

2016 Needs Assessment Report Summary

Key Findings

Common challenges noted by organizations

(Open-ended question; broken down by budget)

Challenge



Growth and sustainability
 Funding and finances
 Board
 Staff

% noted it as
 one of three
 challenges

13%
 30%
 11%
 15%



Growth and sustainability
 Funding and finances
 Board
 Staff

6%
 23%
 3%
 17%

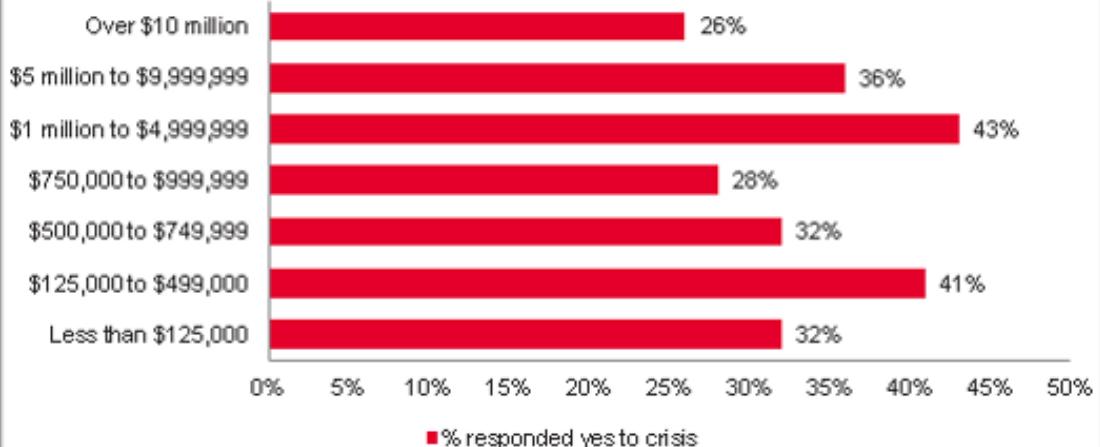
*Responses to the challenges listed in the questions related to
 Eight Key Areas of Nonprofit Excellence*

CHALLENGE

% noted as a
 top challenge for
 organization:

	Impact Measurement: <i>Tracking and assessing program and organizational results</i>	56%
	Board and Governance: <i>Board Fundraising</i>	58%
	Financial Management: <i>Establishing liquid cash reserves</i>	28%
	Diversity and Inclusion: <i>Board of Directors that represents the community or population served</i>	46%
	Human Resources: <i>Offering competitive salary and benefits</i>	52%
	Information Technology: <i>Budgeting and/or funding IT related projects</i>	39%
	Communications: <i>Branding & Marketing</i>	39%
	Fundraising & Resource Development: <i>Nurturing donor relationships</i>	60%

Budget ranges of respondents who noted an organizational crisis in the past 5 years



Responses to whether an organization has experienced a crisis in the past 5 years

