



## 2023 Marketing Sponsorship Application

Marketing Sponsorship Levels: Please check one (See Back for Package Details)

\_\_\_\_\_ Platinum - \$2,000 (Value = \$2,640.00)

\_\_\_\_\_ Gold - \$1,000 (Value = \$1,625.00)

\_\_\_\_\_ Silver - \$650 (Value = \$1,110.00)

\_\_\_\_\_ Bronze - \$350 (Value = \$750.00)

Business: \_\_\_\_\_

Contact Person : \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

Telephone : \_\_\_\_\_

Checks can be made payable to:  
Salem Area Chamber of Commerce

Return application and payment to:  
Salem Area Chamber of Commerce  
210 East State Street  
Salem OH 44460

DEADLINE: March 10, 2023



Thank You  
For Your Support!



**CONSUMERS**  
National Bank

**MYERS**  
FAMILY INSURANCE  
Medicare - Life - Retirement  
330-286-3044



Community Hospice  
Continuing Healthcare of Lisbon  
Copeland Oak/Crandall Medical Center  
D.T. Moore & Company  
Farmers National Bank  
Higgins-Reardon Funeral Home

Lucky 7 Studios  
Lyle Printing & Publishing, Inc.  
Salem Regional Medical Center  
The Agent Insurance Services  
Ventra



Adamson Veterinary Services  
Auburn/Covington Skilled Nursing  
& Rehabilitation  
BOC Water Hydraulics  
Essential Vision Care  
Family Practice Center of Salem

Fresh Mark  
Gordon Bros. Water  
Harrington, Hoppe & Mitchell, Ltd.  
Kent State University of Salem  
Morris Financial Group  
Mullen Insurance Solutions

Salem Computer Center  
Salem Twin Cinema  
Bob Sebo  
Summit Federal Credit Union  
Tolson Comfort Systems

# **2023 MARKETING SPONSORSHIP PACKAGES**

## **Platinum - \$2,000 (Value = \$2,640.00)**

- \* Sponsor to be Listed with Name & Logo on Banners, Signs, Table Tents, and Event Programs at **ALL** Chamber and Chamber Foundation Events held in 2023. Chamber Newsletter will list Sponsor's Name & Logo Weekly. Chamber Website will List Sponsor's Name & Logo with Link. Newspaper Press Releases and/or Advertisements will list Sponsor's Name when applicable. **Value: \$1,000.00**
- \* Free Foursome for Chamber Golf Outing **OR** Chamber Quality of Life Ad **Value: \$500.00**
- \* Annual Meeting Sponsor **Value: \$250.00**
- \* Christmas Parade Sponsor **Value: \$250.00**
- \* Vendor Table Opportunities (Foundation Event, Golf Outing, & Quakerfest) **Value: Up to \$150.00**
- \* Reverse Raffle Hospitality Hour Sponsor **Value: \$100.00**
- \* Tee and Green Signage for Chamber Golf Outing **Value: \$100.00**
- \* Free Facebook boost promotion **Value: \$75.00 (Subject to approval by Chamber)**
- \* Two complimentary meals at the Annual Meeting **Value: \$65.00**
- \* Two Chamber Happy Hour, Gallery of Art or 12 at 12 Promotions **Value: \$50.00**
- \* Place Promotional Materials in new Chamber Member Packets **Value: \$50.00**
- \* Add or Keep Business Submitted Photo to Chamber Website **Value: \$50.00**

## **Gold - \$1,000 (Value = \$1,625.00)**

- \* Sponsor to be Listed with Name & Logo on Banners, Signs, Table Tents, and Event Programs at **ALL** Chamber and Chamber Foundation Events held in 2023. Chamber Newsletter will list Sponsor's Name & Logo Weekly. Chamber Website will List Sponsor's Name & Logo with Link. Newspaper Press Releases and/or Advertisements will list Sponsor's Name when applicable. **Value: \$1,000.00**
- \* Christmas Parade Sponsor **Value: \$250.00**
- \* Reverse Raffle Hospitality Hour Sponsor **Value: \$100.00**
- \* Tee and Green Signage for Chamber Golf Outing **Value: \$100.00**
- \* Vendor Table Opportunities (Annual Meeting, Foundation Event, Golf Outing or Quakerfest) **Value: Up to \$100.00**
- \* Add or Keep Business Submitted Photo on Chamber Website **Value: \$50.00**
- \* One Chamber Happy Hour, Gallery of Art or 12 at 12 Promotion **Value: \$25.00**

## **Silver - \$650 (Value = \$1,100.00 )**

- \* Sponsor to be Listed with Name & Logo on Banners, Signs, Table Tents, and Event Programs at **ALL** Chamber and Chamber Foundation Events held in 2023. Chamber Newsletter will list Sponsor's Name Weekly. Chamber Website will List Sponsor's Name with Link. Newspaper Press Releases and/or Advertisements will list Sponsor's Name when applicable. **Value: \$875.00**
- \* Tee and Green Signage for Chamber Golf Outing **Value: \$100.00**
- \* Vendor Table Opportunity (Foundation Event, Golf Outing or Quakerfest) **Value: Up to \$50.00**
- \* Add or Keep Business Submitted Photo on Chamber Website **Value: \$50.00**
- \* One Chamber Happy Hour, Gallery of Art or 12 at 12 Promotion **Value: \$25.00**

## **Bronze - \$350 (Value = \$750.00)**

- \* Sponsor to be Listed with Name & Logo on Banners, Signs, Table Tents, and Event Programs at **ALL** Chamber and Chamber Foundation Events held in 2023. Chamber Newsletter will list Sponsor's Name Weekly. Chamber Website will List Sponsor's Name. Newspaper Press Releases and/or Advertisements will list Sponsor's Name when applicable. **Value: \$750.00**

## **DESCRIPTIONS OF 2023 SPONSORED EVENTS:**

**Chamber Happy Hour:** Monthly meeting at Chamber member restaurants held the third Wednesday of the month, (4:00 p.m.) with the purpose of networking/business connections. Sponsors will be given the opportunity to give a two minute “commercial” and pass out promotional items to attendees.

**12 at 12:** Monthly luncheon meeting held the second Friday of the month at the Chamber, (12:00 p.m.) with the purpose of networking/business connections. Sponsors will receive recognition on the promotional flyer of the event with the option to also lead the discussion as a co-host with the Chamber.

**Foundation Event:** Businesses are given a table to display their information at this Member-to-Member event that features peer networking/business connections and a motivational speaker. This event date is to be determined.

**Gallery of Art:** Started in March 2022. The gallery has a monthly Meet The Artist Event. Sponsors can set up during the event or pass out promotional material.

**Reverse Raffle Fundraiser:** Largest fundraising event of the year for the Salem Chamber Foundation; 200 Tickets are available for purchase at \$100.00 each with the opportunity to win \$50, \$100, \$500, or the grand prize of \$1000. Dinner buffet included with each ticket. Sponsors will be given various print and digital acknowledgements, as well as a verbal thank you from the podium.

**Chamber Golf Outing:** Teams of business individuals and their guests play 18 holes of golf with brunch served and a steak dinner enjoyed afterwards. Business sponsors can set up a table to advertise and pass out promotional items.

**Quakerfest:** A family themed fall festival of fun, this event is held in the downtown on the second Saturday of October; Sponsors are given an area to set up a table or tent to display information and pass out information.

**Annual Meeting:** As the Chamber’s largest meeting of the year, this luncheon features awards and a recap of the year’s accomplishments. Sponsors will be given print and digital acknowledgement and verbal mention from the podium. They will also be given the opportunity to set up a table to advertise and pass out promotional items.

**Salem Christmas Parade:** This is Salem’s holiday celebration. Sponsorship includes donating promotional items for goody bags that will be passed out the night of the parade.