

# 2016 Needs Assessment Report Summary

## Key Findings

### Common challenges noted by organizations

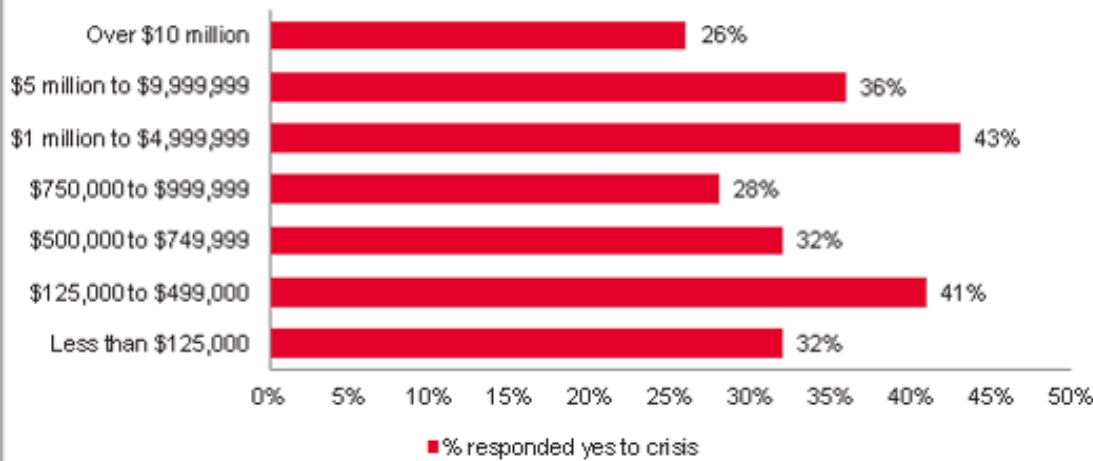
(Open-ended question; broken down by budget)

Challenge	% noted it as one of three challenges	
	Growth and sustainability	13%
	Funding and finances	30%
	Board	11%
	Staff	15%
	Growth and sustainability	6%
	Funding and finances	23%
	Board	3%
	Staff	17%

### Responses to the challenges listed in the questions related to Eight Key Areas of Nonprofit Excellence

CHALLENGE		% noted as a top challenge for organization:
	Impact Measurement: Tracking and assessing program and organizational results	56%
	Board and Governance: Board Fundraising	58%
	Financial Management: Establishing liquid cash reserves	28%
	Diversity and Inclusion: Board of Directors that represents the community or population served	46%
	Human Resources: Offering competitive salary and benefits	52%
	Information Technology: Budgeting and/or funding IT related projects	39%
	Communications: Branding & Marketing	39%
	Fundraising & Resource Development: Nurturing donor relationships	60%

*Budget ranges of respondents who noted an organizational crisis in the past 5 years*



*Responses to whether an organization has experienced a crisis in the past 5 years*

