

## FOR IMMEDIATE RELEASE

Contact Heysha Nameri at 212-502-4191 x233; [hnameri@npccny.org](mailto:hnameri@npccny.org)

### **NPCC HIGHLIGHTS MANAGEMENT EXCELLENCE WITH ANNOUNCEMENT OF THE 2017 NEW YORK COMMUNITY TRUST NONPROFIT EXCELLENCE AWARDS FINALISTS**

*New York, NY, October 10, 2017* – Six nonprofit groups from across the city have been chosen as finalists for The New York Community Trust Nonprofit Excellence Awards—a program created and managed by the [Nonprofit Coordinating Committee of New York \(NPCC\)](#)—for demonstrating excellence in nonprofit management in NPCC’s [Eight Key Areas of Nonprofit Excellence](#). The Awards program engages nonprofit applicants in a 360-degree review of all of their management practices, provides expert feedback for improvement, and recognizes management excellence. The winning organizations will receive cash prizes and scholarships to Columbia Business School programs for leadership and management during NPCC’s [Best Practices Workshop & Awards Presentation](#) on Friday, December 1, 2017.

Since 2006, the Nonprofit Excellence Awards program has raised awareness of the importance of the diverse nonprofit community in the New York City area, highlighted best practices in NPCC’s [Eight Key Areas of Nonprofit Excellence](#), and helped organizations reflect on as well as improve what it takes to achieve management excellence. In the past decade, nearly 75% of applicants made changes to their management practices as a result of their participation in the Awards program.

An expert 30-member selection committee chose the six finalists from a pool of 45 qualified applicants following a readiness assessment, application, and vetting process that identifies management excellence and replicable practices in one or more of the *Eight Key Areas*, which are Results, Governance, Finance, Diversity, Human Resources, Information Technology, Communications, and Fundraising.

“Strong nonprofits help our communities thrive every day. These six finalists serve as models and provide innovative and replicable practices for all nonprofits,” said **Sharon Stapel, President and Executive Director of NPCC**. “The Nonprofit Excellence Awards recognize management excellence, and the winning organizations, while also giving the sector as a whole ideas, strategies, and approaches that they can use to support their own communities.”

“The Awards program gives organizations an opportunity to reflect on their management practices and celebrate innovation. We are proud to support New York’s nonprofits as they build stronger communities,” said **Lorie Slutsky, President of the New York Community Trust**.

#### **The finalists are:**

- **Brooklyn Community Services** (Brooklyn) empowers at-risk children, youth and families, and adults with mental illness or developmental disabilities to overcome the obstacles they face.
- **Children’s Aid** (Manhattan) helps children living in poverty succeed and thrive.

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- **Chicken & Egg Pictures, Inc.** (Brooklyn) supports women nonfiction filmmakers whose artful and innovative storytelling catalyzes social change.
- **Food Bank For New York City** (Manhattan) ends hunger by organizing food, information, and support for community survival and dignity.
- **Gay Men's Health Crisis, Inc.** (Manhattan) fights to end the AIDS epidemic and uplift the lives of all affected.
- **Girl Be Heard** (Brooklyn) develops, amplifies, and celebrates the voices of young women through socially conscious theatre-making.

"Foundation leaders pay attention to the Awards program because the process encourages management and leadership excellence," said **Ronna Brown, President of Philanthropy New York**. "We look forward to hearing the honorees' compelling stories at the awards ceremony in December."

NPCC manages this program in collaboration with The New York Community Trust, Philanthropy New York and The Clark Foundation. WNYC is the media sponsor. Additional financial and in-kind support is provided by Ford Foundation, JPMorgan Chase & Co., RSM US LLP, and Columbia Business School Executive Education Programs in Social Enterprise.

Learn more about the [Nonprofit Excellence Awards](#), NPCC's guiding [Eight Key Areas of Nonprofit Excellence](#), [past winners](#), and [selection process](#) by visiting <http://npccny.org/nea-program>.

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**The Nonprofit Coordinating Committee of New York's (NPCC)** mission is to help New York nonprofits thrive to build better communities for all. NPCC is the largest and most diverse nonprofit membership organization in New York City. Founded in 1984 to block the Koch administration's proposed repeal of nonprofit property tax exemptions, NPCC has continued that advocacy mission throughout its 33 years, expanding to provide nonprofit capacity building and information resources for New York City nonprofits. We support our nearly 1,500 members by encouraging strong, transparent and informed management and by advocating for fair and reasonable nonprofit public policy. (<http://www.npccny.org>)

Since 1924, **The New York Community Trust** has been the home of charitable New Yorkers who share a passion for the City and the suburbs—and who are committed to improving them. The Trust supports an array of effective nonprofits that help make the City a vital and secure place to live, learn, work and play, while building permanent resources for the future. The New York Community Trust ended 2015 with assets of \$2.5 billion in more than 2,000 charitable funds, and made grants totaling \$165 million. The Trust welcomes new donors. (<http://www.nycommunitytrust.org>)

**Philanthropy New York** is the primary membership organization for private, family, corporate, and public foundations based in the tri-state New York area. Its 280 member organizations – including some of the leading grantmaking foundations in the world – recognize that a vibrant and well-managed nonprofit sector is fundamental to healthy communities. Collaborating in the

Awards provides Philanthropy New York an important opportunity to celebrate management excellence among their members' nonprofit partners, learn from their experience, and help build greater capacity in the sector. (<http://www.philanthropynewyork.org>)

Founded in 1931, [The Clark Foundation](http://www.clarkfoundation.org) focuses on helping individuals lead independent and productive lives and supports nonprofits and programs in New York City and Cooperstown. (<http://www.clarkfoundation.org>)

From its state-of-the-art studios in New York City, [WNYC](http://www.wnyc.org) is reshaping audio for a new generation of listeners, with groundbreaking, innovative radio programs and podcasts that include *Radiolab*; *Freakonomics Radio*; *On the Media*; *Here's the Thing with Alec Baldwin*; *Death, Sex & Money*; and *New Tech City*, among others. With an urban vibrancy and a global perspective, WNYC is America's most listened-to public radio station and the home to an award-winning newsroom of 70 journalists. (<http://www.wnyc.org>)

[Columbia Business School Executive Education Programs in Social Enterprise](http://www8.gsb.columbia.edu/execed/socialenterprise) are designed to address the specific needs of nonprofit professionals at various stages of their executive development. The Senior Leaders Program for Nonprofit Professionals and the Developing Leaders Program help professionals develop the necessary skills to help their organizations today and in the years to come. (<http://www8.gsb.columbia.edu/execed/socialenterprise>)