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## WELCOME NEW MEMBERS!

- \* Cora Incorporated
- \* Digital Divide Data
- \* Faces of Giving, Inc.
- \* Green Bronx Machine
- \* Lower East Side Preservation Initiative
- \* Mutual of America
- \* Order of St. John of Jerusalem-Malta Commandery of NY FND
- \* OutRight Action International
- \* Poster House
- \* Tallom Foundation, Inc.
- \* The HOW Institute for Society
- \* Global Center for Human Change, Inc.
- \* Girlz Powered Up!
- \* Faces of Giving, Inc.

## POSTINGS &amp; ADS

Space Ads

Space Ads are solely for 501(c)(3) nonprofit organizations with office space available, those seeking space, or those with meeting or conference space for rent in the New York City area.

Visit [npccny.org/spaceads](http://npccny.org/spaceads) to view the latest available listings.



Office Space Available  
Building Space Available



Meeting Space Rental



Office Space Wanted

**Message From NPCC President, Sharon Stapel**

The Nonprofit Coordinating Committee of New York (NPCC) and Lawyers Alliance for New York [filed a complaint](#) on Monday, March 6 against the New York State Attorney General's Office challenging New York Executive Law §172-e as unconstitutional and harmful to nonprofits in New York State.

This provision would require 501(c)(3) nonprofits to report their donations simply because they provided a certain level of assistance to 501(c)(4) entities, even when that support is not connected to lobbying or political speech. Under this rule, for example, Lawyers Alliance could be required to disclose donors because they provided a (c)(4) with legal advice to incorporate or to set the entity's political position. The law requires charitable nonprofits to disclose their donors just because they work with certain advocacy groups - even when that work has nothing to do with lobbying. Nonprofits must be transparent and accountable, but this law is a solution in search of a problem. It's too broad, won't encourage the transparency it seeks, and is bad for the nonprofit sector. Visit <http://bit.ly/172e-jointfile> to read the press release.

## TRENDING

**TAKE ACTION! Nonprofit Nonpartisanship Under Attack in Congress**

As we noted in our [February e-Newsletter](#), the US House of Representatives and US Senate have introduced legislation to repeal the ban on partisan activity by 501(c)(3) nonprofits. This legislation would, in effect, allow 501(c)(3) nonprofits to become political organizations which would turn nonprofits into political operatives. We think that nonprofits do their best work because they are nonpartisan and repealing this requirement is a threat to our work and our sector.

Nonpartisanship is a cornerstone principle that has strengthened the public's trust of the nonprofit sector. Yet the longstanding legal protection (known as the 'Johnson Amendment') - which allows 501(c)(3) nonprofits to speak out on issues of the day and advocate on legislation, but keeps us away from the divisiveness of supporting or opposing candidates for office - is under imminent threat. In recent weeks, the President vowed to "get rid of and totally destroy the Johnson Amendment," the Chairman of the House Ways & Means Committee said he intends to repeal the law as part of comprehensive tax reform, and the House Majority Whip is a lead sponsor of one of the bills to weaken the protection. That legislation ([H.R.781](#); [S.264](#)) would blur the current clear language that conditions tax-exempt status and the ability to receive tax-deductible donations in part on not engaging in partisan, election-related activities for or against candidates for public office.

Nonprofits are safe spaces in our communities, designed to be above the political fray. Being nonpartisan allows us to focus on solving problems, helping our neighbors, and enriching our communities. Nonpartisan credibility is critical to the ability of 501(c)(3) organizations to work with elected officials of all parties at the local, state, and federal levels to address community needs. Keeping this protection in place is essential to nonprofit missions. NPCC has proudly signed, together with the National Council of Nonprofits, our nationwide network, and nonprofits and foundations from across the country, a special joint [Community Letter in Support of Nonpartisanship](#). We urge your organization to join us in signing on and sharing the letter broadly with your board members, your colleagues at other organizations, and others in your networks so they can join in this vital effort to preserve the protections in current law. Together, we can protect nonprofit missions from the rancor of partisan politics. Visit <http://bit.ly/2IUlps> to take action.

**GOP Announces Affordable Care Act Revisions**

Republicans announced this week plans for revisions to the Affordable Care Act. Changes include repeal of the individual and employer mandate for coverage, replacing federal insurance subsidies with tax credits and the bills would continue to allow children to stay on their parents' health insurance and insurance for pre-existing conditions. The bills still need to be passed by the US House of Representatives and the US Senate before they would go into effect. At this time, four Republican Senators are on record as opposing the bill. Visit <http://bit.ly/2IUQJZ5> to about the potential impact on NYC.

**REINS Act HR 26 Passes**

The House of Representatives passed the REINS Act (Regulations from the Executive in Need of Scrutiny Act of 2017) which requires Congress to approve all regulations that have a fiscal impact of more than \$100 million annually through a joint resolution within 70 legislative days of the rule being submitted to Congress by the federal agency proposing to adopt the regulation. If Congress does not take action during that time, then the rule would be deemed not approved. The Senate has not yet acted on this issue; but President Trump has indicated that he would sign this law into effect. This Act would have the result of making government agencies powerless to issue and implement regulations, threatening environmental, and health matters for instance. There are further concerns that this Act is unconstitutional and lawsuits may be already pending. Visit <http://bit.ly/2IUWPbt> to more.

## TRENDING

### Executive Order Signed Concerning Reduction of Regulations

President Trump signed an Executive Order on January 30 which provides that federal agencies must eliminate two regulations for every new one that is implemented and the cost for any new regulation must be offset by costs of eliminating older ones. This Order will significantly impact the federal regulatory process by focusing on the total cost to the economy in addition to the current emphasis of the net benefit of rules. The Office of Management and Budget (OMB) is directed to provide guidance on how to estimate costs and set standards for what qualifies as new and offsetting regulations. This Order may prevent rules from being passed. It is unclear whether it can be implemented in practice or whether it is a lawful directive. This Executive Order is being challenged (<http://politi.co/2m14PlY>). Visit <http://bit.ly/2m17zoZ> to read more.

### Request To Delay Appeal on Federal Overtime Rule Granted

The appeal regarding the validity of the federal overtime rule will not be fully briefed until May 1, 2017, according to an order issued by the Fifth Circuit on February 22, 2017. Prior to the election, the Department of Labor (DOL) appealed the nationwide injunction blocking the federal overtime regulation issued by a Texas district court. The DOL requested the United States Court of Appeals for the Fifth Circuit to expedite the appeal. Since the election, the DOL requested additional time in light of the transition of power and new administration. The additional time will presumably allow the current nominee for Secretary of Labor to assess the government's position on the appeal, if confirmed. Visit <http://bit.ly/2m0VMH> to read more.

### Comprehensive Tax Reform Concerns

At a press conference held February 16 President Trump indicated that he would unveil a comprehensive tax reform package in early March. However, it appears his plan could reduce charitable giving by 4.5 - 9%, as much as \$17 billion annually. In its analysis, the Tax Policy Center (<http://tpc.io/2n8Xfgz>) noted that President Trump's tax plan would, among other things, raise the standard deduction, which reduces the incentive to seek donations to itemize and cap itemized deductions to \$100,000 for single filers and \$200,000 for joint filers. These proposals would likely reduce individual donations to nonprofits.

### Federal Budget Cuts To Look Out For

President Trump issued his budget blueprint on February 27 for Fiscal Year 2018 which begins on October 1, 2017. The President's proposed budget plans seeks to increase defense spending by \$54 billion and cut roughly the same amount from non-defense programs, such as a quarter of the EPA's budget, and apparently will target also the IRS and social safety-net programs. It appears that Medicaid, Veterans benefits, Social Security and law enforcement efforts are exempt from any cuts. While details are unclear, cutting approximately \$54 billion from domestic programs will clearly have an impact on nonprofits' work and the availability of resources to support that work. Visit <http://cnn.it/2n96KfY> to read more.

## INSIDE NONPROFITS

### "The Limits Are Your Freedom"

Written by Michael Hamill Remaley, Senior Vice President of Public Policy & Communications at Philanthropy New York, this piece highlights the importance of foundations knowing their legal rights and limitations in expressing an opinion. "Every foundation has its own unique point of view and voice - however humble or bold - on the way resources should be used to make the world better. Private foundations also have considerable legal rights to exercise their voice in public policy discussions... Did you know your foundation could speak out on Executive Orders?" Visit <http://bit.ly/2mo8inE> to continue.

### JCOPE Issues "Wish List" of Regulations for Discussion and Public Comment

The New York State Joint Commission on Public Ethics (JCOPE) has issued a list of proposed legislative amendments. This list includes a proposed reform "E" which defines reportable political consulting to include activities of anyone who is registered as a lobbyist and who gives political advice to an elected, regardless of whether they were paid to do so. This means that if someone who happens to be registered as a lobbyist speaks to an elected about any political issue, or a piece of legislation, they may now have to report such activity as lobbying. Visit <http://on.ny.gov/2n9cHtI> to view proposed legislative amendments.

### IRS Releases Updated Form 990-EZ

On January 31, 2017, the IRS issued a new form 990 EZ which now includes online assistive pop-up information to help annual filers provide more complete and accurate forms. These icons provide information to help small and mid-size exempt organizations avoid common mistakes when filling out the form and filing their return. Visit <http://bit.ly/2m21s46> to read more.

### Beware! Email Scam Targets Nonprofits

Schools, hospitals, and nonprofits in Minneapolis have been receiving spam email requests for employees' W-2 information (such as social security numbers). Be on the lookout for these types of "phishing" emails and do not respond or click on links. Visit <http://bit.ly/2n23vKk> to read more.

### New York's Community Foundation Awards \$7.65 Million to Nonprofits

The New York Community Trust's Board approved \$7.65 million in grants to help 49 nonprofits, bolster the arts, educate English-language learners, improve elder care, and support educational awards programs, including the [Nonprofit Excellence Awards](#). Funded projects will also help those at risk of deportation; get more electric vehicles on New York's roads; and improve care for kids with serious mental illnesses outside the hospital. This is The Trust's first round of grants for 2017, following its highest-ever \$50 million total to 412 nonprofits last year from its competitive grants program. Visit <http://bit.ly/2mIQWpO> to read full press release.

### Federal Appeals Court Requires Disclosure from Nonprofit Employers That Use Pre-Employment Background Checks (Venable LLP)

Pre-employment background checks serve an important function for many nonprofit employers, but the legal requirements for such checks can present nonprofits with a problem. Under the federal Fair Credit Reporting Act (FCRA), employers must provide job applicants with a "clear and conspicuous disclosure" that the employer intends to procure a background check for employment purposes. Visit <http://bit.ly/2m5fD95> to read more.

## New York Nonprofits

New York Nonprofits is a monthly publication of the Nonprofit Coordinating Committee of New York, Inc. (NPCC).

Editor: Heysha Nameri, Communications Coordinator

For information or questions about the e-newsletter email [hnameri@npccny.org](mailto:hnameri@npccny.org).

NPCC was established in 1984 to help nonprofits meet common challenges and problems, to serve as a meeting ground, and to strengthen the nonprofit sector as a whole. NPCC has more than 1,400 members in the New York metropolitan area, ranging from all volunteer groups to major institutions.

Membership in NPCC provides a place where your voice is heard and adds to the collective voice of the nonprofit community. Dues for 501(c)(3) nonprofits (that are not grant makers) are based upon the organization's annual operating budget. For more information email Membership manager, Kristen Jones at [kjones@npccny.org](mailto:kjones@npccny.org).

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## INSIDE NPCC

SAVE THE NEW DATE AND LOCATION!  
MAY 15, 2017 AT THE CUNY GRADUATE CENTER



Monday, May 15, 2017  
4:00pm - 6:00pm

CUNY Graduate Center  
365 Fifth Avenue  
Proshansky Auditorium  
New York, NY 10016

ANNUAL MEETING  
OF MEMBERS

2017

RSVP: [#npccAM17](http://bit.ly/npccAM17)

Catch up on NPCC's activities during the past year and find out what's happening in the nonprofit world. This year's event will also include a panel discussion with top nonprofit experts and conclude with a networking reception.

Visit <http://bit.ly/npccAM17> to RSVP!



### NPCC Launches the 2017 Salary Survey

NPCC is conducting the 2017 Salary Survey in order to collect information on nonprofit compensation structures. The collective results of this survey will be compiled for our 2017 Salary Report and released to better inform and assist our New York City-based nonprofit community in assessing their salary scales. All contact information is confidential; results will be reported in the aggregate and will not be attributed to individual organizations. By completing the survey, you will receive a FREE copy of the final report. Visit <http://bit.ly/npcc-ssurvey17> to begin the survey.

### Apply for the 2017 New York Community Trust Nonprofit Excellence Awards!

The Nonprofit Coordinating Committee of New York (NPCC) has launched the 2017 New York Community Trust Nonprofit Excellence Awards program, the only nonprofit excellence competition in New York State. The Nonprofit Excellence Awards provides area nonprofits with an opportunity to examine their management practices and receive expert feedback to strengthen their ability to meet their mission. The 2017 application deadline is Friday, April 21, 5:00pm.

Win cash and prizes! Winning organizations will receive a total of \$60,000 in cash awards and scholarships for [Columbia Business School Executive Education Programs in Social Enterprise](#).

Organizations considering applying for the Awards are encouraged to attend one of our upcoming [Application Clinics](#), where you will have a chance to ask questions and get detailed information about the application and selection processes. Registration is required. Please register for only ONE clinic; each clinic will cover the same material.

#### • MANHATTAN

Wednesday, March 15 9:30am - 11:00am  
NPCC, 135 West 36th Street, 15th Floor, NY, NY

#### • LONG ISLAND

Wednesday, March 22 9:30am - 11:00am  
Adelphi University, 1 South Avenue, Garden City, NY

#### • BRONX

Wednesday, March 28 9:30am - 11:00am  
Center for Bronx Nonprofits, 560 Exterior Street, Bronx, NY

#### • WEBINAR

Wednesday, March 29 1:00pm - 2:00pm

#### • WESTCHESTER

Thursday, March 30 9:30am - 11:00am  
Warren Library, 121 N Broadway, Tarrytown, NY

#### • MANHATTAN

Tuesday, April 4 3:00pm - 4:30pm  
NPCC, 135 West 36th Street, 15th Floor, NY, NY

NPCC  
THE NEW YORK  
COMMUNITY TRUST  
2017  
NONPROFIT  
EXCELLENCE  
AWARDS



Questions? Contact Joseph Taylor, Awards Program Manager, at [jtaylor@npccny.org](mailto:jtaylor@npccny.org).

## OTHER OPPORTUNITIES

### [Apply for a Free Mobile Website by Good Wiring](#)

[GoodWiring.com](#)

Wasabi Publicity

Apply now for a free mobile-friendly website provided by The Good Wiring Project. The project provides free mobile-friendly websites and free hosting to nonprofit organizations and other cause related organizations.

### [New York State Health Foundation Invites Applications for Special Projects Fund](#)

Deadline: Wednesday, March 15, 2017

The New York State Health Foundation is working to improve the health of all New Yorkers, especially the most vulnerable. NYS Health's efforts are concentrated on two priority areas: (1) Building Healthy Communities and (2) Empowering Health Care Consumers.

Through its Special Projects Fund, the foundation will award grants of up to \$400,000 to non-profit and for-profit organizations with a significant presence in New York State for projects that have strong potential for replication elsewhere in the state. Visit <http://bit.ly/2mJe8Bn> to apply.

### [Nonprofit FundCon](#)

[NYN Media](#)

Friday, March 24, 2017

8:00am - 5:00pm

\$30 - \$150

New York Nonprofit Media will host Nonprofit FundCon bringing together fundraising and development executives from nonprofits across New York to discuss how to create a campaign and raise money. Visit <http://bit.ly/2m2dOcf> to register.

### [Advanced Fundraising Techniques](#)

[Better Business Bureau](#)

March 28, 2017

9:00am - 11:30am

\$25

Learn and discuss different techniques to develop new funding streams, including online fundraising, social media and cause marketing. This session is recommended for nonprofit executive directors and CEOs, development officers, CFOs, COOs, board members, nonprofit advisors and other interested executives. Visit <http://bit.ly/2mJ4xdO> to register.

## STAFF FEATURE



### **NYN Media Insights Podcast on Policy, Ethics and Partnerships featuring NPCC President, Sharon Stapel**

With federal and state funding as well as policies uncertain, how should nonprofits respond?

In the first half of the podcast, Sharon Stapel talks about the opposition to state ethics laws, potential federal rules that could affect charitable giving and why nonprofits need a "bill of rights."

Visit <http://bit.ly/2mJlmoF> to listen.

## RESOURCES

### **Do Employees Know What To Do If ICE Comes Knocking?**

<http://bit.ly/2n2cdbg>

The federal government recently announced increased enforcement of immigration policies, and that plan could include increased worksite visits. This means receptionists, crew managers, and others who would be the first point of contact need to know what to say - and what not to say - if U.S. Immigration and Customs Enforcement (ICE) shows up, according Lori Chesser, a Senior Shareholder at the Davis Brown Law Firm.

### **2017 Study on Nonprofit Investing (SONI) Survey**

<http://svy.mk/2mIXNQm>

SONI is a peer benchmarking survey that provides valuable insights on nonprofit investment policies, fees, and returns. Participation in SONI calls for nonprofit executives to complete a short survey about their investments and investment-related policies. The survey should only take 5-10 minutes to complete. Nonprofit participants will receive the full SONI analysis/key takeaway report at no cost when it is published in April. Nonprofit executives use this report to facilitate discussion with their boards and investment committees.

### **Fifth-Annual Charitable Giving Report How Nonprofit Fundraising Performed in 2016**

<http://bit.ly/2mEa1ps>

Now in its fifth year, the 2016 Charitable Giving Report leverages The Blackbaud Index - which tracks approximately \$23 billion in US-based charitable giving - to provide one of the most credible resources on fundraising performance in the social good community.

### **Checklist for Developing a Statement of Values and Code of Ethics**

<http://bit.ly/2mIIFTa>

Created by Independent Sector, this checklist can help nonprofits and foundations seeking to develop or update a statement of values and code of ethics begin the process.

### **Balancing The Art and Science of Fundraising**

<http://ibm.co/2moITM4>

This white paper by IBM focuses on how Predictive analytics can help strike a balance between the art and science of fundraising. It offers the insights necessary to help predict individual donor behavior. In addition, it can help identify what drives engagement and support, making it easier to forecast both performance and potential.

### **Social Media Effectiveness for Public Engagement: An Example of Small Nonprofits**

<http://bit.ly/2m5whWf>

This free resource provided by Nonprofit Quarterly discusses examples of nonprofits and social media to help organizations take full advantage of its benefits.

### **115 Must Know Facts about Social Media**

<http://bit.ly/2mE74fr>

Learn unknown facts and the significant impact of social media networks and apply them to your communications plan.