes yard sign, directional arrow signs, and sponsor poster board.
- Furnish each participant with an adequate number of magazines to be distributed within two weeks prior to the show (with no unforeseen issues occurring).

I, the undersigned, as a builder participant in the Parade of Homes, do hereby agree to abide by the rules and regulations of the above and do agree that in the event of a dispute, will accept the decision of the Parade of Homes Committee. I hereby release the Tallahassee Builders Association, its manager or agents harmless from any and all claims due to injury, loss or damage incurred by me, my employees or guests in consequence of my participation in the TBA Parade of Homes.

Please note: you will be allowed two entry page revisions at no charge.

Additional revisions will incur a graphics charge of \$75 per hour from Harvest Print & Marketing.

Signature of the Builder

Date

Return to: TBA, 3231 Capital Medical Blvd, Tallahassee, FL or by email to linn.glass@tallyba.com

Early Bird due by 1/28/21
Entry forms and final payments
due by 2/9/21



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Thank you for your support!